



About brand



Timeless Skin Care was created to provide effective and affordable skin care solutions using high concentrations of quality ingredients in clean formulas.

— Since launching our first product, 100% Pure Hyaluronic Acid, we have helped millions of people achieve healthier, more vibrant skin.

Timeless Skin Care is dedicated to creating advanced skin care solutions with exceptional quality and value. Each product is carefully designed and crafted to promote vibrant, healthy skin. With high concentrations of clinically studied, active ingredients, Timeless Skin Care serums and specialty products boost skin health, reverse the signs of aging, and protect from future damage. Our clean, simple formulas can be used alone or incorporated into any skin care routine for added benefits.

OUR BRAND VALUES

We believe in the art of simplicity. Our products are made in the USA in small batches to guarantee freshness and potency, without unnecessary fillers, chemicals and fragrances - only the Good Stuff!



2009

Timeless skincare is created

Alex & Veronica Pedersen create Timeless on the basis of wanting to provide clean, quality products at affordable pricing.



Product line expansion

Timeless started with a single product - Hyaluronic Acid 100% Pure. Since 2010, we are proud to offer four lines of product: Pure Line, Serums, Oils and Sprays.



Our history

2013

Timeless goes International

Following the success of Timeless in the USA, the first international partnership was created in 2013 and Timeless goes international.

2019

New Packaging

Never changing our bestselling formulas, we launched our new and improved packaging in 2019.

2021

Manufacturing moves to Texas

To meet the continuously increasing demand from our loyal customers, our manufactoring facilities expand and move to Stafford, Texas.

2021

Launch in CVS Pharmacy

Timeless joins the Beauty in Real life program by CVS Pharmacy. A selection of products are now available to purchase in store at select locations.

2020

Launch on Target.com

The entire Timeless product line becomes available online at Target, the eighth - largest retailer in the United States.

2020

Newport Headquarters open

The Timeless family continues to grow and opens their new Headquarters in Newport Beach, California.

Pure Line

Pure, natural **serums** & **oils** for the perfect boost to your skincare routine.



Timeless Skin Care's Pure Line of Hyaluronic Acid, Argan Oil, Squalane, are natural, gentle face oils and anti-aging serums that will give the timeless beauty you want safely and affordably. Our Hyaluronic Acid 100% Pure Serum is our best-selling serum formulated with hyaluronic acid, one of the most powerful hydrating and moisturizing ingredients on the planet.

Single Ingredient less is more







Hyaluronic Acid 100% Pure



Squalane Oil 100% Pure

Serums

Expertly crafted serums to target the most common skin care concerns.



Timeless offers a line of expertly crafted skin serums that **combat significant skin care concerns**: fine lines and wrinkles, loss of firmness and volume, dullness, uneven skin tone, blemishes, hyperpigmentation and discoloration, and more.

Multi-tasking Serums



20% Vitamin C + E Ferulic Acid Serum



10% Vitamin C + E Ferulic Acid Serum



Coenzyme Q10 Serum

Serums

Expertly crafted serums to target the most common skin care concerns.



We start with the simple approach that hydrated skin is healthy skin. That's why Hyaluronic Acid is the foundation of each of our serums. This superhero humectant can hold up to 1000 times its weight in water, making it one of the most effective ingredients for "turning back the clock" and help diminish the visible signs of skin aging.







Hyaluronic Acid + Vitamin C Serum



Matrixyl 3000® Serum



Matrixyl Synthe'6 Serum



Scientifically made for the delicate skin under the eyes.



Our gentle and effective Eye Creams are made specifically for the thin, delicate skin surrounding the eye area. Both Hydrating and Dark Circle Eye Creams have the **perfect balance of active ingredients** to prevent the most common signs of aging.

Hyaluronic Acid and peptides help firm and plump the skin, while Eyeliss helps reduce puffiness. The Haloxyl polypeptides in our Dark Circle Eye Cream **strengthen capillaries** and work to **repair** the underlying cause of dark circles.



Dark Circle Eye Cream



Hydrating Hyaluronic Acid Eye Cream

Sprays

Your skincare on-the-go. Spray, refresh, reset!



Each Hydrating Spray helps to instantly rehydrate skin while boosting defenses against environmental stressors. Infused with aloe and natural plant extracts, they can be used on-the-go throughout the day to refresh and recharge. We offer four different essences for aromatic and therapeutic benefits. Choose between the refreshing Cucumber, soothing Rose, calming Lavender, or lively Orange.



HA Matrixyl 3000® Lavender Spray



HA Matrixyl 3000® Orange Spray



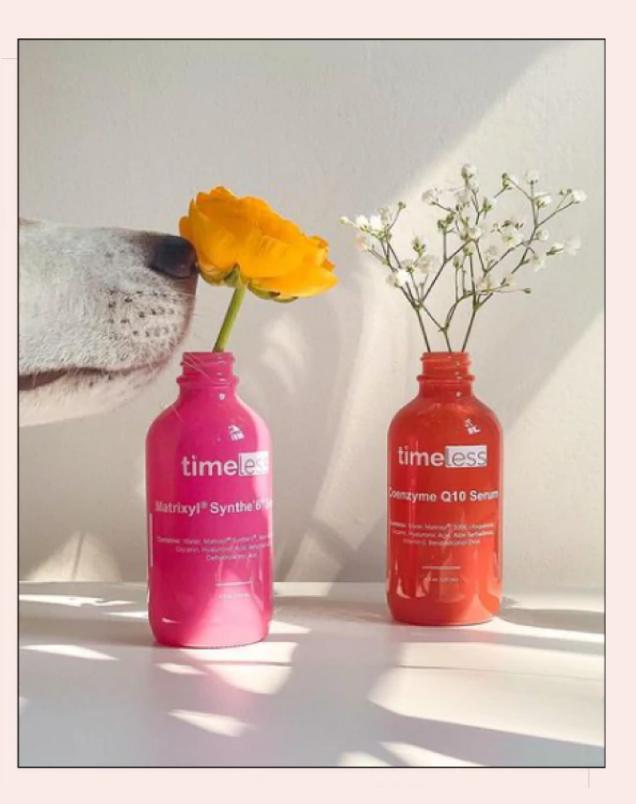
HA Matrixyl 3000® Rose Spray



HA Matrixyl 3000® + Cucumber Spray







Sustainability

Our goal for sustainability is to always look for ways to innovate and reduce our carbon footprint. As part of our overall plan for "greenness", we manufacture and package all our products locally and in small batches, as well as use glass packaging when possible, and offer economy size bottles. In recent years, we have taken additional steps to ensure that all Timeless Skin Care packaging can be recycled, by launching our Timeless Skin Care Recycling Program with TerraCycle.

Inspiring Women

Inspired by the women in her family, Veronica Pedersen, CEO, built Timeless Skin Care from scratch with her husband Alex Pedersen, and makes it a priority to help other women feel empowered to pursue their career goals. In 2019, Timeless Skin Care became the presenting partner for the LA Sparks #WeAreWomen campaign. The Sparks launched #WeAreWomen in 2015 to spotlight extraordinary female leaders excelling in business, entertainment, education, community service and other sectors.





Giving Back

As the company continues to grow on a global level and expand into new markets and new corners around the world, we are expanding our outreach and support in our local community as well.

Timeless employees live this mission by donating their time, energy, and funds to worthwhile endeavors such as: funding and feeding the homeless, supporting and donating to local holiday toy drives, donating funds to scholarships to inner city high school entrepreneurial programs, raising funds for supported non-profits, local law enforcement agencies, local high schools, and of course our local Little League teams.











Community Partners

We are proud to have worked with and supported the following organizations and look forward to further strengthening these relationships and working with and supporting new community partners.

Project ECHO, DECA, Santa Monica-Malibu Education Foundation, Shear Love International, Deer Canyon Little League, Monsoon Baseball Booster Club, Los Angeles Sheriffs Department, Los Angeles Police Department, The Rocio Guillen Foundation, Shear Love International and Free Rain International, Rancho Cucamonga Fire Department and Local 2274, ANGELS Baseball Foundation, National Association of Hispanic Real Estate Professionals (NAHREP), Greater LA African American Chamber of Commerce, CureSearch for Children's Cancer, Ventura County Fire Department Widows, Orphans & Assistance Fund and the Illumination Foundation







InStyle

THIS VITAMIN C SERUM SELLS EVERY MINUTE & GIVES SHOPPERS "BRIGHTER AND FIRMER" SKIN





InStyle



♣ LIVEKINDLY

VEGAN HYALURONIC ACID SERUM THAT WILL LEAVE YOUR SKIN GLOWING



THE ONE SKINCARE PRODUCT YOU NEED TO GET THROUGH YOUR 40s



STYLECASTER

THIS SKINCEUTICALS CE FERULIC **DUPE JUST LAUNCHED AT TARGET & IT'S** ALREADY SOLD OUT ONCE



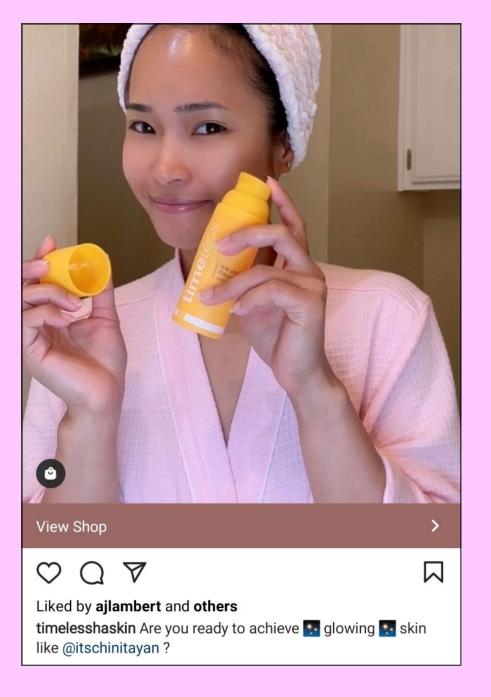
Press

about timeless

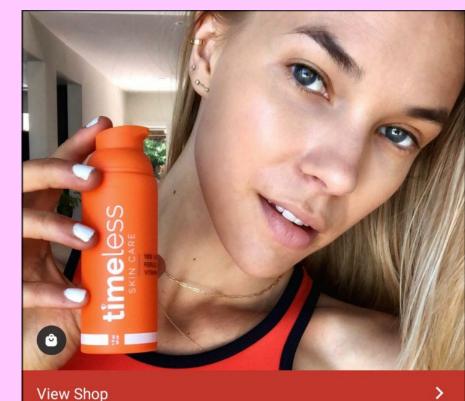
skincare hero

7 BEST VITAMIN C SERUMS (ACCORDING TO REDDIT)

Media













Liked by ajlambert and others

timelesshaskin Whether you are new to Vitamin C or have been using it for year, our new 10% Vitamin C + E Ferulic Acid Serum is great for all skin types and all routines!

 \Box

"Even if you're a seasoned pro when it comes to this powerhouse antioxidant, the Timeless Skincare 10% Vitamin C + E Ferulic Acid Serum is a great addition to your routine." - @b_maren

