

# MÁRY & MAY

Believe in truth

[www.marynmay.com](http://www.marynmay.com)

[www.marynmay.us](http://www.marynmay.us)

[www.eng.marynmay.com](http://www.eng.marynmay.com)

[www.cn.marynmay.com](http://www.cn.marynmay.com)

[www.jp.marynmay.com](http://www.jp.marynmay.com)

[www.ru.marynmay.com](http://www.ru.marynmay.com)

[www.instagram.com/marynmay\\_official/](https://www.instagram.com/marynmay_official/)

[www.instagram.com/marynmay\\_global](https://www.instagram.com/marynmay_global)

[www.instagram.com/marynmay\\_sea](https://www.instagram.com/marynmay_sea)

[www.instagram.com/marynmay.us](https://www.instagram.com/marynmay.us)

## Table of Contents

### Part 1 Brand Positioning

- 1.1 Brand Definition
- 1.2 Brand Promise
- 1.3 Brand Philosophy
- 1.4 Target Audience
- 1.5 Product Portfolio

### Part 2 Creative Language

- 1.1 Brand Identity
- 1.2 Brand Positioning
- 1.3 Brand Key Visuals
- 1.4 Brand Logo
- 1.5 Brand Color Palette
- 1.6 Brand Typography
- 1.7 Brand Homepage / SNS

### Part 3 Product

- 1.1 Serum - USP / Key Visuals
- 1.2 Cream - USP / Key Visuals
- 1.3 Mask Pack - USP / Key Visuals
- 1.4 Toner/Lotion - USP / Key Visuals
- 1.5 Cleanser - USP / Key Visuals
- 1.6 Suncare -USP / Key Visuals
- 1.7 Gift Set/Sachet - USP / Key Visuals

### Part 4 Global PR & Advertisement



# Brand Positioning



## Brand Definition

# MÁRY & MAY

Believe in truth

### Mary & May, a guide to true clean beauty

Mary & May is an honest, clean beauty skincare brand that contains only safe and clean ingredients. We offer sincerity by transparently disclosing accurate effective ingredient information contained abundantly inside each product to ensure effectiveness and outstanding results.

Full of good ingredients for your skin, transparent disclosure of content, and easy-to-understand information. Mary & May is your guide to clean beauty

*Believe in truth  
Mary & May*



MÁRY & MAY  
Believe in truth



# MARY & MAY

Believe in truth

Mary & May's naming motif is Mary's English name, meaning 'pure and beautiful woman'.

May means 'May', which means the season of spring, and 'maiden'.

May is the month to commemorate Mary in the West, inheriting the values of integrity and pure beauty that symbolizes Mary.

With the belief that it contains good ingredients genuinely without embellishments,  
and the beauty philosophy of pursuing clear and clean skin like that of a pure maiden (May),

It contains the meaning of presenting gleaming beauty and happiness like a warm spring day (May) to the lives of all women.





*Believe in truth*

Mary&May's Promise





## Brand Promise



### Clean Beauty

We aim for a clean-beauty that excludes harmful ingredients and contains only essential natural ingredients for quick effects.

**EWG All Green Grade  
Cruelty Free**

**No addition of 16 harmful ingredients**

\*Bthalhydroxytoluene, artificial coloring, paraben, imidazolidinylurea, mineral oil, thymol, trisopropanolamine, sorbic acid, triclosan, avobenzene, hormones, sodium lauryl sulfate, triethanolamine, butylhydroxy Anisole, oxybenzone, isopropylmethylphenol



### Innovative

A functional skin care brand that contains sufficient amounts of ingredients that are sure to be effective through intensive research. We use only top-quality ingredients to create highly effective skincare solution.



### Integrity

Transparent disclosure of active ingredient content, providing ingredient information that anyone can easily understand, and reasonable price, so that everyone can access professional products.



### Clean Environment

The packages use recyclable paper and soybean oil ink to achieve better environmental values.



## Safety & Trust



Clean Beauty



No harmful  
Ingredients



Cruelty Free



Eco  
Packaging



Dermatologically  
Tested



Vegan  
Certified



EWG  
All Green



Korean National  
Co-brand



ISO 9001



# MÁRY & MAY

Believe in truth

## OLIVE YOUNG



## 올리브영 클린뷰티 선정

Selected as Olive Young Clean Beauty



### Clean Ingredient

Exclude 16 harmful ingredient must be eliminated and recommendation for exclusion of 4 ingredients



### Clean Environment

Use recyclable paper & container, Easy Peel Label, FSC certified package, Soybean oil ink to achieve better environmental value



### Cruelty Free

Practicing animal protection values such as minimizing cruelty to animals, exclusion of animal raw materials and harmful raw materials for marine ecosystem.

## Brand Philosophy

# MARY & MAY

Believe in truth

Moments of beauty do not come by themselves.

Taking care of yourself every day and actively trying to discover your own beauty in yourself is a pleasant and valuable experience in itself.

Best product with ingredient know-how, transparent disclosure of active ingredient content, easy-to-understand information, reasonable price

Mary&May supports the pursuit of beauty for all women.



## Brand Audience



- A pioneering woman in her 20s/30s highly invested in beauty products
- Interested in functions and ingredients by directly discovering high-quality products according to their skin and beauty style
- Open to the brand and pursue rational consumption based on function and efficacy
- She prefers a reasonable price where she can still invest and pamper herself with no financial pressure
- Values product information obtained online and through social media and are proactive in making recommendations
- Online and drug stores are their main purchasing channels

## Product Portfolio

### Serum

- Centella Asiatica 95%
- Houttuynia Coradata 85%+Tea Tree 9.7%
- Marine Collagen 95%
- 6 Peptides
- Hyaluronics
- Niacinamide 2% + Chaenomeles 93%
- Idebenone 1000ppm+Blackberry complex 20%
- Citrus unshui fruit 83.5%+ Tremella Fuciformis 9.7%

### Cream

- Sensitive Soothing Gel Cream
- Idebenone Blackberry Intense Cream
- Tranexamic acid + Glutathione Eye Cream

### Mask Pack

- Cica Houttuynia cordata Tea Tree Mask
- Hyaluronic Panthenol Hydra Mask
- Collagen Peptide Revital Mask
- Niacinamide Vitamin C Brightening Mask
- Daily Safe Blackhead Clear Nose Mask
- Cica Teatree Soothing Wash Off Pack
- Rose Hyaluronic Hydra Wash Off Pack
- Lemon Niacinamide Glow Wash Off Pack

### Skin/Lotion

- Vitamin B5 + Bifida Lotion
- Vitamin C + Bifida Lotion
- Collagen Booster Lotion
- Rose Collagen Mist Serum
- CICA Teatree AHA PHA BlemishToner
- Blackberry Complex Cream Essence

### Cleanser

- White Collagen Cleansing Foam
- Houttuynia Coradata+Tea Tree Pore cleansing foam
- Vitamin B,C,E cleansing Balm
- Gluconolactone 1% Betula Alba Juice 10% Cleansing Pad

### Sun Care

- Cica Soothing Suncream

### Gift Set/Starter Kit

- Be Bright Gift Set
- Specially For You Gift Set
- Clean Skincare Gift Set
- Brightening Line 3step StarterKit
- CicaTeatree Line 3step StarterKit
- Collagen Line 3step Starterkit





# Creative Language



MARY & MAY  
Believe in truth

Niacinamide  
+ Chaenomeles Sinensis  
Serum

Brightening

Niacinamide 2%, Chaenomeles Sinensis Fruit Extract  
Fragrance Free

Targeted serum for reducing skin pigmentation,  
shine and dermal impurity

30 ml / 1.01 fl.oz

MARY & MAY  
Believe in truth

# Brand Identity

## Brand Mission Key Message

What value does  
Mary & May bring to our  
customers?

### Unique Values

#### Clean Beauty

- All ingredients EWG green grade
- 16 Free of harmful ingredients
- Not tested on animals

#### High Functionality, High Quality

- Maximization of active ingredient content
- Transparent disclosure of content

#### Brand Image

Professional, yet not cold.  
Emotional, Warm,  
Sensual and premium  
image

#### Reasonable Pricing

Affordable invest  
for myself.

#### K Beauty

- K Wave leverage
- Trendy, Innovative, Sophisticated, value for money

## Concept Delivery Method

How to present a unified  
brand experience to  
customers

#### Product / Packaging

- Product name according to its ingredients
- Active ingredient content is clearly indicated on the front of the label
- A detailed information of ingredients and formula
- Eco-friendly material that can be recycled

#### Tone and Manner

- Calm
- Professional but not cold image
- Warm / Sensual
- Care
- Simple/Modern
- Refined

#### Marketing/Communication

- RTB are expressed through the marcomm assets - signature element (ingredient image, focus on content labelling), Brand tone & personality (Warm Skin beige)

#### Channel Experience

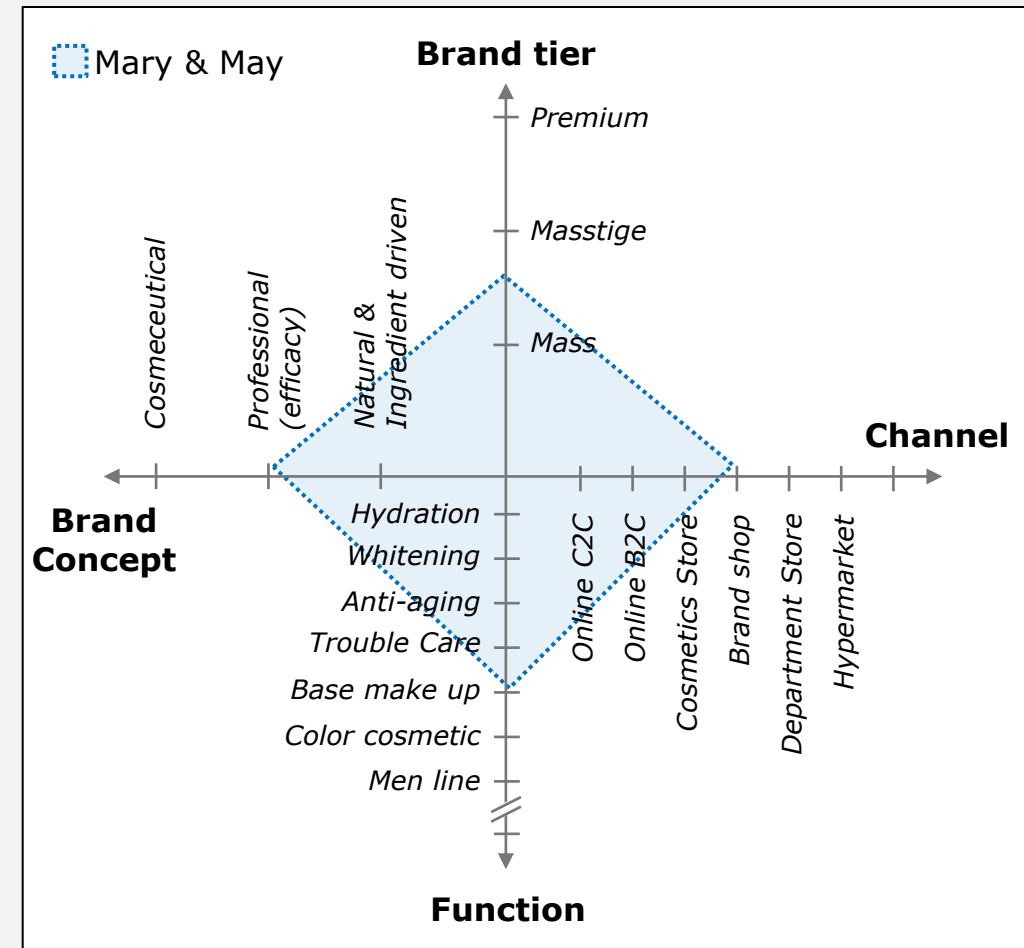
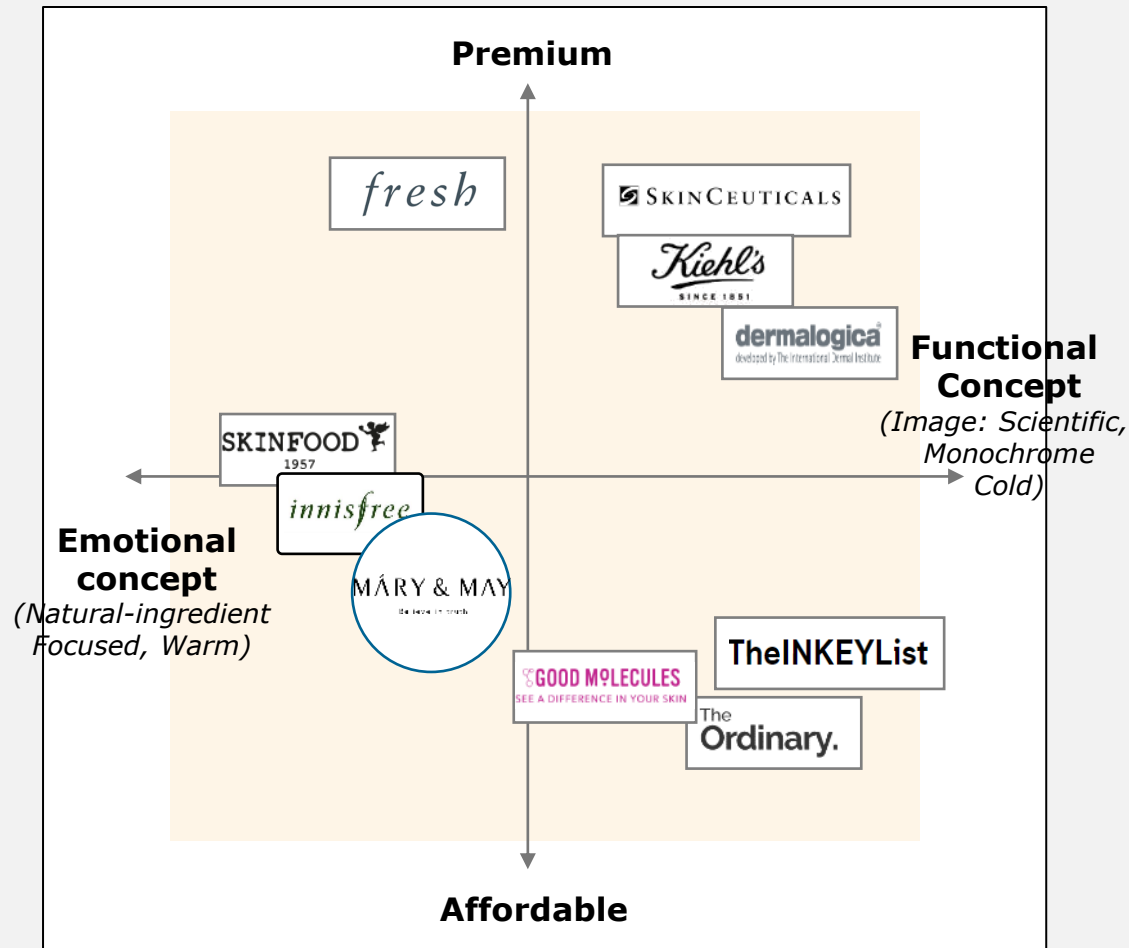
- Online/Drug Store: Efficacy and evidence-based message delivery of anchor products



Brand Key Message: Mary&May, A guide to true clean beauty

## Brand Positioning

### BRAND POSITIONING



The  
**Ordinary.**



**TheINKEYList**



 SKINCEUTICALS



*innisfree*



*fresh*



MÁRY & MAY  
believe in truth



## Key Claim

- **Clinical Formulation with integrity**

- **KNOWLEDGE**  
Your most powerful ingredient

- **Advanced skincare backed by Science**

- **Natural Benefits from JEJU**

- **Combining natural ingredient, ancient rituals and modern science**

- **A guide to true clean beauty**

## Concept

- It's effective clinical technology
- Low price/simple package focused on raw materials
- Promote the product by employees in lab coats

- Uniform design, bold of guidance
- Informative and full of guidance
- Natural, no-makeup models showing good skin 'results'

- Premium and exclusive nuance
- Prestigious dermatologist-level
- Focus on research

- Natural, Jeju ingredients 'Jeju volcanic, Jeju cherry blossom'
- Green-white interior reminiscent of Nature of Jeju Island
- Approachable and mass marketing

- Premium, focus on premium-grade ingredient and research
- Brown, earthy colors
- More sensual version of Kiehl's
- Earthly ingredients, fragrant-free

- Clean beauty / Maximization of active ingredient content & transparent disclosure of content
- Images to express ingredients and efficacy in a minimal, intuitive way
- Professional but Natural, Warm and sensual.
- Prescription info by Researcher in a clean yet vintage design

## Image

- Monochrome
- Medical Look (cold)
- Functional
- Unisex
- **Minimalist**

- Monochrome
- Medical Look (cold)
- Function/ingredient driven
- Knowledgeable

- Prestigious
- Medical Look (cold)
- Function/ingredient driven
- Knowledgeable

- Fun
- Colorful
- Teen-30s
- Hallyu Trendy
- Affordable

- Earthy
- Natural
- Premium
- Exclusive
- Sensual

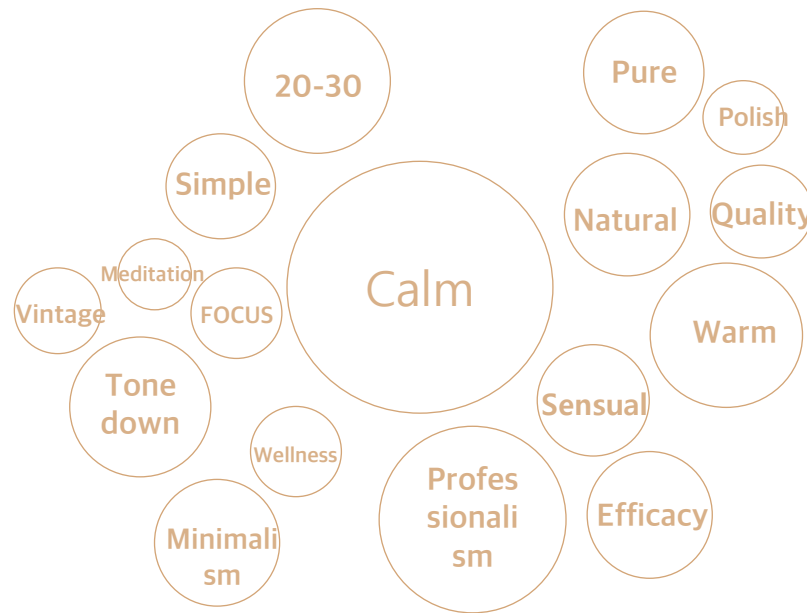
- Calm
- Care
- Professionalism
- Minimalistic lifestyle
- Refined
- Minimal use of 5 colors to portray clearly the ingredient concept and brand identity



## Brand Identity

MÁRY & MAY

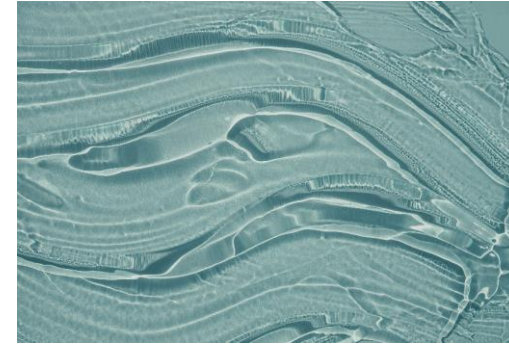
Believe in truth



#Calm  
#Professionalism  
#Care  
#Simple/Modern  
#Refined

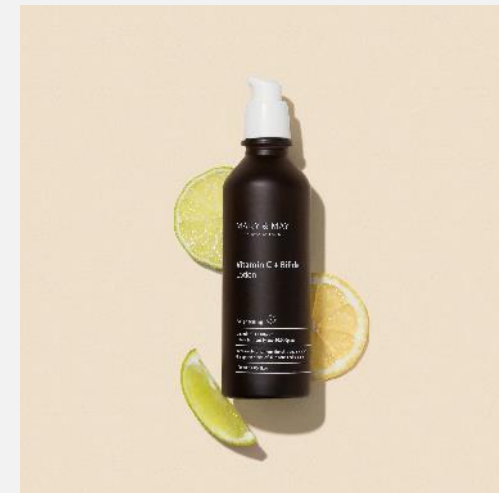
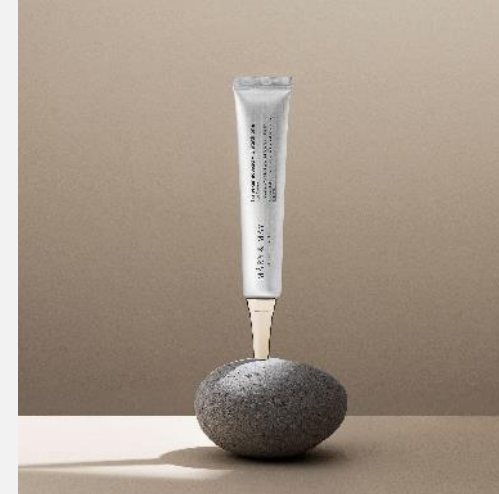
## Brand Key Visuals

- Cold, white, limited color dermatology + Warm & Sensual
- Product photo, angle to focus on product features, simple background to show the brand identity that focuses only on what is vital
- Images to express ingredients and efficacy in a minimal, intuitive way



## Product Key Visuals

### Product Single Cut





Product Key Visuals

Product Family Cut







# MÁRY & MAY

Believe in truth



## Brand Logo



# Brand Color Palette

## MAIN

---

MARY & MAY IVORY

R 254 G 245 B 231

#fef5e7

MARY & MAY  
LIGHT CORAL

R 251 G 237 B 227

#fbede3

MARY & MAY GREY

R 242 G 242 B 242

#f2f2f2

## CATEGORY MAIN

---

Sensitive Care

R 172 G 189 B 167

#acbda7

Anti-aging

R 186 G 191 B 205

#babfcd

Anti-Oxidant

R 127 G 127 B 127

#7f7f7f

Hydration

R 201 G 203 B 204

#c9cbcc

Whitening / Cleanser

R 244 G 244 B 239

#f4f4ef



## Brand Typography

### Korean Typeface

Apple SD Gothic Neo1

가나다라마바사아자차카타파하 0123456789

성분에 대한 집중적인 연구

필요성분에 대한 정확한 지식

기능성 스킨케어 브랜드

### English Typeface

Proxima Nova

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789

**Believe in truth, a guide to true clean beauty**

PalatinoLTPro-Roman

Wash off Mask pack

*Dolce*

*Containing Natural Real Ingredients*

# Brand Homepage

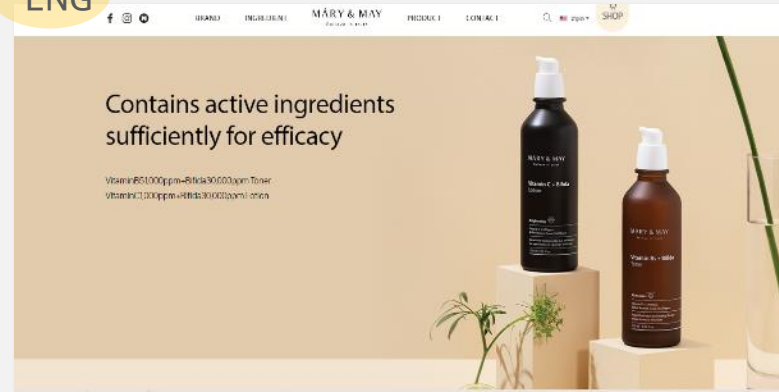
KR

[www.marynmay.com](http://www.marynmay.com)



ENG

[www.eng.marynmay.com](http://www.eng.marynmay.com)



CN

[www.cn.marynmay.com](http://www.cn.marynmay.com)



JP

[www.jp.marynmay.com](http://www.jp.marynmay.com)



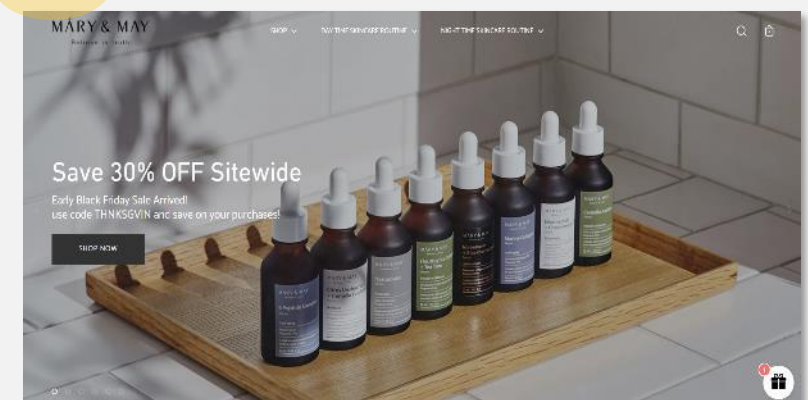
RU

[www.ru.marynmay.com](http://www.ru.marynmay.com)



US

[www.marynmay.us](http://www.marynmay.us)



## Brand Instagram

[www.instagram.com/marynmay\\_official/](http://www.instagram.com/marynmay_official/)

[www.instagram.com/marynmay\\_global/](http://www.instagram.com/marynmay_global/)

[www.instagram.com/marynmay\\_sea/](http://www.instagram.com/marynmay_sea/)



marynmay\_official

■ 선물: 마리엔메이 '어성초+티트리 세럼' 5명  
■ 당첨자 발표: 6/3일 개인 DM 당첨자 발표

Celebrate with us! Mary & May Houttuynia cordata + Tea Tree Serum received the 2021 Clean Beauty Emblem from the Singles magazine, famous for its meticulous reputation surrounding cosmetic and beauty. The serum itself contains 85% Korean Houttuynia cordata extract and 9.7% Australian tea tree extract that quickly soothes the skin and gives intensive care for troubles and pores.

Vitamin + Bifida STORY

MARY & MAY

Mary & May  
#SubscribeToSkincareIngredientInformation #FollowEvent

Bifida ferment lysate obtained by dissolving the fermented product of Bifidobacteria. Why is it so good for the skin?

- Rich in vitamins A, B, C, amino acids and minerals
- Nutrients are reduced to low molecular weight through fermentation, allowing quick absorption into the skin.
- Lactic acid ingredients care for old dead skin cells to soften the skin texture
- Rich polysaccharide ingredients to strengthen the skin barrier

ktcho122 님 외 2,851명이 좋아합니다

6월 7일

댓글 달기...

게시

5:39

marynmay\_official

MARY & MAY

266 게시물 2.7만 팔로워 1 팔로잉

진실한 클린뷰티의 길잡이. 마리엔메이

팔로우 메시지

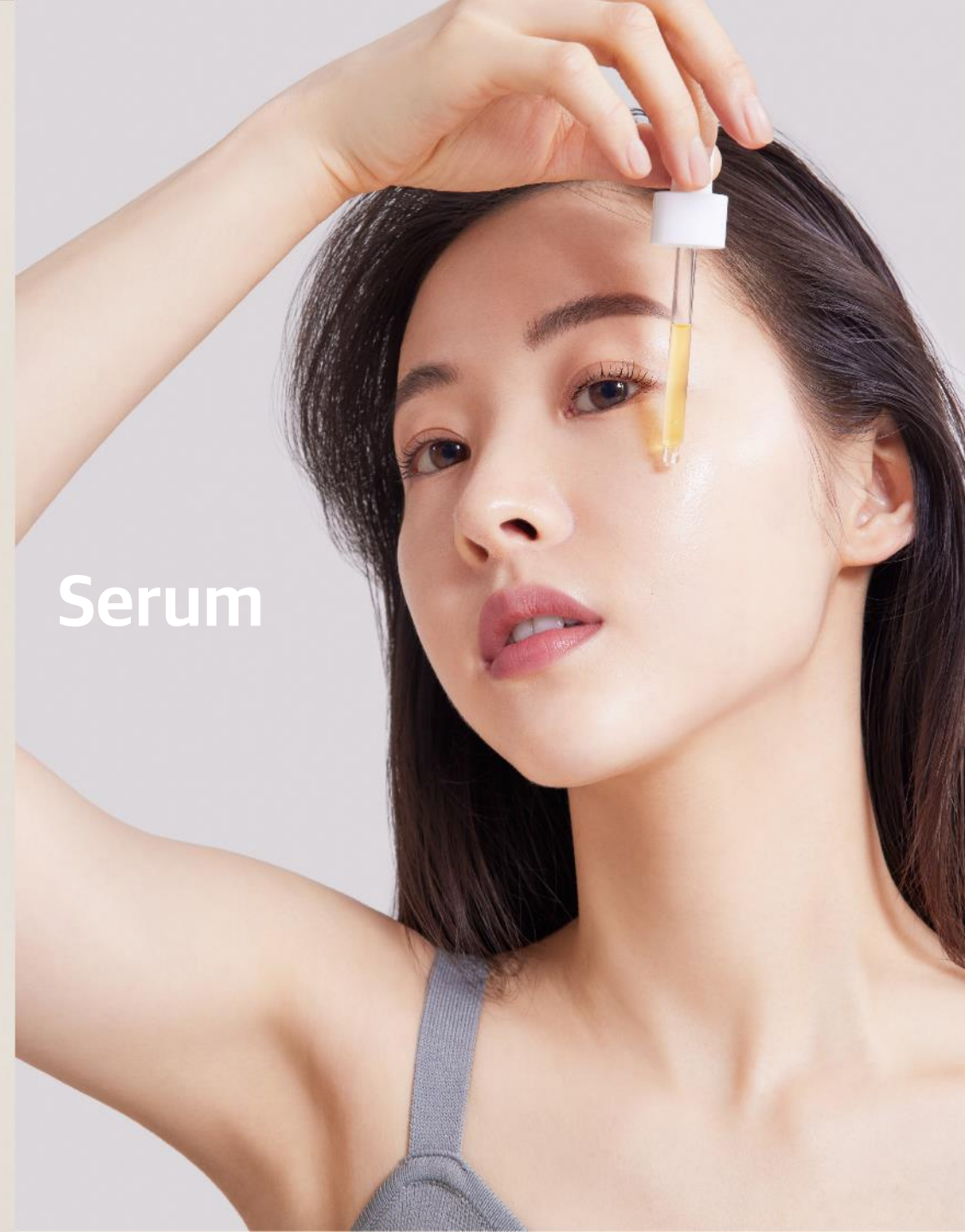
Grid of product images and a woman's face.

Home Search Reels Shop Profile

# Product







Serum

### Skin Soothing



95% Centella asiatica  
extract

### Pore Trouble



85% Houttuynia cordata Extract +  
9.7% Tea Tree Extract

### Moisture • Elasticity



95% Marine Collagen

### Intense Moisture



Hyaluronics

### Wrinkle • Elasticity



6 Peptide Complex

### Antioxidant



1000ppm Idebenone +  
20% Blackberry Complex

### Brightening



83.5% Citrus Unshiu Fruit  
Extract + 9.7% Tremella  
fuciformis

### Radiance • Tone up



2% Niacinamide + 93%  
Chaenomeles Sinensis Fruit  
Extract

# MARY & MAY Serum




## 85% Houttuynia cordata Extract + 9.7% Tea Tree Extract

85% of Houttuynia cordata and 9.7% of tea tree focus on pore and trouble care



Houttuynia cordata is rich in cuercitrin, which removes skin toxicity, helps to clean pores and relieves skin trouble through anti-inflammatory action. Long known as a medicinal herb that has excellent detoxification, it is said that houttuynia cordata was used to treat swelling and skin diseases. Tea tree extract has a natural disinfectant function, which has been used by Australians as a natural anti-bacterial disinfectant for thousands of years, and was also used to treat wounds of soldiers with skin injury treatment during World War II.

Researchers' Note	
 <p>Texture</p>	<p>Mary &amp; May has developed a formula that helps relieve skin trouble and clean pore care by combining Houttuynia cordata and tea tree, both which are effective to calm the skin. Tea tree extract is very safe and effective for the skin, however it can cause skin irritation if used in excessive amount. Therefore, we chose a safe ratio of less than 10%.</p>
<p>Category</p> <p>Sensitive care</p>	
<p>Use in the</p> <p>Morning / Evening</p>	



# MARY & MAY Serum

---

Visual Asset

## 85% Houttuynia cordata Extract + 9.7% Tea Tree Extract

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY

## Serum




## 95% Centella asiatica extract

95% of Centella asiatica that comes with increased absorption to help calm the skin quickly.



Centella asiatica is native to Asian wetlands and has been used for a long time in traditional medicine for various skin diseases and wounds. Pharmacological studies have shown that Centella asiatica has a strong anti-bacterial effect and also helps improve skin regeneration and elasticity.

Researchers' Note	
 <p>Texture</p>	<p>Our combination maximizes the efficacy of the effective ingredients by containing 95% of the Korean Centella asiatica extract but combines only 7 effective key ingredients in the optimal ratio to effectively capture what the skin needs giving the result of smooth and silky skin.</p> <p>The higher the natural extract concentration, the harder the formulation will be to absorb as it is water. We compensate for these shortcomings with formulation technology that optimizes absorption of active ingredients, we make it possible for fresh and moist absorption without the stickiness or the hassle of having to apply it with other products or using a separate cotton pad.</p>
<p>Category</p> <p>Sensitive care</p>	
<p>Use in the</p> <p>Morning / Evening</p>	

# MARY & MAY Serum

Visual Asset

## 95% Centella asiatica extract

Recommended Media  
Flagship Shop, Event, Website, Social Media, Point of Sales etc.





# MARY & MAY Serum




## 95% Marine Collagen

95% of low molecular collagen that preserves skin elasticity tightly.



Collagen is a word that combines *coll*, which means glue, and *gen*, which means production, and is a supporting substance with a solid structure that accounts for more than 70% of the dermis of the skin. However, from the age of mid-20s onwards, the collagen regeneration rate in our skin decreases every year, reducing the elasticity of the dermis, which makes the skin look frail and wrinkled, and needs help in collagen restoration.

Researchers' Note	
 <p>Texture</p>	<p>As a raw material for cosmetics, normal collagen is very difficult to absorb into the skin due to its high molecular weight. Mary &amp; May uses low molecular marine collagen, which is extracted from the sea and hydrolyzed, as the main ingredient to maximize absorption on the skin. Marine collagen is similar to the structure of collagen found in human skin, having high skin affinity and no irritation.</p> <p>Since Mary &amp; May Collagen is a very thin, dilute serum type, it can be applied thinly and widely on the skin. It absorbs quickly and there will be enough moisture with only 2-3 layers application. It replenishes the skin's elasticity without any oiliness and transforms dull skin to becoming firm and elastic.</p>
<p>Category</p> <p>Anti-aging</p>	
<p>Use in the</p> <p>Morning / Evening</p>	

# MARY & MAY Serum

---

Visual Asset

## 95% Marine Collagen

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



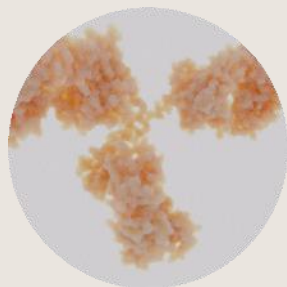
# MARY & MAY

## Serum




## 6 Peptide Complex

6 Types Peptide that help create elastic skin by helping regenerate collagen and elastin



Peptide is the key ingredient of anti-aging, stimulating cells and neurotransmitters to induce collagen regeneration and deliver essential ingredients to the dermis to relieve wrinkles and restore elasticity.

Peptide is a safe and effective raw material that has the effect of relieving wrinkles without causing dry skin.

Researchers' Note	
<div></div> <div>Texture</div>	<p>Peptide is one of the high-functioning ingredients applied to cosmetics, and there are so many varieties. Mary &amp; May's 6 Peptides is a moist and fresh formulation serum with 6 types of peptides giving the most synergistic effect showcasing the advantages of each kind.</p> <p>Carperpeptide, hexapeptide, and traypeptide help skin regeneration, while palmitoyl tripeptide and palmitoyl pentapeptide have excellent effects on wrinkle relief. The use of each of these ingredients is also effective, but you can expect a better effect if you can fill each other's deficiencies like puzzles. Mary &amp; May combines six peptides into a golden ratio to help create elastic skin by helping to regenerate collagen and elastin through synergy. It is a moisture-rich formulation and has been thoughtfully developed so that it is fresh, light, not sticky, but can absorb effective ingredients well.</p>
<div>Category</div> <div>Anti-aging</div> <div>Use in the</div> <div>Morning / Evening</div>	



# MARY & MAY Serum

---

Visual Asset



## 6 Peptide Complex

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY

## Serum




## Hyaluronics

Low molecular hyaluronic acid relieves dehydrated skin



Hyaluronic acid is an excellent source of moisture that holds 1000 times its weight. The reason why a newborn baby's skin stays soft and moist is that there is an abundant amount of hyaluronic acid. However, as we get older, the amount of hyaluronic acid in our body gradually decreases, making the skin gets rough and wrinkly more easily.

Researchers' Note	
 <p>Texture</p>	<p>Mary &amp; May uses low molecular hyaluronic acid to increase absorption to fill the skin with moisture. In addition, it contains five different hyaluronic acid compounds, filling the skin to the epidermis in three dimensions to transform dry skin moist and elastic.</p> <p>Low molecular hyaluronic acid penetrates into the skin to improve dryness of the skin as well as increase skin volume, while medium/high molecular hyaluronic acid provides rich moisture to the skin's epidermis and base layers and forms a hyaluronic acid membrane to maintain penetration into each pore.</p> <p>Mary &amp; May hyaluronic acid provides a unique smooth touch when used for the first time, but after absorption, it fills the skin with moisture without leaving any residual sensation or oiliness.</p>
<p>Category Anti-aging</p>	
<p>Use in the Morning / Evening</p>	

# MARY & MAY Serum

Visual Asset



# Hyaluronics

Recommended Media  
Flagship Shop, Event, Website, Social Media, Point of Sales etc.





# MARY & MAY

## Serum




# 1000ppm Idebenone + 20% Blackberry Complex

Indestructible defense against skin aging with powerful antioxidant protection



Originally developed as an Alzheimer's treatment, Idebenone is the most powerful skin antioxidant presented by the American Dermatology Association and has an antioxidant effect of four times higher than vitamin C and 10 times higher than Coenzyme Q10. Blackberry, a dark blue fruit, is rich in anthocyanins to remove active oxygen and preventing skin aging.

Researchers' Note	
	<p>Idebenone is not easily soluble in solvents, so it was difficult to be used as a cosmetic ingredient. Mary &amp; May Idebenone maximizes the antioxidant property of Idebenone by using raw materials with the appropriate technology to increase the solvents' solubility and skin penetration rate. Anthocyanins, which are abundant in blackberries, are the most powerful antioxidants of 150 species of flavonoids, eliminating active oxygen caused by oxidation of cells to prevents aging. Mary &amp; May maximized the synergy of antioxidant effects with Idebenone by complexing the acaiberry, blueberry, and blackberry extract, also known as the fruit of life.</p> <p>The orange color we see in Idebenone serum is its own color, raw when extracted and not an artifical pigment, making it safe and allows smooth absorption into the skin.</p>
Texture	
Category Anti-oxidants	
Use in the Morning / Evening	

# MARY & MAY Serum

---

Visual Asset

## 1000ppm Idebenone + 20% Blackberry Complex

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY Serum




## 83.5% Citrus Unshiu Fruit Extract + 9.7% Tremella fuciformis

Recover glowy, transparent skin with high concentration of Citrus Unshiu Fruits and Tremella fuciformis



Citrus Unshiu Fruit, which have 10 times more vitamin C than lemons, helps to remove sebum and blemishes and achieve clear skin.

Tremella fuciformis is one of the four major delicacies in China, and it is rich in vitamins and moisturizing ingredients. It is said that the best beauty of the East, Empress Dowager Cixi and Yang GuiFei, enjoyed eating this wonderful fruit to preserve their beauty.

Researchers' Note	
 <p>Texture</p>	<p>Citrus Unshiu Fruit extract is rich in vitamin C, polyphenol which helps enhance skin tone and eliminate freckles. In addition, the components contained in the Citrus Unshiu Fruit extract and the flavonoid component called Hesperidin have excellent antioxidant effects.</p> <p>In the case of Tremella fuciformis extract, the rich nutritional and moisturizing properties are enhanced by using the ingredients announced as beneficial bacteria rather than common ordinary extracts.</p> <p>Mary &amp; May formulated Tremella fuciformis extract and adds high concentration of Citrus Unshiu Fruit, to fight against blemishes. Optimum concentration of Tremella fuciformis extract adds rich moisture to give the skin a bright glow and elasticity.</p>
<p>Category</p> <p>Radiance</p>	
<p>Use in the</p> <p>Morning / Evening</p>	



# MARY & MAY Serum

Visual Asset

83.5% Citrus Unshiu Fruit Extract  
+ 9.7% Tremella fuciformis

Recommended Media  
Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY Serum




## 2% Niacinamide + 93% Chaenomeles Sinensis Fruit Extract

High-intensity vitamin formula of Niacinamide to lighten your skin



Niacinamide (vitamin B3) blocks melanin from moving, helps keep skin tone clear and clean, and helps reduce skin trouble by balancing sebum activity.  
The Chaenomeles Sinensis Fruit is rich in vitamin C and flavonoid tannin, which makes skin texture flexible and smooth, and helps to brighten skin tone.

Researchers' Note	
 Texture	<p>Niacinamide, which focuses on brightening, is a type of vitamin B3 and is a whitening functional ingredient approved by the Ministry of Food and Drug Safety. However, some skin types may be sensitive to Niacinamide, so Mary &amp; May chose a safe concentration of Niacinamide of only 2%.</p> <p>Containing a harmonious combination of Niacinamide and Chaenomeles Sinensis Fruit extract to maximize whitening effect, Mary &amp; May serum offers a safe yet effective skin whitening treatment when used consistently.</p>
Category Brightening	
Use in the Morning / Evening	

# MARY & MAY Serum

Visual Asset

## 2% Niacinamide + 93% Chaenomeles Sinensis Fruit Extract

Recommended Media  
Flagship Shop, Event, Website, Social Media, Point of Sales etc.





# MIX & MATCH

## Oily Troubled Skin



85% Houttuynia cordata + 9.7% Tea tree Serum      95% Centella asiatica Serum

Both serums maximize the effect of skin soothing, recovery, and blemish improvement, so if used together, it offers a better synergy effect. Since both have excellent anti-inflammatory effects, they make the best combination for various skin troubles.

## Dry Skin



Hyaluronic Serum      95% Marine Collagen Serum

Dry skin is when moisture level inside the dermis as well as the surface of the skin is low. After supplying moisture from the deep dermal layer to the base layer through hyaluronic acid, it is possible to keep the skin moist for a long time by forming a barrier with marine collagen.

## Oily Skin



95% Centella asiatica Serum      83.5% Citrus Unshiu + 9.7% Tremella fuciformis Serum

Oily skin needs the ability to moisturize and control oil. Centella asiatica extract has a soothing effect and takes care of sebum. Citrus Unshiu Fruit and Tremella fuciformis help maintain the oil and moisture balance with the excellent moisturizing effect of mushrooms.

## Tone-Up



Hyaluronic Serum      Idebenone 1000 ppm + Blackberry complex 20%

Idebenone boasts more than four times the antioxidant effect of vitamin C, and blackberries make your skin bright and clear with rich antioxidant ingredients. If you use it with hyaluronic acid you can expect a quick tone-up effect with a soft moisturizing feeling

## Elasticity and Moisture



95% Marine Collagen Serum      6 Peptide Complex Serum

One of the major roles of peptides is to promote the regeneration of collagen, a skin protein component, and is more effective in giving skin elasticity and moisture by continuously activating the collagen component than when used alone.

## Elasticity and Moisture



Niacinamide 2% + Chaenomeles Sinensis Fruit 93% Serum      83.5% Citrus Unshiu + 9.7% Tremella fuciformis Serum

Niacinamide, which focuses on brightening, is a whitening functional ingredient approved by the Ministry of Food and Drug Safety and Green tangerines are rich in Vitamin C with excellent antioxidant effect, so you can expect synergizing whitening.

SIMPLE GUIDE TO

**CHOOSING  
THE RIGHT SKINCARE  
PRODUCTS !**



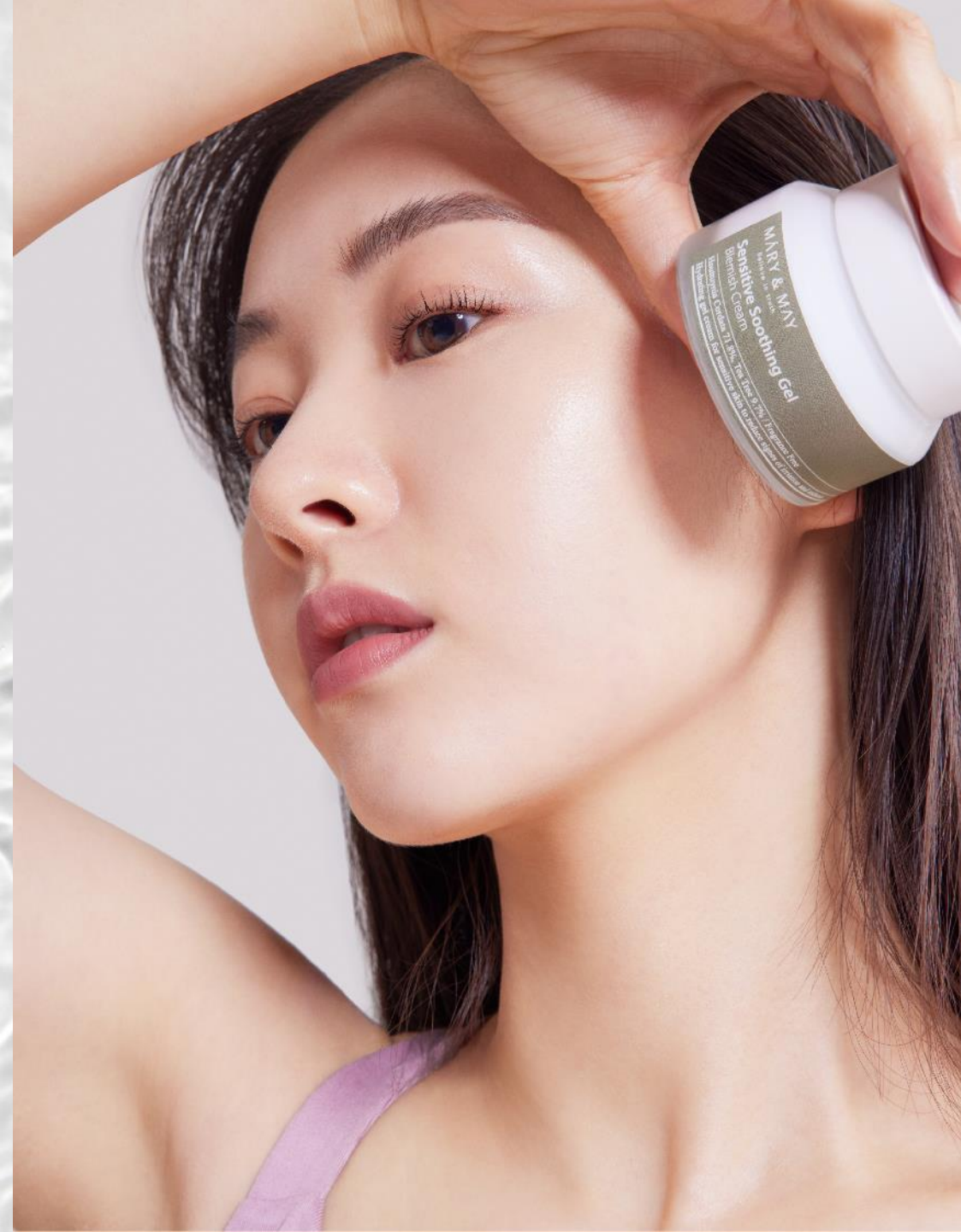
BY  
MARY & MAY







Cream



# MARY & MAY Cream

Patented by DSC™

Patented technology: Derma Soothing Complex, a formula that soothes the skin through external stimuli and improves moisturizing function




- [Immediate Skin cooling effect]
- [Immediate external stimulation soothing effect]
- [Improve skin redness in 2 weeks]
- [Astringent effect on pores in 2 weeks]

# Sensitive Soothing Gel Cream

Gel-type cream to soothe troubled and sensitive skin



Houttuynia cordata is rich in cuercitrin, which removes skin toxicity, which helps to clean pores and relieves skin trouble through anti-inflammatory action.  
Tea tree extract has a natural disinfectant function, which has been used by Australians as a natural anti-bacterial disinfectant for thousands of years and was also used to treat wounds of soldiers with skin injury treatment during World War II.

Researchers' Note	
	<p>When the skin is dry, it can be burdensome for sensitive skin to use cream formulation for sufficient moisture. Therefore, the skin can easily become oily and lack moisture. Mary &amp; May Sensitive Soothing Gel Cream is a fresh, non-sticky, translucent gel-type consistency cream that provides sufficient moisturization for oily and sensitive skin, especially for those who are sensitive to cream.</p> <p>Soothing Gel Blemish Cream contains 71.8% of natural Houttuynia cordata extract, which is effective in managing pores and skin trouble, and combines Australian Tea Tree extract with a safe ratio of 9.7% in order to soothe and cleanse sensitive skin without irritation.</p> <p>In addition, it contains panthenol, which has excellent moisturizing and high absorption, as it was used as a cosmetic treatment at the time of discovery. It contains 6 types of hyaluronic acid that holds moisture 1,000 times its weight, helps maintain moisture and keep the skin fresh all day long.</p>
<p>Category</p> <p>Sensitive Care Hydrators</p>	
<p>Use in the</p> <p>Morning / Evening</p>	



# MARY & MAY Cream

Visual Asset

# Sensitive Soothing Gel Cream

Recommended Media  
Flagship Shop, Event, Website, Social Media, Point of Sales etc.



[Certificate of Patent]



# MARY & MAY Cream




- [10 layers of desquamation moisture improvement]
- [Moisture layered effect]
- [Skin barrier protection effect]
- [Moisture persistence for 48 hours]

# Idebenone Blackberry Intense Cream

Highly concentrated antioxidant solution that returns skin’s youth



Originally developed as Alzheimer’s treatment, idebenone is the most powerful skin antioxidant presented by the American Dermatology Association and has an antioxidant effect of four times higher than Vitamin C and 10 times higher than Coenzyme Q10. Blackberries, which are full of fruit juice in the dark purple flesh, are fruits that become prettier as you eat them. It contains abundant anthocyanins, the most powerful antioxidant among 150 flavonoids, to prevent and improve aging caused by free radicals.

Researchers’ Note	
	<p>Idebenone is not easily soluble in solvents, so it was difficult to be used as a cosmetic ingredient. Mary &amp; May Idebenone maximizes the antioxidant effect of Idebenone by using raw materials with the appropriate technology to increase the solvents’ solubility and skin penetration rate. Anthocyanins, which are abundant in dark purple or dark blue fruits, are the most powerful antioxidants of 150 species of flavonoids, eliminating active oxygen caused by oxidation of cells to prevents aging. Mary &amp; May maximized the synergy of antioxidant effects with Idebenone by complexing the acai berry, blueberry, and blackberry extract, also known as the fruit of life.</p> <p>There are five kinds of ceramides to strengthen the skin barrier and prevents the loss of moisture. In addition, it contains Phyto sphingosine, which induces self-synthesis of ceramide and cholesterol, key components of multi-lamellar structure to provide a refined skin barrier recovery function.</p>
<p><b>Category</b> Hydrators Anti-oxidants</p> <p><b>Use in the</b> Morning / Evening</p>	

# MARY & MAY Cream

---

Visual Asset



## Idebenone Blackberry Intense Cream

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY Cream



[Clinical test completed]

- Helps to improve skin tone around the eye
- Helps to improve skin transparent around the eye
- Helps to improve freckles and spots


## Tranexamic Acid + Glutathione Eye Cream

Eye cream that improves dark spots around the eyes and facial blemishes



Tranexamic acid is a raw material that exhibits excellent whitening effect by inhibiting the growth of melanocytes, which are skin pigment cells, to suppress melanin generation.

Glutathione, also known as a white jade injection component, is a protein produced by our body to protect cells from free radicals. This ingredient acts as a powerful antioxidant, inhibits melanin production, helps skin whitening, and helps improve skin tone by inhibiting free radicals.

Researchers' Note	
	<p>Mary &amp; May Eye Cream is a functional eye cream that intensively brightens the dark circles around the eye areas and helps prevent blemishes from forming. It is a combination of tranexamic acid, which has excellent formulation stability, and glutathione, which is a powerful antioxidant, while making up for the shortcomings that existing whitening ingredients do not have due to their low stability. A functional eye cream that suppresses the formation of melanin pigments that lead to dark circles and blemishes, removes free radicals, intensively brightens the dull tone around the eyes and cares for areas where blemishes show up.</p>
<p><b>Category</b> Brightening Anti-aging</p> <p><b>Use in the</b> Evening</p>	

# MARY & MAY Cream

---

Visual Asset



## Tranexamic Acid + Glutathione Eye Cream

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.





# MARY & MAY

## Wash off Pack




# Cica Tea Tree Soothing Wash off Pack

Enjoy spa treatment at the comfort of your home! A premium wash-off pack made with natural Centella asiatica leaves, stems and flowers to quickly soothe tired skin.



A soft clay wash-off pack that absorbs excess oil, waste, and sebum to manage pores and provide a smooth skin texture. Centella asiatica leaves, stems, and flowers are ground whole, natural ingredients extracted from Houttuynia cordata, tea tree, and calamine ectoin calms sensitive skin and smoothens skin texture.

#4,000ppmHouttuyniacordataStemLeafFlower #SensitiveSKin #PoreCare

Researchers' Note	
 <p>Texture</p>	<p>The Mary&amp;May Wash-off Pack is a premium clay pack with excellent balance that blends ground natural ingredients in a golden ratio mineral-rich that allows you to have spa treatment at the convenience of your home.</p> <p>A well-balanced blend of kaolin and bentonite, which absorb oil and impurities and have excellent calming and pore management effects, and natural raw materials containing soothing, moisturizing, and brightening effects according to skin type are ground and contained as they are.</p> <p>Keep your skin clean and smooth at home with Mary&amp;May Wash-Off Pack, which excludes animal-derived ingredients and uses only safe and clean ingredients.</p>
<p>Category</p> <p>Sensitive care</p>	
<p>Use in the</p> <p>Morning / Evening</p>	

# MARY & MAY Wash off Pack

---

Visual Asset



# Cica Tea Tree Soothing Wash off Pack

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.





# MARY & MAY

## Wash off Pack



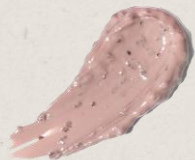
# Rose Hyaluronic Hydra Wash off Pack

Enjoy spa treatment at the comfort of your home! Premium wash-off pack that delivers moisture and vitality with generous amounts of French rose petals and Damascus rose water.



A soft clay wash-off pack that absorbs excess oil, waste, and sebum to manage pores and provide a smooth skin texture. It contains richly hydrated French rose petals and Damascus rose water to help moisturize and soothe the skin.

#9,300ppmDamaskRoseWater #Hydrating #MoistureSupply

Researchers’ Note	
 <p>Texture</p>	The Mary&May Wash-off Pack is a premium clay pack with excellent balance that blends ground natural ingredients in a golden ratio mineral-rich that allows you to have spa treatment at the convenience of your home.
<p>Category</p> <p>Sensitive care</p>	A well-balanced blend of kaolin and bentonite, which absorb oil and impurities and have excellent calming and pore management effects, and natural raw materials containing soothing, moisturizing, and brightening effects according to skin type are ground and contained as they are.
<p>Use in the</p> <p>Morning / Evening</p>	Keep your skin clean and smooth at home with Mary&May Wash-Off Pack, which excludes animal-derived ingredients and uses only safe and clean ingredients.



# MARY & MAY Wash off Pack

---

Visual Asset



# Rose Hyaluronic Hydra Wash off Pack

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY

## Wash off Pack




# Lemon Niacinamide Glow Wash off Pack

Enjoy spa treatment at the comfort of your home! A premium wash-off pack made with whole fresh lemon peels to remove dead skin cells and brighten skin tone.



A soft clay wash-off pack that absorbs excess oil, waste, and sebum to manage pores and provide a smooth skin texture. The high-strength vitamin formula of lemon peel, vitamin C, and niacinamide removes dead skin cells and brightens skin tone.

#4,000ppmLemonPeel #2%Niacinamide #VitaminC

Researchers’ Note	
 <p>Texture</p>	<p>The Mary&amp;May Wash-off Pack is a premium clay pack with excellent balance that blends ground natural ingredients in a golden ratio mineral-rich that allows you to have spa treatment at the convenience of your home.</p>
<p>Category</p> <p>Sensitive care</p>	<p>A well-balanced blend of kaolin and bentonite, which absorb oil and impurities and have excellent calming and pore management effects, and natural raw materials containing soothing, moisturizing, and brightening effects according to skin type are ground and contained as they are.</p>
<p>Use in the</p> <p>Morning / Evening</p>	<p>Keep your skin clean and smooth at home with Mary&amp;May Wash-Off Pack, which excludes animal-derived ingredients and uses only safe and clean ingredients.</p>

# MARY & MAY Wash off Pack

---

Visual Asset



# Lemon Niacinamide Glow Wash off Pack

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.









# MARY & MAY Mask Pack



## Pull-out Mask Pack


An economical sheet mask that contains 30 mask sheets in an easy-to-use special container that you can pull out one-by-one.

# CICA Houttuynia cordata Tea Tree Soothing Mask

A 1-day-1-sheet mask pack to instantly soothe tired skin by generously supplying cica, Houttuynia cordata and tea tree.



For quick recovery, Centella asiatica extract with excellent anti-inflammatory and soothing effects, Houttuynia cordata extract to care for pores, and tea tree extract to heal wounds, this sheet mask quickly soothes the skin tired from the external stimuli and provides sufficient moisture to dry skin.  
#10,000ppmCica #10,000ppmHouttuyniacordata #10,000ppmTeaTree

Researchers' Note	
<div><p>Texture</p></div>	<p>It is not easy to take care of sensitive skin as wearing a face mask become a daily routine. It is unrealistic to use expensive products for daily care. Mary &amp; May allows you to pull out a sheet mask that can take care of the entire face, making it possible to do facial care reasonably for 30 days. Masks that are used for a long time on the skin should not cause irritation, therefore we use EWG green grade raw ingredients that were formulated to a safe ratio. When used consistently with 1-sheet-a-day, it quickly recovers the skin tired from external stimuli and helps to maintain clear and fair skin by reducing pores.</p>
<div><p>Category</p><p>Sensitive care</p></div>	
<div><p>Use in the</p><p>Morning / Evening</p></div>	



# MARY & MAY Mask Pack

Visual Asset

# CICA Houttuynia cordata Tea Tree Soothing Mask

Recommended Media  
Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY Mask Pack



## Pull-out Mask Pack


An economical sheet mask that contains 30 mask sheets in an easy-to-use special container that you can pull out one-by-one.

# Niacinamide Vitamin C Brightening Mask

A 1-day-1-sheet mask pack to brighten and vitalize dull skin by adding vitamin C to niacinamide.



Niacinamide delays the melanin regeneration, helping to keep the skin clear and bright. In addition, the sebum control function of niacinamide takes care of excess sebum and creates clear skin finish. Vitamin C helps to revitalize dull skin due to its antioxidant effect and is also in charge of boosting collagen regeneration.  
#2%Niacinamide #10,000ppmVitaminC

Researchers' Note	
 <p>Texture</p>	<p>Niacinamide is a brightening ingredient approved by the Ministry of Food and Drug Safety.</p> <p>It helps to improve blemishes and contains vitamin C to take care of the oxidative stress of the skin and provides an even more excellent brightening effect.</p>
<p>Category</p> <p>Sensitive care</p> <p>Use in the</p> <p>Morning / Evening</p>	<p>Since the mask is used for a long time on the skin, it is important to thoroughly exclude ingredients that cause irritation. All ingredients are EWG green grade raw materials. Niacinamide can irritate the skin when used in high concentration, so we formulated to a ratio to avoid irritation to the skin by mixing only 2% content with proven effectiveness and safety.</p>

# MARY & MAY Mask Pack

---

Visual Asset

## Niacinamide Vitamin C Brightening Mask

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.





# MARY & MAY Mask Pack

# Collagen Peptide Vital Mask

A 1-day-1-sheet mask pack to improve wrinkle and elasticity by containing collagen and peptide



Collagen peptide vital mask pack, containing low molecular collagen and peptide which are effective for wrinkle and elasticity improvement  
# Collagen 10,760ppm # 6peptide# Wrinkleimprovement



## Pull-out Mask Pack

An economical sheet mask that contains 30 mask sheets in an easy-to-use special container that you can pull out one-by-one.

### Researchers' Note



Texture

#### Category

Anti aging

#### Use in the

Morning / Evening

As raw material for cosmetics, general collagen has a high molecular weight, making it very difficult to be absorbed into the skin. Mary&May collagen is a very small hydrolyzed low molecular collagen that maximizes the absorption of the skin and absorbs quickly without feeling residual.

Peptide is a representative anti-aging ingredient that stimulates cells to induce collagen synthesis and delivers essential ingredients for skin health to the dermis. Take care of your skin with elasticity through synergy between collagen and peptide.

# MARY & MAY Mask Pack

---

Visual Asset

## Collagen Peptide Vital Mask

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY Mask Pack



## Pull-out Mask Pack

An economical sheet mask that contains 30 mask sheets in an easy-to-use special container that you can pull out one-by-one.




# Hyaluronic Panthenol Hydra Mask

A 1-day-1-sheet mask pack to provide intensive hydration by 6 hyaluronic and panthenol.



6 types of Hyaluronic acid and Panthenol intensively supply moisture to Dry and rough skin for smooth, clear and radiant skin  
#Intense moisturizing#6hyaluronicacid#Panthenol

Researchers' Note	
<div></div> <div>Texture</div>	<p>It is not easy to moisturize dry skin every day when wearing masks become a daily routine. It is not always ideal to use expensive products everyday.</p> <p>This mask sheet contains panthenol, which has excellent moisturizing and moisture absorption power enough to be used as a burn treatment at the time of discovery for dense moisturizing, and 6 types of hyaluronic acid that can hold water 1000times its own body weight to keep skin moist and fresh all day long</p>
<div>Category</div> <div>Sensitive care</div> <div>Use in the</div> <div>Morning / Evening</div>	



# MARY & MAY Mask Pack

Visual Asset



# Hyaluronic Panthenol Hydra Mask

Recommended Media  
Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY Nose Mask Pack



Step1) Safe Blackhead Clear Mask 3.5g x 10ea  
Step2) Soothing Pure Tightening Mask 3.5g x 10ea  
Black Cotton Swab 20pcs included  
Vegan Certified


# Daily Safe Blackhead Clear Nose Pack

A two-step nose pack that gently melts blackheads and sebum with safe ingredients without physical irritation to keep pores clean every day.



Witch hazel extract is a plant that contains antibacterial, astringent and soothing effects, and has used by Indians for a long time to protect and soothe the skin. Relieves skin troubles through the anti-inflammatory action of witch hazel extract, and the natural alcohol ingredient dissolves sebum and dead skin cells to help keep pores and oily skin clean.

#WitchHazelExtract 30,000ppm

Researchers' Note	
 <p>Texture</p>	Existing stripping nose packs damage the skin tissue even more due to strong irritation, and forcibly pulling out sebum enlarges the pores, resulting in more sebum production. Mary&May Daily Safe Blackhead Clear Nose Pack, which has been certified vegan, carefully selected only EWG Green Grade ingredients, excluding harmful ingredients, thoroughly discharges waste products out of the pores gently to prevent damage.
<p>Category</p> <p>Sensitive care</p> <p>Use in the</p> <p>Morning / Evening</p>	After removing blackheads, Centella asiatica, Houlttuynia cordata, and tea tree extracts soothe pores and generous use of active ingredients such as peptides and adenosine to reduce pores and give elasticity to help reduce blackheads fundamentally.

# MARY & MAY Nose Mask Pack

Visual Asset



# Daily Safe Blackhead Clear Nose Pack

Recommended Media  
Flagship Shop, Event, Website, Social Media, Point of Sales etc.









# MARY & MAY Toner



## Vegan CICA tea Tree AHA PHA Blemish Toner

A toner that gently dissolves sebum and dead skin cells to cleanly manage waste and brightens dull skin tone.



Containing 300,000ppm of rich tea tree leaf water, soothe troubled skin comfortably, suppress inflammation, and reduce sebum with Gesolza TM raw material. The AHA PHA ingredient gently dissolves sebum and dead skin cells, and patented moisturizing active ingredient combining birch and xylitol controls dryness of the skin to give a fresh and moist finish.  
#TeaTreeLeafWater300000ppm #Niacinamide2%

### Researchers' Note



**Category**  
Hydrators  
Radiance

**Use in the**  
Morning / Evening

To solve the problem of clogged pores with old dead skin cells, skin shiny from excess sebum, and skin suffering from excessive oiliness due to dryness, it is necessary to manage all at once; dead skin cells, oil, moisturizing, and soothing.

Introducing Mary&May's ingredient solutions to solve troubled skin.

- 1) Cleanse oil and dead skin
- 2) Soothes troubled skin with 300,000 ppm of tea tree leaves and cica extract
- 3) Improve sebum control and tone
- 4) Prevent skin trouble by suppressing inflammation with Gesolza TM raw material
- 5) Combine birch and xylitol to moisturize all day long

Mildly acidic formula of Mary&May Vegan Cica Tea Tree AHA PHA Blemish Toner soothes troubled skin comfortably.

# MARY & MAY Toner

Visual Asset



## Vegan CICA tea Tree AHA PHA Blemish Toner

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY Toner



# Vegan Blackberry Complex Cream Essence

An oil-water balance nourishing moisturizing essence that mixes two layers of nutrients in a refreshing essence.



50,000ppm of blackberry extract rich in anthocyanin, 100,000ppm of Nymphaea Caerulea Flower Water with excellent moisturizing and soothing action, 80,000ppm of jojoba seed oil that forms a moisturizing film without clogging pores as it is similar to human skin lipids, ceramide NP that strengthens the skin barrier and provides non-drying moisture to the skin.

#BlackberryExtract50,000ppm

#NymphaeaCaeruleaFlowerWater100,000ppm

## Researchers' Note



**Category**  
Hydrators  
Radiance

**Use in the**  
Morning / Evening

When using cream is too heavy and sticky but using just essence is not moisturizing enough – we have developed a nutritional and moisturizing essence, that has the moisturizing effect of a cream yet feels light on the skin like essence.

A bottle of cream is included in the essence with Mary&May's special formulation, Double Phase Emulsion, so if you shake the two formulas lightly, the high-viscosity cream melts into the moisturizing essence, fills in insufficient nutrition, making it absorbable quickly into the skin without stickiness or shine.

It contains plenty of blackberry extract, Nymphaea Caerulea flower water, jojoba seed oil, centella asiatica extract, and ceramide NP to strengthen the skin barrier and form a skin moisturizing film to smooth rough skin and provide moisture that does not dry out the skin.



# MARY & MAY Toner

Visual Asset



# Vegan Blackberry Complex Cream Essence

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY Toner

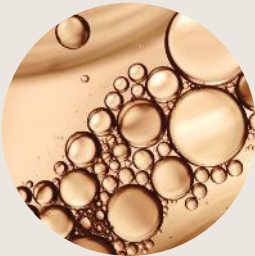
Bifida fermented solution  
30,000ppm



Vitamin  
B5

## Vitamin B5 + Bifida Toner

Panthenol (vitamin B5) helps soothe dry and sensitive skin and a toner that gently repair the broken barrier and rough skin surface with fermented solution of Bifida.



Bifida fermentation lysate is obtained by dissolving the fermented product of Bifida bacteria and contains various minerals, vitamins, and amino acids during the fermentation process, providing abundant nutrition and acting as a powerful antioxidant. In addition, the lactic acid component by fermentation removes old dead skin cells, and low-molecularized nutrients are quickly absorbed into the skin to smooth the skin texture, adding radiance to the skin and improving the clear skin tone.

### Researchers' Note



Category  
Hydrators  
Radiance

Use in the  
Morning / Evening

Panthenol, provitamin B5, is converted into pantothenic acid in the body, which is essential for normal epithelial function. Pantothenic acid is effective not only in moisturizing and calming but also in healing wounds, making it an effective moisturizer as it was used as a treatment for burns at the time of discovery.

Bifida fermented lysate, whose main components are vitamin A,B and C is obtained by dissolving the fermented product of Bifida bacteria. It not only provide rich nutrition, but also provide skin stability and skin regeneration, which can be used with vitamin B5 to prevent skin damage and create a glossy, clear skin tone synergy effect.

# MARY & MAY Toner

---

Visual Asset



## Vitamin B5 + Bifida Toner

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.





# MARY & MAY

## Toner

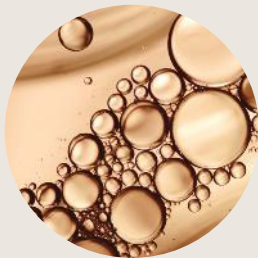
Bifida fermented solution  
30,000ppm



Vitamin  
C

## Vitamin C + Bifida Lotion

A lotion that clears and brightens dull skin tone with vitamin C and bifida fermented solution and boosts vitality to tired skin.



Bifida fermentation lysate is obtained by dissolving the fermented product of Bifida bacteria and contains various minerals, vitamins, and amino acids during the fermentation process, providing abundant nutrition and acting as a powerful antioxidant. In addition, the lactic acid component by fermentation removes old dead skin cells, and low-molecularized nutrients are quickly absorbed into the skin to smooth the skin texture, adding radiance to the skin and improving the clear skin tone.

### Researchers' Note



**Category**  
Hydrators  
Anti-oxidants

**Use in the**  
Morning / Evening

Vitamin C is effective in treating dark spots and blemishes by lowering free radicals generated from ultraviolet rays, and has excellent effect on skin whitening by reducing melanin pigment production.

Bifida lysate containing vitamins A, B, and C ingredients removes dead skin cells from lactic acid, and low-molecularized nutrients are quickly absorbed into the skin, adding shine to the skin.

When Bifida and Vitamin C are used together, it improves the elasticity and clears skin tone with a harmonious synergy.

# MARY & MAY Lotion

---

Visual Asset



## Vitamin C + Bifida Lotion

---

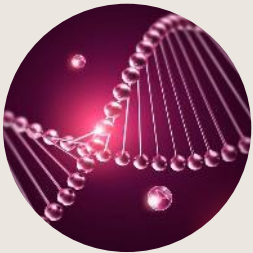
Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.

# MARY & MAY Lotion

## Collagen Booster Lotion

A daily lotion that promotes collagen and elastin synthesis in the skin with peptide and human-like lipid components, boosting core elasticity.



Acetylhexapeptide-8, which synthesizes collagen and elastin, is a low-molecular peptide, nicknamed Botox, that is quickly absorbed into the skin and is highly stable. Peptide is an ingredient that prevents aging such as wrinkle relief and skin repair by promoting the production of collagen and elastin and skin regeneration.



Collagen  
1,300ppm

### Researchers' Note



Category  
Hydrators  
Anti-aging

Use in the  
Morning / Evening

Collagen is a support material with a sturdy solid-structure that occupies more than 70% of the dermal layer. It does not only support the skin structure, but also has excellent hydration properties and ability to reduce moisture loss.

However, after the mid-20s, the balance of collagen regeneration and synthesis collapses, causing more decomposition than synthesis, and which reduces skin elasticity.

Mary & May White Collagen Booster Lotion is a peptide component that promotes the synthesis of collagen and elastin, and a human-like lipid component mimics the role of collagen in the skin, giving firmness and moisture to tired skin and enhancing core elasticity.



# MARY & MAY Lotion

Visual Asset



# Collagen Booster Lotion

Recommended Media  
Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY

## Essence Mist




# Rose Collagen Mist Serum

A two-layer essence mist that provides long lasting moisturizing radiance effect



Damask Rose Flower Water acts astringent-like and adjusts skin tone. It is ideal especially for mature, dull and sagging skin. Rose flower water regenerates, revitalizes, combats signs of aging and wrinkles but it is also useful for the treatment of oily skin with enlarged pores. It refreshes, soothes redness, reduce allergic reactions.

Researchers' Note	
<div></div> <div><p>Category</p><p>Hydrators</p><p>Anti-oxidants</p> <p>Use in the</p><p>Morning / Evening</p></div>	<p>A two-layer essence mist consisting of a moisture and nutrient layer, a double layer that provides moisturizing radiance that does not dry out for 24 hours. Damask rose flower, collagen, and plant-derived oil components nourish and fine mist spray from the outside of the skin to deliver nutrients to the deep parts of the skin, helping to improve elasticity and reduce wrinkles.</p> <p>White willow leaf extract and collagen plant-derived oil provide nutrition and moisture that does not dry out from the outside to the inside of the skin.</p>

# MARY & MAY Mist Serum

---

Visual Asset



# Rose Collagen Mist Serum

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# Cleanser



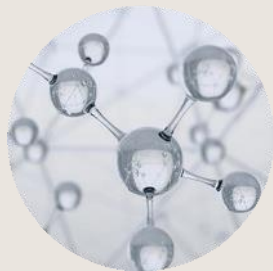


# MARY & MAY Cleanser




## 1% Gluconolactone (PHA) + 10% Betula Alba Juice Cleansing Pad

Clean up dead skin cells, sebum and makeup residues gently without irritation with just one pad



Gluconolactone-PHA is an ingredient that improves stimulating exfoliator AHA, which has a larger molecular structure than AHA, so it is absorbed into the skin slowly, without irritation and attracts moisture, therefore increasing the moisturizing intensity of the skin. This EWG Grade 1 ingredient is very safe for sensitive skin, allowing daily care without having to worry about irritation. The birch sap that contains Betula has an excellent soothing effect on the skin and helps maintain moisture in the skin even after using facial cleanser.

Researchers' Note	
	<p>When dead skin cells build up on the skin, sebum in the air oxidizes, causing blackheads, making the skin unable to absorb skincare products well, making them less effective. The Mary &amp; May Cleansing Pad contains gluconolactone, a third-generation peeling ingredient that can be used every day without worrying about irritation on sensitive skin.</p> <p>The chemical molecules of gluconolactone not only attract moisture, but also promote cell exfoliation, the main cause of dry skin, maximizing the moisturizing effect in the next step of skincare and helping to develop clear skin. To protect the skin that can become sensitive after exfoliating and cleansing, We have developed a formula that helps skin stay hydrated and healthy even after cleansing by mixing birch sap together.</p> <p>Just by using one cleansing pad to remove sebum and makeup residues without irritation, Mary &amp; May will help you improve your skincare routine to achieve clear, spotless skin.</p>
Category Cleansers	
Use in the Morning / Evening	

# MARY & MAY Cleanser

---

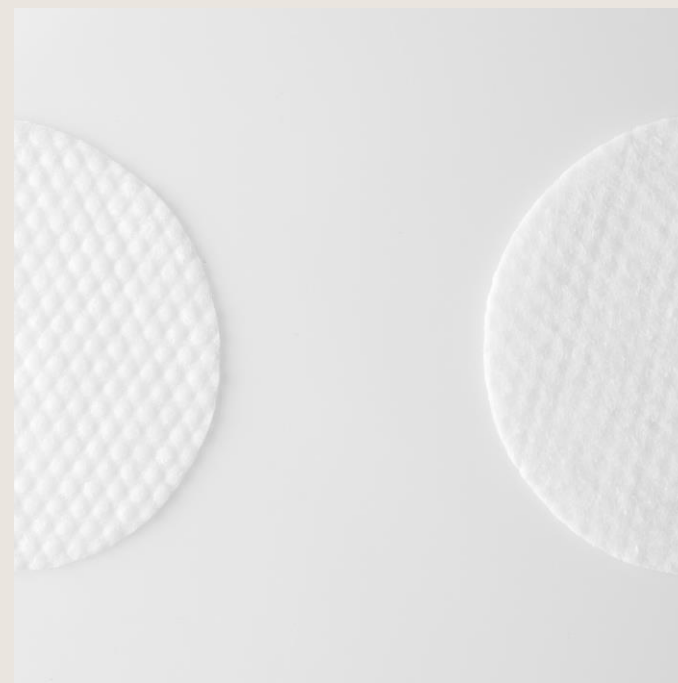
Visual Asset

## 1% Gluconolactone (PHA) + 10% Betula Alba Juice Cleansing Pad

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY

## Cleanser

# Vitamin B,C,E Cleansing Balm

The beginning of glowing skin with advanced cleansing



Vitamin B (panthenol) moisturizes and soothes the skin and is involved in sebum control. Vitamin C (Ascorbic Acid) Cleans and cleans dull skin and blemishes, and helps collagen production. Vitamin E (Tocopherol) Antioxi-  
dant effect protects the skin from harmful oxygen and strengthens elasti-  
city by preventing skin aging.

### Researchers' Note



Oil-based cleansers are suitable for clean and healthy cleansing as it cleanly dissolving oily makeup, sebum, and blackheads while also protecting the skin barrier from collapsing. By choosing a solid-type cleansing balm, Mary & May maintains the excellent cleaning power of the oil cleanser, while supplementing the drawbacks of liquid oil for clean and convenient cleansing.

Mary & May Vitamin B, C, E Cleansing Balm uses only ingredients that are safe and non-irritating to the skin, and helps you start a clear and transparent skin care with vitamin B that has excellent moisture retention properties, vitamin C that improves pigmentation and gets rid of blemishes, and vitamin E that has great antioxidant effects and prevents skin aging. Mary & May vitamin ingredients maximize the efficacy of these active ingredients by sticking to only the highest quality European products.

Category  
Cleansers

Use in the  
Morning / Evening

# MARY & MAY Cleanser

---

Visual Asset

## Vitamin B,C,E Cleansing Balm

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.





# MARY & MAY Cleanser




# White Collagen Cleansing Foam 1% Niacinamide + 46.6% Collagen

A cleanser containing Niacinamide and collagen with a soft and creamy foam that transforms dull and rough skin to becoming clear and smooth.



Collagen is a word that combines *colla*, which means glue, and *gen*, which means production, and is a supporting substance with a solid structure that accounts for more than 70% of the dermis of the skin. Niacinamide, which focuses on brightening, is a type of vitamin B3 and is a whitening functional ingredient approved by the Ministry of Food and Drug Safety. Since melanin blocks the path of movement to the skin surface, it helps to keep the skin tone clear and clean. It also helps reduce troubles by balancing sebum activity.

Researchers' Note	
	<p>Mary &amp; May White Collagen Cleansing Foam contains low-molecular marine collagen and Niacinamide. It is a silky foam cleanser that helps skin elasticity and brightening while cleansing. The soft and rich foam like a fresh cream cleanses even the impurities hidden in the pores' blind spots. The dense and rich fresh cream foam gently cleanses dirt to making the skin look clear and vibrant also it contains hyaluronic acid that holds 1000 times its weight, filling the skin moist and elastic even after cleansing.</p>
<div>Category Cleansers</div> <div>Use in the Morning / Evening</div>	

# MARY & MAY Cleanser

---

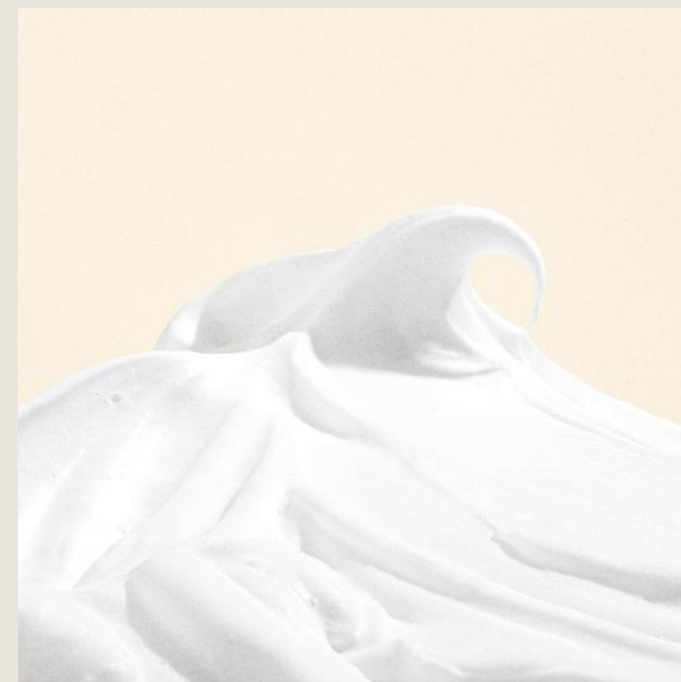
Visual Asset

## White Collagen Cleansing Foam 1% Niacinamide + 46.6% Collagen

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY Cleanser




## 40.7% Houttuynia Cordata + 6.8% Tea Tree Cleansing Foam

A moisturizing cleansing foam containing Houttuynia cordata and tea tree extract cleanses the pores and helps relieve skin trouble.



Houttuynia cordata is rich in cuercitrin, which removes skin toxicity, which helps to clean pores and relieves skin trouble through anti-inflammatory action. Tea tree is a powerful antibiotic against bacteria, fungi, and inflammation, helping to improve skin wounds and troubles. Tea tree has long been used by Australians as a natural antibacterial disinfectant, and during World War II, Australian soldiers carried tea tree oil in their first aid kits to heal wounds.

Researchers' Note	
	<p>Mary &amp; May has developed a formula that helps relieve skin trouble and clean pore care by combining Houttuynia cordata and tea tree, both which are effective to calm the skin. Tea tree extract is very safe and effective for the skin, however it can cause skin irritation if used in excessive amount. Therefore we chose a safe ratio of less than 10%.</p> <p>It contains also hyaluronic acid that holds 1000 times its weight, filling the skin moist and elastic even after cleansing. Fresh creamy foam cleanses the impurities hidden in the blind spots of pores without irritation</p>
<p><b>Category</b> Cleansers</p> <p><b>Use in the</b> Morning / Evening</p>	

# MARY & MAY Cleanser

---

Visual Asset

40.7% Houttuynia Cordata  
+ 6.8% Tea Tree Cleansing Foam

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.





**Suncare**



# MARY & MAY Suncare

## Vegan CICA Soothing Sun Cream SPF+ PA++++

No white-cast, daily vegan moisturizing sun cream with SPF+ PA++++



The core ingredients of the 7 kinds of Centella asiatica fermented with yeast permeate into the skin gently, so it not only blocks UV rays but also soothes overwhelmed skin.

It is a triple functional sun cream with anti-wrinkle, whitening, and UV protection that contains inositol and betaine hyaluronic acid that applies moist but light as if water droplets burst as soon as applied and contains niacinamide to brighten skin tone.

#FermentedCicaComplex10,000ppm

### Researchers' Note



**Category**  
Hydrators  
Radiance

**Use in the**  
Morning / Evening

Mary&May Sun Cream has a lightweight formula that feels like a moisturizer, and was developed to be absorbed lightweight without stickiness, so that applying makeup after suncream does not feel heavy.

It contains 10,000ppm of F-CICA Complex, which contains the core ingredients of 7 Centella asiatica fermented with yeast to recover tired skin from UV rays, providing a strong soothing effect to the skin.

In addition, hyaluronic acid from safe plant-derived Tremella fuciformis to provide strong moisturizing effect and form a moisture film on the skin to strengthen the moisture retention of skin cells exposed to and overwhelmed by UV rays.

Niacinamide and inositol, two brightening ingredients notified by the Ministry of Food and Drug Safety, suppresses melanin production to brighten skin tone.

# MARY & MAY Toner

Visual Asset



# Vegan CICA Soothing Sun Cream SPF+ PA++++

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.





MARY & MAY  
CICA Soothing  
Sun Cream







## Mary & May Gift Set

# MARY & MAY Gift Set



# BE BRIGHT GIFT SET

‘For you who always shine bright’

Give a special gift to your loved one with the Mary & May Brightening Gift Set that fades blemishes, blemishes and freckles after 2 weeks.

## Gift Box

A high-quality gift package that conveys the heart



## Mary & May brightening serum and eye cream

Niacinamide Chaenomeles Sinensis Serum 30ml  
Tranexamic Acid Glutathione Eye Cream 30g



## FREE Mary & May Sachet Starter Kit

Mary & May 3-Step Sachet Starter Kit





# MARY & MAY Gift Set

---

Visual Asset



# BE BRIGHT GIFT SET

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY Gift Set



## Specially For You GIFT SET

### ‘Specially For You’

Give your loved ones a special gift with the Mary & May special gift set for instant soothing and moisturizing sensitive skin.

### Gift Box

A high-quality gift package that conveys the heart



### Mary & May Serum and Cream

Houttuynia cordata Tea Tree Serum 30ml  
Sensitive Soothing Gel Cream 70g



### Message Card

Thank You card



### FREE Mary & May Sachet Starter Kit

Mary & May 3-Step Sachet Starter Kit





# MARY & MAY Gift Set

---

Visual Asset



# Specially For You GIFT SET

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# MARY & MAY Gift Set



# CLEAN SKIN CARE GIFT SET

## ‘Vitamin Bifida Skin Care’

Give your loved ones a special gift with the Mary & May Skin/Toner Gift Set that adds moisture and radiance to the skin with vitamins and Bifida.

### Gift Box

A high-quality gift package that conveys the heart



### Mary & May toner lotion

Vitamin B5 + Bifida Toner 120ml

Vitamin C + Bifida Lotion 120ml



### FREE Mary & May Sachet Starter Kit

Mary & May 3-Step Sachet Starter Kit



# MARY & MAY Gift Set

---

Visual Asset



# CLEAN SKIN CARE GIFT SET

---

Recommended Media

Flagship Shop, Event, Website, Social Media, Point of Sales etc.



# Mary & May Starter Kit





# MARY & MAY Starter Kit

# 3 Step Sachet



- MARY & MAY  
Boutique in Seoul

어성초 티트리 앰플 클렌징 폼

Houttuynia Cordata 40.7%,  
Tea Tree 6.8%  
Cleansing Foam 1.5 g
- MARY & MAY  
Boutique in Seoul

어성초 티트리 세럼

Houttuynia Cordata 85%,  
Tea Tree 9.7%  
Serum 1.5 g
- MARY & MAY  
Boutique in Seoul

센서티브 수딩 크림

Houttuynia Cordata 71.8%,  
Tea Tree 9.7%  
Cream 1.5 g



- MARY & MAY  
Boutique in Seoul

화이트 콜라겐 앰플 클렌징 폼

Niacinamide 1%,  
Collagen 46.6%  
Cleansing Foam 1.5 g
- MARY & MAY  
Boutique in Seoul

마린 콜라겐 세럼

Marine Collagen 99%  
Serum 1.5 g
- MARY & MAY  
Boutique in Seoul

콜라겐 부스터 크림

Collagen Booster  
Cream 1.5 g



- MARY & MAY  
Boutique in Seoul

화이트 콜라겐 앰플 클렌징 폼

Niacinamide 1%,  
Collagen 46.6%  
Cleansing Foam 1.5 g
- MARY & MAY  
Boutique in Seoul

나이아신아마이드 보과 세럼

Niacinamide 2%,  
Chondroitin Sulfate 99%  
Serum 1.5 g
- MARY & MAY  
Boutique in Seoul

트랜락시믹산 글루타티온 아이크림

Tranexamic Acid  
Glutathione Eye Cream 1.5 g



[Houttuynia cordata Tea Tree Line 3-Step Sachet]

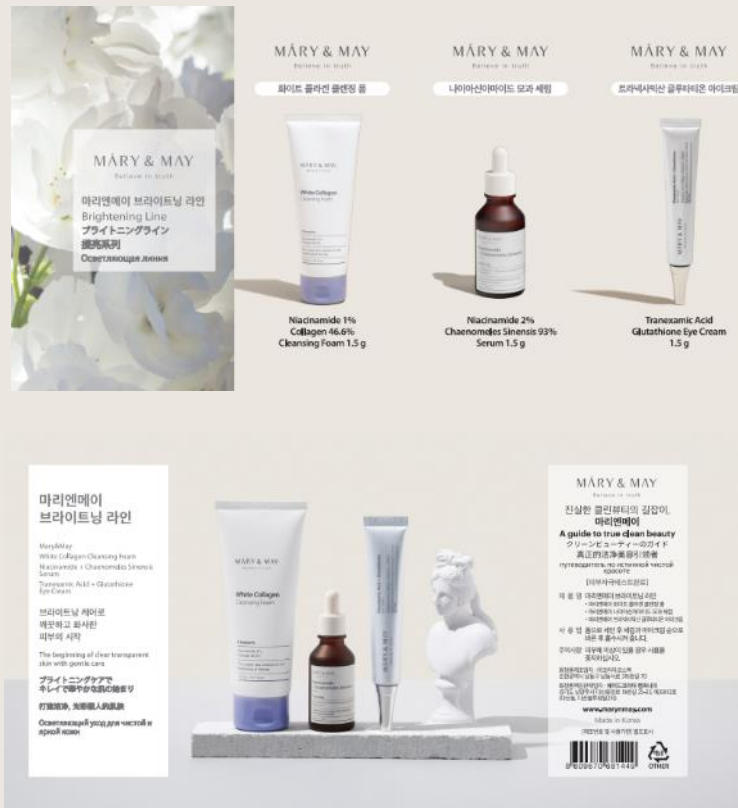


[Collagen Line 3-Step Sachet]



[Brightening Line 3-Step Sachet]

# MARY & MAY Starter Kit

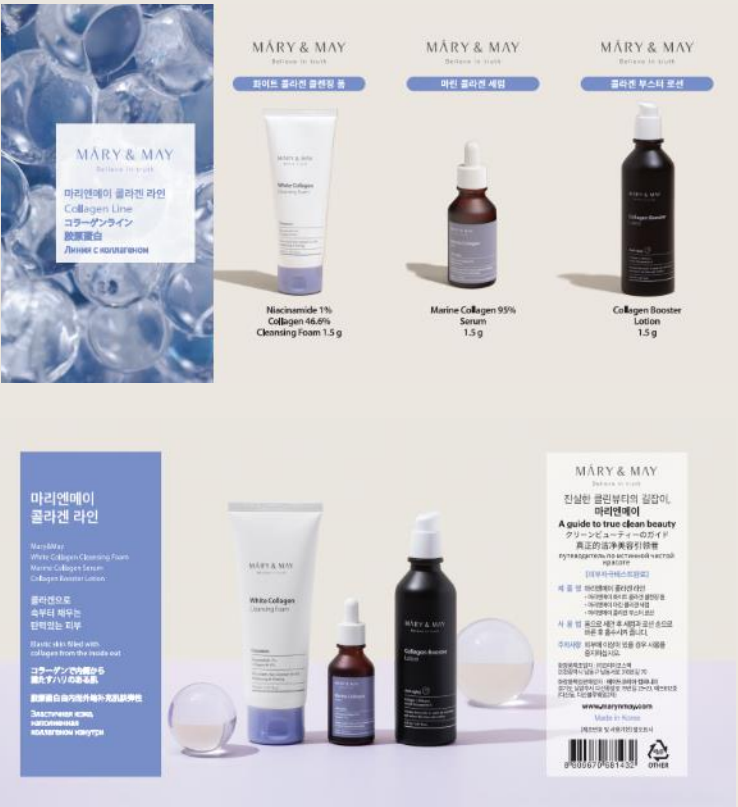


[Brightening Line 3-Step Sachet]

# 3 Step Sachet



[Houttuynia cordata Tea Tree Line 3-Step Sachet]



[Collagen Line 3-Step Sachet]

# MARY & MAY Starter Kit

# 3 Step Sachet Starter Kit 7pcs (RRP Case)



[Brightening Line 3-Step Sachet Starter Kit 7pcs (RRP Case)]



[Houttuynia cordata Tea Tree 3-Step Sachet Starter Kit 7pcs (RRP Case)]



[Collagen Line 3-Step Sachet Starter Kit 7pcs (RRP Case)]



# MARY & MAY Starter Kit

---

## 3 Step Sachet Starter Kit 7pcs (RRP Case)

---





# MARY & MAY Skincare Ritual

스트레스에 시달린 피부에  
빠른 진정과 회복이 필요할 때



85% Houttuynia cordata Extract + 9.7% Tea Tree Extract

CICA Teatree AHA PHA Blemish Toner



Cica Houttuynia Tea Tree Soothing mask pack



Sensitive Soothing Gel Blemish Cream

건조하고 생기를 잃은 피부에  
집중 보습과 윤기가 필요할 때



Blackberry Complex Cream Essence

1000ppm Idebenone 20% Blackberry Complex



Collagen Booster Lotion



Idebenone Blackberry Intense Cream

어둡고 칙칙해진 피부를  
맑고 투명하게 되돌리고 싶을 때



2% Niacinamide + 93% Chaenomeles Sinensis Fruit Extract

Niacinamide Vitamin C Glow Mask Pack



Niacinamide Vitamin C Brightening mask pack



Tranexamic acid + Glutathione eye cream







MÁRY & MAY  
Believe in truth  
VEGAN  
Blackberry Complex  
Cream Essence  
Youth & Glow  
Blackberry Complex 1,300 ppm  
A bottle of cream melts in the essence to give you  
intensive nourishing and moisturizing to skin  
150 ml / 5.07 fl.oz

MÁRY & MAY  
Believe in truth  
Idebenone  
+ Blackberry complex  
Serum  
Antioxidants  
Idebenone 1000ppm, Blackberry Complex  
Fragrance Free  
A high potency antioxidant to protect skin from  
environmental damage and improve skin  
30 ml / 1.01 fl.oz

MÁRY & MAY  
Believe in truth  
Idebenone Blackberry  
Intense Cream  
Idebenone 500ppm + Blackberry complex 63% + Ceramide / Fragrance Free  
Antioxidant-packed formula for skin firming and intense hydrating

## Special Skincare Ritual





# Mary & May Global Catalogue

진실한 클린뷰티의 집합이, 마리앤메이

We invite you to the true clean beauty

충분하게 담아낸 유효성분, 함량의 투명한 공개, 이해하기 쉬운 정보, 마리앤메이가 클린뷰티의 집합이 되어 드립니다

EWG All Green Grade  
Not tested on animals  
No addition of 16 harmful ingredients  
Dermatologically tested  
Eco friendly packaging

Mary&May, a guide to true clean beauty.

Mary & May is an honest, clean beauty skincare brand that contains only safe and clean ingredients. We offer sincerely by transparently disclosing accurate effective ingredient information contained abundantly inside each product to ensure effectiveness and outstanding results.

真正の清浄美容引領者、MARY&MAY

MARY&MAY真正包含各种有效成分，公开透明功效，包含各种有效成分，第一时间通过有效成分信息透明化推广传递消费者的 真实的纯净美妆品牌。

真実のクリーンビューティーの道しるべ、マリアンドメイ

マリアンドメイは優しい成分を厳選し、効果が確かなものになるよう、有効成分量を十分に開示込み、成分についての正確な情報でお客様の消費を支援する 正真正清浄ビューティースキンケアブランドです。

Mary & May, путеводитель по истинной чистой красоте.

Mary & May честный бренд по уходу за чистой и красивой кожей. Для истинной эффективности мы используем проверенные хорошие ингредиенты, достоверно и наглядно указывая на их присутствие в составе каждого продукта, что обеспечивает для здоровья потребителей.



MARY & MAY

MARY & MAY

Believe in truth

a guide to true clean beauty.



@marynmay\_official

KE www.marynmay.com EN www.eng.marynmay.com  
CN www.cn.marynmay.com JP www.jp.marynmay.com  
RU www.ru.marynmay.com

## Serum

 2% Niacinamide + 93% Chaenomeles sinensis Serum 나이아신아미드 도포 세럼	 85% Houttuynia Cordata + 9.7% Tea Tree Serum 아침호 티트리 세럼	 95% Marine Collagen Serum 마린 콜라겐 세럼	 83.5% Citrus Unshiu Fruit + 9.7% Tremella Fuciformis Serum 향긋 천작아미노 세럼	 Hyaluronic Serum 히알루론산 세럼	 1000ppm Idoberone + 20% Blackberry Complex Serum 아미노는 블랙베리 집중엑스 세럼	 95% Centella Asiatica Serum 방울추출물 세럼	 6 Peptide Complex Serum 6펩타이드 집중엑스 세럼
--	--	---	---	---	---	--	---

## Skin/Lotion/Mist/Cream

 VitaminB5 1000ppm + Bifida 30,380ppm Toner 비타민B5 비피다 토너	 VitaminC 1000ppm + Bifida 30,380ppm Lotion 비타민C 비피다 로션	 Collagen Booster Lotion 콜라겐 부스터 로션	 Rose Collagen Mist Serum 로즈 콜라겐 미스트 세럼	 Tranexamic Acid 1000ppm + Glutathione 1000ppm Eye Cream 트랜엑사산 글루타티온 아이크림	 Sensitive Soothing Gel Cream 센서티브 수딩 젤 크림	 Idoberone 500ppm + Blackberry 63% Intense Cream 아미노는 블랙베리 인텐스 크림
--	---	--	--	---	---	---

## Cleanser/Mask Pack

 Vitamin B.C.E Cleansing Balm 비타민 B.C.E 클렌징밤	 Gluconolactone 1% + Betula Alba Juice 10% Cleansing Pad 글루콘락톤 비타아미드수제 클렌징패드	 Niacinamide Vitamin C Brightening Mask Pack 나이아신아미드비타민C 브라이트닝 마스크팩	 CICA Houttuynia Tea Tree Calming Mask Pack 시카 아미노 티트리 카밍 마스크팩	 Collagen Peptide Revital Mask Pack 콜라겐 펩타이드 리바이탈 마스크팩	 Hyaluronic Panthenol Hydra Mask Pack 히알루론산 판테놀 하이드라 마스크팩
--	---	---	--	---	--

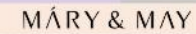
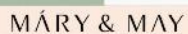
## Gift Set

 Houttuynia 40.7% + Tea Tree 6.8% Cleansing Foam 아침호 티트리 도포 클렌징폼	 White Collagen Cleansing Foam 화이트 콜라겐 클렌징폼	 Be Bright Gift Set 나이아신아미드비타민C세럼 브라이트닝 세럼 세트	 Specially for you Set 센서티브 수딩 젤 크림 아민호티트리 세럼	 Clean Skin Care Set 비타민B5 비피다 토너 비타민C 비피다 로션
--	--	---	---	---



Product

## MÁRY &amp; MAY



Citrus  
Utilitas  
**83.5%**

Tronca  
Pachira  
**9.7%**

Icebergs 1,000.com  
Blackberry complete 20%

6 Types Peptides

## 6 Types Hyaluronic

Collagen  
95%

Mouthwashes  
 Linalol  
**85%**  
 Tea Tree  
**9.7%**

Centell  
Asiatic  
**95%**



## SINGLES NEWS



1 나리엔메이 2%+티트리 9.7% 세럼  
피부톤과 결을 개선해 부드러운 피부로  
가꾸주는 미백 기능성 세럼. 30ml/22500원  
2 티트리 9.7% 세럼  
숙부타 분포하게 채워주는 주름 개선 기능성 세럼.  
30ml/22500원. 3 티트리 9.7% 세럼  
피부톤과 결을 개선해 부드러운 피부로  
가꾸주는 미백 기능성 세럼. 30ml/22500원  
4 티트리 9.7%+티트리 9.7% 세럼  
피부톤과 결을 개선해 부드러운 피부로  
가꾸주는 미백 기능성 세럼. 30ml/22500원  
5 티트리 9.7% 세럼  
숙부타 분포하게 채워주는 주름 개선 기능성 세럼.  
30ml/22500원. 6 티트리 9.7% 세럼  
피부톤과 결을 개선해 부드러운 피부로  
가꾸주는 미백 기능성 세럼. 30ml/22500원  
7 티트리 9.7% 세럼  
숙부타 분포하게 채워주는 주름 개선 기능성 세럼.  
30ml/22500원. 8 티트리 9.7% 세럼  
피부톤과 결을 개선해 부드러운 피부로  
가꾸주는 미백 기능성 세럼. 30ml/22500원

## 클린 뷰티의 길잡이, 마리엔메이

착한 성분을 정직하게 담아낸 클린 뷰티 스킨케어 브랜드 마리엔메이.  
성분과 함량을 투명하게 공개한 세럼 8종이 피부 타입과 고민에 맞는 올바른 솔루션을 제안한다. 에버리 피주변

클린뷰티



**CLEAN PICK**  
어성초 85%+  
티트리 9.7% 세럼  
피부 트러블 완화에 도움을 주는  
성분으로 알려진 어성초 추출물을  
85% 함유해 트러블을 완화하고 모공  
크기를 줄인다. 또 오레킨부터 천연  
소독제인 티트리 추출물로 천연  
티트리 성분을 9.7% 함유해 사스지  
효과를 발휘한다. 티트리 추출물은  
피부에 매우 안전하고 효능이  
뛰어나, 가장 안전하게 사용하길 피부에  
자극을 줄 수 있기 때문에 10% 미만의  
안전한 비율로 선택했다.

정직한 성분으로  
피부 고민 해결  
마리엔메이 8종 세럼  
미백, 보습, 진정, 주름 개선에 필요한  
유효 성분의 함유량을 리얼한 배도 알 수  
있다. 지금 내 피부가 필요한 제품을  
쉽게 고를 수 있는 이유다.

- 1 **친절한 라벨**  
제품명만 봐도 어떤 효능이 있는  
제품인지 단번에 이해할 수 있다. 성분이  
얼마나 함유되었는지 정확한 숫자가  
표기돼 있어 피부 문제점에 따른 현명한  
선택이 가능하다.
- 2 **피부에 착한 성분**  
천성분 EWG 그린 등급 10가지 유해  
성분 무첨가에 동의할 정도로 안전하다.  
피부 자극 테스트를 완료해 민감한  
피부도 안심하고 사용할 수 있다.
- 3 **유효 함량의 투명한 공개**  
어성초, 베타, 티트리, 모과, 히알루론산  
등 각건의 피부 문제점을 해결할 수 있는  
최적의 성분을 최적의 비율로 함량으로  
표기해 함유량을 투명하게 공개해  
효율성을 높였다.
- 4 **신중한 사용감**  
고함량 천연 추출물 제품이지만 유효  
성분의 흡수를 극대화하는 최적의 원료  
배합 기술을 적용해 끈적임 없이  
신뜻하게 흡수된다.

## 클린 뷰티에 대한 새로운 접근

갑수목 예민해지는 피부 때문일까? 화장품 하나를 선택하더라도 성분을 먼저 살펴볼까 한다. 클린 뷰티라는 키워드가 세  
로운 트렌드로 자리 잡으면서 이를 표방하는 제품이 우후죽순으로 선보이고 있다. 으레 '클린 뷰티'는 천연 성분이라는 공  
식이 성립되었는데, 마리엔메이는 좀 다른 시각에서 클린 뷰티를 바라본다. 정성분 EWG 그린 등급에 동물실험 금지, 16  
가지 유해 성분 무첨가 등 착한 성분을 사용하는 것은 기본이고, 그중에서도 피부 개선 효과가 확실한 성분은 충분한 함  
량으로 정직하게 담아내며, 최상의 원료와 기술을 접목해 시너지 효과를 느낀다. 제품명을 봐도 알 수 있듯이 성분이 얼  
마나 함유되었는지 투명하게 공개하고 있으며, 누구나 쉽게 이해할 수 있는 성분 정보도 제공해 보다 건강하고 똑똑한 소  
비를 할 수 있도록 돕는다. 제품을 가능한 종이 패키지와 친환경 용기를 일크로 환경도 고려했다.



COSMO PROMOTION

## 클린뷰티 브랜드 마리엔메이가 찾아낸 perfect duo VITAMIN + BIFIDA

스킨케어의 근본적 목표는 외부 스트레스를 스스로 견뎌내는 튼튼한 피부로 가꾸는 것이다. 마리엔메이 '비타민B5+비피다 토너'와 '비타민C+비피다 로션'. 떠오르는 신 성분, 비피다 용해물이 비타민을 더한 이 두 가지 제품을 만난다면 더 이상 꿈이 아니다.



### 스킨케어의 새로운 열쇠, 비피다

외부 환경으로부터 민감해질수록 중요한 건 피부 본연의 힘, 피부의 근본 리듬을 조절하고 피부 장벽을 강화하는 궁극의 화장을 성분으로 바르는 유산균, 비피다 용해물이 주목 받고 있다. 발효 과정을 통해 저분자화된 비타민과 아미노산, 미네랄과 유기산 성분이 피부에 빠르게 영양을 공급하고 진정, 재생, 각질제거 효과까지 선사한다니 이보다 좋을 수 있을까.

### 비피다에 비타민을 더하면?

각광받는 신 성분 비피다 용해물의 효과가 궁금하다면 마리엔메이 '비타민B5+비피다 토너'와 '비타민C+비피다 로션'을 만나보자. '정직한 클린뷰티 스킨케어'를 표방하는 마리엔메이는 안전하고 효과적인 고기능 성분을 높은 함량으로 담아내는 것으로 유명하다. '비타민B5+비피다 토너'와 '비타민C+비피다 로션'의 비피다 용해물 함량 또한 무려 30,000ppm. 여기에 비피다 용해물과 최상의 궁합을 자랑하는 비타민 성분 1,000ppm을 더해 이상적인 포물리를 완성했다. 토너에 함유된 비타민B5는 피부에 즉각적인 보습과 진정 효과를 선사하며 로션에 함유된 비타민C는 피부 톤을 기미나 잡티 없이 맑고 환하게 가꿔준다. 비타민B는 비타민C로 인한 피부 건조를 막아주는 효과도 있어 두 가지를 함께 사용하면 더 효과적이다.

### 클린한 여름을 위한 선택

화장품은 기능 못지않게 안전성도 중요하다. '비타민B5+비피다 토너'와 '비타민C+비피다 로션'은 파라벤, 합성착색료, 미네랄오일 등 16가지 유해성분을 배제하고 동물실험을 하지 않았으며 전 성분 EWG 그린등급만 사용하고 피부 자극 테스트까지 완료했다. 100% 재활용 가능하며 공기과 햇빛을 철벽 차단하는 갈색 유리병 또한 안전한 그린슈머들을 만족시킨다. 바르는 순간 흡수되고 끈적임 없이 산뜻하게 마무리되니 불쾌지수 높은 한여름을으로도 합작 비피다에 비타민을 더해 피부 본연의 힘을 찾아주는 마리엔메이 '비타민B5+비피다 토너'와 '비타민C+비피다 로션'으로 지치지 않는 멋진 여름을 준비하자.

### Check!

#### 비피다 용해물이란?

비피다스균의 발효물을 용해하여 얻은 성분, 발효로 저분자화된 풍부한 비타민과 아미노산, 미네랄과 유기산 성분이 피부에 빠르게 흡수돼 영양공급은 물론 진정 및 재생에도 효과가 있다고 알려져 있다

비피다 용해물: 비피다스균 발효물 추출물



### 비타민에 비피다를 더해 찾은 피부 본연의 힘



**Vitamin B5 + Bifida Toner**

비피다 30,000ppm에 보습과 진정에 뛰어난 비타민B5 1,000ppm을 더해 토너. 비피다와 비타민B5의 시너지로 피부를 맑고 윤기 있게 가꿔준다. 120ml 1만9천5백원대.



**Vitamin C + Bifida Lotion**

비피다 30,000ppm에 브라이토닝과 항산화 효과가 뛰어난 비타민C 1,000ppm을 더해 로션. 탁한 피부를 환하게 밝히고 기미, 잡티를 제거해준다. 120ml 1만9천5백원대.

### Point!

#### 마리엔메이 비타민+비피다 라인만의 특별함!

- 01 비피다 30,000ppm 함유**  
피부 장벽을 강화하고 피부 근본 리듬을 조절하는 비피다 용해물을 무려 30,000ppm의 고농도로 함유한 신비 비피다 화상물이다.
- 02 시너지 성분, 비타민**  
보습과 진정 효과가 뛰어난 비타민B5, 피부 톤을 맑게 하고 기미와 잡티를 제거하는 비타민C 성분이 비피다 용해물과 강력한 시너지 효과를 낸다.
- 03 친환경 유래 용기**  
공기과 햇빛으로부터 내용물을 보호하는 갈색병은 100% 재활용이 가능하다.
- 04 탁한 성분만 찾아낸 클린뷰티**  
유해성분을 배제하고 효과가 빠른 꼭 필요한 착한 성분만 담았다.

## SINGLES NEWS

## 천연 원물 그대로 피부에 쏙!

피부 진정, 미백, 보습에 효과적인 천연 성분을 아낌없이 담은 3가지 마리엔메이 워시오프팩을 소개한다. 유니버설 퍼듀

ITEM 1

마리엔메이 로즈 히알루론산  
하이드라 워시오프팩  
표면적 로즈 꽃잎 6000ppm과  
다마스크 함미꽃수 9900ppm을  
함유해 피부를 촉촉하게 케어한다.  
히알루론산이 보습 효과를 배가시키고  
피부 진정에 효과적인 베타인과  
강력한 보습 성분인 세라마이드엔피와,  
무려 3종류의 천연한 피부물  
편안하게 만들어준다. 125g 2만8900원.



## 피부 고민에 따른 3가지 맞춤 처방

극심한 일교차와 건조한 날씨로 인해 무척 예민한 피부, 눈에 보이지 않는 미세한 자와 강한 자외선 때문에 착색되는 안색, 장시간 마스크 착용으로 숨막히는 입 주변 등 피부 트러블은 노화를 앞당기는 결정적 원인이 될 수 있다. 이를 사전에 예방하기 위해서는 평소 스킨케어에 꼼꼼히 하는 것이 중요하며, 일주일에 한두 번 피부 상태를 케어하는 마스크 팩으로 집중 관리를 하는 것이 좋다. 특히 천연 원물을 아낌없이 담아 넣은 제품이라면 극도로 민감해진 피부도 안심하고 사용할 수 있다. 물론부터 브랜드 마리엔메이가 제안하는 3가지 워시오프팩에 주목할 것. 가연 피부에 촉촉함을 더해주는 로즈 히알루론산 하이드라 워시오프팩을 비롯해 섣달 피부에 촉촉하게 진정시키는 시카 티트리 수딩 워시오프팩과 각질을 케어해 피부물 편입시키는 레몬 나이아신아마이드 글로우 워시오프팩이 그것. 내수할한 클레이가 균형 있게 배합되어 과도한 유분과 노폐물, 피지를 흡착해 단 한 번의 사용으로도 모공을 말끔하게 관리하고 깨끗한 피부 상태를 선사한다. 클레이 제형이란 피부를 건조하게 만드는 것은 아님에 우려된다? 수분을 아낌없이 부어넣어 클레이 제형이 피부 속으로 수분과 영양을 효과적으로 전달해 편안한 느낌을 선사하니 걱정하지 않아도 된다. 한국비건인증원에서 비건 인증을 완료했고 동물 실험을 하지 않았으며, 전성분 EWG 그린 등급에 피부 자극 테스트도 완료했다. 또한 16가지 유해 성분과 인공색소를 비롯해 누구려도 안심하고 사용할 수 있다. 100% 재활용 가능한 친환경 유리 용기와 재생 지류에 종이를 일크로 인쇄한 친환경 패키지도 제품을 매력적으로 만들어준다.

ITEM 2

마리엔메이 시카 티트리 수딩 워시오프팩  
방울 꽃과 잎, 용기를 그대로 넣어 여간 예민한  
피부를 빠르게 다독인다. 어싱스와 티트리 추출물이  
트러블을 잠재우고 일리안 성분은 피부물을 대안하게  
정돈한다. 외부 유해 환경으로부터 피부를 보호하고  
보습과 피부결 개선에 도움을 주는 적도인 성분도  
추가했다. 125g 2만8900원.



ITEM 3

마리엔메이 레몬 나이아신아마이드  
글로우 워시오프팩  
비타민 C가 풍부한 레몬 껍질을 그대로 넣어  
피부를 맑고 환하게 가꿔준다. 나이아신아마이드  
성분과 비타민 C 유도체, 복숭아 추출물이  
멜라닌의 이동을 흡착해 억제한다. 피지 분비를  
조절해 트러블 감소에 도움을 주고, 사립무에서  
추출한 베타인이 강력한 보습 효과를 발휘한다.  
125g 2만8900원.



editor's review



"마리엔메이 로즈 히알루론산  
하이드라 워시오프팩은 제형이 정말  
꽃잎이 섞여 있어 인상이었어요.  
일반적인 보습 마스크와 달리 클레이  
제형으로 되어 있어 피지와 모공까지  
말끔하게 케어할 수 있는 점도 마음에 들었고, 얼굴에  
바른 후 시간이 지나도 건조하지 않아 편하게 사용할 수  
있었습니다. 같은 반들끼리도 속은 건조한 수부지 피부에  
딱 맞는 제품이라고 생각합니다." 유니버설 퍼듀



## SINGLES NEWS

여름 피부 트러블,  
시카로 해결

변들거리는 피부, 날어진  
모공, 울긋불긋한 트러블이  
고민이라면 마리클레의 시카  
라인이 정답! 세디르 라주렌



마리클레이대일리  
세디르 블레이크드  
클리어 코팩스립 1.2  
각 10개를 들어 20개  
2만2900원

마리클레이시카  
티트리 수딩  
워시오프 팩  
2만8900원

마리클레이시카  
수딩 선스립 50ml  
2만8900원

마리클레이비건  
시카티트리AHA  
AHA 클렌징워시  
2만2900원

Vegan

세상 이야기

사카로 맑고 깨끗해지는 피부  
백은 듯한 피부로 만나기 귀찮은 여름에는 스킨케어  
아름 소홀히 할 가능성이 크다. 알기코 달아오른 입  
술을 식히기 위해 찬물로 자주 씻게 되는데 그때야  
다 피부 속은 점점 더 건조해진다. 한편 피자가 자다  
분비하면서 피부 표면이 변들거리며 크고 작은 트러  
블이 생긴다. 도드라지는 모공과 코 주변의 블랙헤드  
도 여간 신경 쓰이는 게 아니다. 피부 상태는 골고루  
고 세심한 케어를 필요로 할 만큼 지치고 민감해진  
다. 게다가 코와 입 주변은 마스크 속의 습한 환경에  
오랫동안 방치되면서 각종 세균과 노폐물에서 자유  
롭지 않다. 피부 건강과 트러블 케어에 효과적인 시  
카에 집중해야 하는 이유다. 마리클레에서 제안하  
는 시카 라인 4종에서 해답을 찾아볼 것. 비건 시카  
티트리 AHA PHA 클렌징워시 도너를 비롯해 시카 수  
딩 선스립과 시카 티트리 수딩 워시오프팩, 대일리  
세디르 블레이크드 클리어 코팩이 그것이다. 한국미인  
인증원으로부터 비건 인증을 받았고, 전 성분 EWG  
ALL GREEN 등급에 피부 자극 테스트까지 완료했  
으며, 피부에 유해한 16가지 성분이 철저하게 배제했  
다. 동물 실험을 하지 않았고, 제형이 가능한 윤기  
와 재형 가능한 지류 및 폼기름 일크로 인체에 환경  
까지 생각한 착한 정보를 아가하고 있는 마리클레이  
순수한 시카 성분으로 생년 여름 피부를 건강사기  
에 충분하다.



시카

성분을 뜻하는 그리스어. OCA에서 유래한 단  
어는 셀룰로오스, 단백질, 탄수화물, 지방산, 비타민  
등이다. 이 성분은 상처 치유, 피부 재생, 치유  
및 진정 효과가 있어 상처에 바르는 것과 역시  
시카 성분은 피부 수분을 보습하고 건조 피부를 수분  
공급에 도움을 준다. 시카 크림은 장기간에  
피부를 건강하게 유지할 수 있도록 돕는 것이  
특징이다.

씻어내고 채우고 보호하다  
마리클레이 시카 라인

세안 직후부터 산개어로 마무리하는 단계까지 마리클레이카 제안하는  
시카 제품으로 여름에도 건강한 피부 관리 방법을 제안한다.



**ITEM 1** 비건 시카 티트리 AHA PHA 클렌징워시  
진한 티트리잎수를 300,700ppm이나 함유해 민감해진 피  
부를 편안하게 진정시켜주며, 나이아신아마이드와 특허 원  
료를 함유해 멜라닌과 열을 피지 생성을 억제하는 약산성 워  
터 타입 토너. 세안 직후 유분과 피부에 남아 있는 노폐물 및  
각질을 정리해 맑고 깨끗한 피부 상태로 만들어주며 티트리  
잎수는 물론 Gesolia™(게솔릭 소나무) 유자 원료를 함유해  
염증을 억제하고 피부 트러블을 잠재워준다. 자작나무와 자  
일리움을 곁들인 특허 보습 성분 마쿠아일(AQUAXYL)로 속  
근조까지 확실하게 잡았다.



**ITEM 2** 시카 수딩 크림  
방울을 호모로 발효시켜 얻은 7가지 핵심 성분의 시카 콜로렉  
스 10,000ppm을 함유해 자외선에 달아오른 피부를 순하게  
진정시켜주는 저자극 차단. 주를 개선. 마백 3중 기능성 재료  
SPF50+PA++++의 강력한 자외선 차단 효과를 발휘하여 수  
분 크림 같은 촉촉한 제형으로 메이크업 없이 피부에 산뜻하  
게 밀착한다. 방울 추출물, 무화과 추출물, 세라미이드엔비 성  
분 콜로렉스가 민감한 피부를 다독여 주고 부드럽고 편안한  
느낌을 선사한다.



**ITEM 3** 시카 티트리 수딩 워시오프팩  
리얼 방울 추출물을 깊어 넣은 폴리에틸렌 타입의 워시오프 팩  
크. 함량과 진정 효과가 뛰어난 방울 추출물과 이산화 주출물  
을 함유해 자극받은 피부를 진정시키고 피지와 노폐물을 제  
곳하게 제거해준다. 방울과 달, 용기를 깊어 넣어 피부에 즉  
각적인 진정 효과를 선사하며 이산화 주출물과 티트리 추출  
물이 모공을 정리하고 피부 트러블을 예방한다. 유해 환경  
로부터 피부를 보호하고 보습 및 피부결 개선에 도움을 주는  
엑티딘 성분도 함유했다.



**ITEM 4** 대일리 세디르 블레이크드 클리어 코팩  
안전한 성분으로 피지와 블랙헤드를 부드럽게 녹여 물리적  
자극 없이 깨끗하게 모공을 관리할 수 있는 대일리 코팩. 세디  
르 블레이크드 클리어 마스크와 수딩 워터 타입인 마스크의  
2단 제형으로 구성되어 있다. 세디르 블레이크드 클리어 마스크는 순  
한 자연 성분으로 숨어 있는 피지와 블랙헤드까지 녹여주며  
수딩 워터 타입인 마스크에는 방울, 이산화 주출물, 티트리 잎이  
함유되어 모공을 진정시키고, 팬티드 성분은 보이지 않는 모공  
을 분해하게 도와준다.



134 ADVERTORIAL

## 뿔아 쓰는 마스크팩

트라클, 모공, 보습, 탄력, 피부톤 등 여름철  
피부 고민에 맞춰 간편하게 실천하는 1일 1팩  
홈케어, 마리엔케이 뿔아 쓰는 시트 마스크팩  
4종만 있으면 간편하고 효과적인 클린 뷰티  
홈케어가 가능하다.

1팩만 10분만 사용하면



뿔아 뿔아 쓰는 시트 마스크팩 사용이 간편하면서 개별 포장 제품보다 훨씬 저렴한 비용으로도 홈케어  
환경을 보호하는 시카 마스크, 30매 222259백엔

135

1

### 시카 어성초 티트리 카밍 마스크팩

집중 케어가 필요한 피부에 시카 어성초, 티트리가  
충분한 수분과 영양을 공급해 피부를 순하게  
진정시키는 시트 마스크, 30매 222259백엔

1 시카(보습수분) 10,000ppm + 어성초 10,000  
ppm + 티트리 10,000ppm 마스크 처방으로 예민  
해진 피부를 빠르게 진정시키는 보습과 어성초, 티  
트리 추출물을 각각 10,000ppm씩 담았다. 외부  
환경에 지친 피부를 빠르게 진정시키고 건조해진  
피부에 충분한 수분을 공급하고 피부결을 정돈해  
화상이 잘 맞는 매트피부 피부를 만들어준다. 2 시  
카 어성초, 티트리와 세이지 효과를 내는 진정 부  
스터 성분 함유 피부를 깨끗하고 활력 있게 관리하  
는 식물성 활성 성분인 진초 추출물과 티트리, 상  
수리나무, 알박 등에서 추출한 천연 물질로 민감한  
피부를 보호해주는 알란토인, 자국반은 피부에 충  
분한 수분을 공급하는 히알루론산이 시카 어성초,  
티트리와 만나 더 빠르게 피부를 진정시킨다. 3 16  
가지 유해 성분 무첨가, 동물실험 금지, 피부 자차  
국 테스트 완료 따르면, 인공 향, 에탄올, 미네랄오  
일, 계면활성제, 합성색소, 알레르기 유발 물질 등  
16가지 유해 성분 무첨가 제품이다. 동물실험을 하  
지 않았으며 피부 자차국 테스트를 완료했다.

3

### 나이아신아마이드 비타민 C 브라이트닝 마스크팩

나이아신아마이드와 비타민 C가 적절하고  
아주 얇은 피부를 알고 깨끗하게 가꾸주는 시트  
마스크, 30매 222259백엔

1 브라이트닝에 필요한 나이아신아마이드 2% +  
비타민 C 1,000ppm 클라린 이온 경로를 차단시키고  
식약처 고시 4대 성분인 나이아신아마이드와  
클라린 생성을 억제하고 산화된 클라린을 환원시  
키는 비타민 C가 함유되었다. 기아와 잔디 개선에  
도움을 줌 피부톤을 맑고 깨끗하게 가꾸준다. 2 6종  
히알루론산의 빈틈없는 수분 케어 각기 다른 분자  
량의 6종 히알루론산이 차곡차곡 빈틈없이 입체적  
으로 수분을 막 채워 데미온 피부를 촉촉하고 탄  
력 있게 가꾸준다. 3 16가지 유해 성분 무첨가, 동  
물실험 금지, 피부 자차국 테스트 완료 따르면, 인  
공 향, 에탄올, 미네랄오일, 계면활성제, 합성색소,  
알레르기 유발 물질 등 16가지 유해 성분 무첨가  
제품이다. 동물실험을 하지 않았으며 피부 자차국  
테스트를 완료했다.

집중 진정



집중 탄력 개선



집중 브라이트닝



집중 보습



2

### 콜라겐 펩타이드 바이탈 마스크팩

저렴한 콜라겐, 펩타이드, 아미노산 함유로 피부에  
충분한 영양을 제공해 주름 개선과 집중 탄력  
개선에 도움을 주는 시트 마스크, 30매 222259백엔

1 피부 흡수를 위한 저분자 콜라겐 10,760ppm 함  
유 피부 진피층의 약 70%를 차지하는 콜라겐은 건  
고한 구조의 지지물질로 피부 탄력에 핵심 요소다.  
분자량이 높아 피부에 흡수되기 어려운 알란토인  
콜라겐이 아닌 가수분해를 통해 저분자화된 콜라  
겐이 함유되어 있어 피부에 빠르게 흡수되고 거친  
피부를 촉촉하게 가꾸준다. 2 한타메이징의 대표  
성분 6종 펩타이드 함유 세포와 신경전달물질을  
자극해 콜라겐 합성을 유도하고 진피에 피부 건강  
필수 성분을 전달하여 주름 및 탄력 개선에 도움  
을 준다. 3 아미노산 함유 대표적 주름 개선 기  
능성 원료로 피부 진피층 내 세포 재생력을 향상시  
키고 콜라겐 생성을 촉진시켜 피부 탄력을 개선해  
주고 주름 개선에 도움을 준다. 4 16가지 유해  
성분 무첨가, 동물실험 금지, 피부 자차국 테스트 완  
료 따르면, 인공 향, 에탄올, 미네랄오일, 계면활성  
제, 합성색소, 알레르기 유발 물질 등 16가지 유해  
성분 무첨가 제품이다. 동물실험을 하지 않았으며  
피부 자차국 테스트를 완료했다.

4

### 히알루론산 판테놀 하이드라 마스크팩

6종 히알루론산 판테놀 1,000ppm, 알란토인  
등 수분 케어에 효과를 내는 성분으로 사치스러  
내어 수분 공급, 보습 유지, 피부를 정돈을 한 번에  
해결하는 시트 마스크, 30매 222259백엔

1 6종 히알루론산 함유 히알루론산은 자기 몸무게  
100배의 수분을 보유하는 수분의 보습제이다. 6종  
히알루론산이 피부 수분을 끌어당겨주고 수분 보  
호력을 만들어 촉촉하게 채워진 빈틈없는 수분 케  
어를 도와준다. 2 판테놀 1,000ppm 함유 화상 치  
료제로 사용되던 판테놀은 피부에 흡수되면 비타민  
B5로 전환되어 수분 함유, 보습, 피부 진정, 염증  
완화 및 가려움증 완화에도 도움을 준다. 3 알란토  
인 함유 클라린, 상수리나무, 알박 등에서 추출  
한 천연 물질인 알란토인은 세포 분화 번식을 촉진  
시켜 피부의 상처 치유를 돕고 민감한 피부를 보  
호해준다. 4 16가지 유해 성분 무첨가, 동물실험  
금지, 피부 자차국 테스트 완료 따르면, 인공 향, 에탄  
올, 미네랄오일, 계면활성제, 합성색소, 알레르기 유  
발 물질 등 16가지 유해 성분 무첨가 제품이다. 동  
물실험을 하지 않았으며 피부 자차국 테스트를 완  
료했다.

MAGAZINE SNS

Wkorea



Esquire



Get excited  
Singles



ALLETS





MAGAZINE SNS

ELLE



marie claire



COSMOPOLITAN



STYLER





# DIGITAL POST

star1

## [뷰티뉴스] 마리엔메이, 북미 코스모프로프서 'K-클린뷰티' 브랜드 저력 과시 외

기사입력 2021.09.02. 오후 6:23 | 기사원문 | 스크랩 | 본문듣기 · 설정

공감 댓글 요약본 가



[앳스타일 황연도 기자] ▶**마리엔메이, 북미 코스모프로프서 'K-클린뷰티' 브랜드 저력 과시**

마리엔메이가 미국 라스베이거스의 만달레이 베이 컨벤션 센터에서 열린 제18회 북미 코스모프로프에 참가해 대표적인 K-클린뷰티 브랜드로 방문객들의 많은 관심을 받았다. 올해 초 국내와 해외에서 거의 동시에 브랜드를 런칭하며 진정성 있는 클린뷰티 브랜드로 주목받은 마리엔메이는 이번 코스모프로프 북미 전시회에 브랜드의 전 품목을 소개했다. 그 중에서도 피부 타입별로 주요 유효성분을 충분히 담아 즉효성을 높인 8종 세럼과 크림은 큰 호응을 이끌어냈으며, 전 성분 EWG 그린 등급 원료 사용 및 열여섯가지 유해 성분 무첨가, 동물실험 금지 등 성분과 환경적 윤리에 대한 기본적인 브랜드 철학은 클린뷰티에 대한 관심이 높은 북미, 유럽 바이어들과 방문객들의 주목을 받았다. 또한 피부 개선 효과가 확실한 유효성분을 충분한 함량으로 정직하게 담아내겠다는 철학으로 제품명을 유효 성분명과 함유율로 기재하고, 원료의 함량을 라벨에 투명하게 공개하는 것은 물론 100% 재활용이 가능한 용기를 사용하는 등 단순히 클린뷰티를 지향하는 것이 아닌 실천하는 브랜드로서 업계 관계자들과 방문객들에게 호평을 받았다.

## 마리엔메이 '센서티브 수딩젤 블레미쉬 크림', 브랜드K 선정



사진=마리엔메이

중소벤처기업부가 주관하는 브랜드K는 국내 우수 혁신 제품을 선정해 국가가 홍보와 판촉을 지원하고 해외 진출과 판로를 지원하는 사업이다. 선정된 브랜드는 국가대표 공동브랜드인 브랜드K를 부여받고, 2년 동안 국가 행사와 방송 콘텐츠 등 해외 마케팅 사업과 연계할 수 있는 기회를 얻는다. 올해는 1291개 기업이 참여해 심사와 최종 전문가 평가단의 품평회를 거쳐 70개 업체만이 선정됐다.

해당 제품은 민감성 피부사용 적합테스트를 완료했으며 피부에 즉각적인 쿨링 효과를 선사하고 외부 자극으로부터 진정시켜주는 수분크림이다. 2주 동안 사용했을 경우 피부 붉은기를 개선해주고 모공 수렴효과도 입증돼 우수한 제품력을 인정받은 것으로 평가된다.

마리엔메이는 인공적이고 자극적인 성분을 배제하고 효능이 확실한 착한 성분만을 정직하게 담아낸 클린뷰티 스킨케어 브랜드다. 성분과 함량을 정확하고 투명하게 공개하고, 제품의 모든 패키지는 재활용 가능한 지류와 친환경 공기를 잉크를 사용하는 등 환경을 생각하는 더 나은 가치를 지향한다.

## 마리엔메이, 티몰·타오바오·카올라 공식 입점으로 중국 본격 진출

양영정 기자 | k.yjeong@nights.co.kr

양영정 기자 | k.yjeong@nights.co.kr



## 마리엔메이, 중국 내 상표권 등록 및 위생허가 완료

윤경선 koia7@jangup.com | 승인 2021.12.08 12:59 | 댓글 0

사진 제공 = 마리엔메이

[인사이트] 양영정 기자 = 마리엔메이가 중국 내 본격적으로 진출을 본격화 하는 동시에 치고 있다고 밝혔다.

마리엔메이는 중국 내 본격적으로 진출을 본격화 하는 동시에 치고 있다고 밝혔다. 중국 내 본격적으로 진출을 본격화 하는 동시에 치고 있다고 밝혔다.

## 중국 마케팅 본격적 확대



클린뷰티 스킨케어 브랜드 '마리엔메이(MARY&MAY)'가 지난달 말 대표 제품 16종의 위생허가를 완료하고 중국 내 브랜드 상표권 및 저작권 등록, 중국어 네이밍 등록까지 완료하며 본격적인 중국 시장 점유 확대를 계획하고 있다고 8일 밝혔다.

# DIGITAL POST

## 마리엔메이, 'CPNP' 등록 완료 유럽 시장 진출 본격화

윤경선 koia7@jangup.com | 승인 2022.04.06 09:25 | 댓글 0

| 30개국 이상 EU 지역 진출 및 마케팅 전략 수립



클린뷰티 브랜드 '마리엔메이(Mary&May)'가 유럽 수출 및 유통에 필수적인 CPNP (Cosmetic Products Notification Portal)에 브랜드 제품 등록을 완료하며 북미지역에 이어 본격적인 유럽 시장 진출을 위해 박차를 가하고 있다고 밝혔다.

유럽 시장에 화장품을 수출, 유통, 판매하기 위한 필수 관문인 CPNP 등록은 한 번 등록으로 EU에 가입된 전 국가에서 소비가 가능해지는 만큼 엄격하고 까다로운 심사를 통과하기 위해 6개월 이상의 미생물 검사 및 전 성분 안전성 테스트 등 엄정한 심사 기준에 부합해야 등록이 가능하다.

## 마리엔메이, 올리브영 클린뷰티 브랜드관 공식 입점

윤경선 koia7@jangup.com | 승인 2022.03.17 09:45 | 댓글 0

| 기능성 세럼 및 뽀아 쓰는 마스크팩 등 선보여



클린뷰티 브랜드 '마리엔메이(Mary&May)'가 국내 최대 웰스&뷰티 스토어 올리브영 클린뷰티 브랜드관에 공식 입점하며 국내 유통 채널 확대를 알렸다.

마리엔메이는 착한 성분을 정직하게, 효능이 확실하도록 유효 함량을 충분히 담아내고 성분량을 정직하게 공개하는 진정성 있는 클린뷰티 브랜드로, 동물실험에 반대하며 재활용 패키지 사용 등 친환경 활동을 꾸준히 실천하며 비건, 친환경 라이프 스타일을 지향하고 있다.

이번에 올리브영에 입점한 제품은 나이아신아마이드2%+모과 추출물93% 세럼과 이데베는 1,000ppm+블랙베리 컴플렉스20% 세럼, 비타민B5+비피다 토너, 비타민C+비피다 로션, 시카 어성초 티트리 카밍 마스크팩과 올라겐 펩타이드 바이탈 마스크팩까지 총 6종이다.

## 마리엔메이, 현대백화점 면세점 입점

윤경선 koia7@jangup.com | 승인 2022.01.13 09:19 | 댓글 0

| 국내외 브랜드 인지도 확대



클린뷰티 브랜드 '마리엔메이(Mary&May)'가 1월 현대백화점 인터넷 면세점에 브랜드 전 품목 입점을 완료하며 본격적인 면세점 유통, 판매를 시작했다.

마리엔메이는 이번 입점을 통해 현대백화점 인터넷 면세점에서 피부 타입이나 고민에 맞춰 사용할 수 있는 8종 세럼과 시그니처 아이템인 어성초+티트리 라인 전 제품, 신제품 뽀아 쓰는 마스크팩 등 브랜드의 전 품목을 선보이게 됐으며, 2월에는 현대백화점 무역점 내 오프라인 면세점에서도 동일한 품목들을 선보일 예정이다.



# DIGITAL POST

## 韩国清洁美容护肤品牌"婳茵雅"正式开展全球美容品牌事业

时间 7-19 3阅读 0喜欢 0评论

小飞象009 粉丝: 8 文章: 18

+ 关注

新消费浪潮下，护肤品被重新定义，核心消费群体正在不断向年轻化迁移，清洁美容护肤品的使用群体也渐趋年轻化。

作为韩国清洁美妆护肤品牌的代表，婳茵雅 (Mary&May) 以充分包含有效成分的理念，在韩国掀起了安全护肤时尚潮流，深受韩国女性喜爱。以此为基础，婳茵雅通过扩大流通渠道，正式开展全球美容事业，也为中国消费者带来了全新的清洁护肤体验。

### 有效护肤成分公开含量，焕变肌肤新生之旅

婳茵雅是富含有效成分的护肤品牌，提供准确的成分信息，透明的公开含量，为消费者提供更合理选择的新美妆。在产品名称上标记主要成分，并透明公开有效成分含量，让任何人都能够轻松了解产品中含有的成分信息。



## 夏季炎热肌肤受损？婳茵雅鱼腥草茶树叶舒缓保湿霜给你温柔呵护

2021-07-19 16:12 · 经纬之创网络

炎热的夏季，外出活动或者佩戴口罩，给不少爱美人士的肌肤带来困扰。肌肤受刺激变红如何修复？怎样打造夏日清透美肌？

夏季户外活动和佩戴口罩时，皮肤受刺激变红，需要立即补充水分。皮肤变红意味着正在发热，如果放任不管，皮肤会变得干燥，容易引发发炎从而各种产生问题。因此这时候要快速使用能使皮肤冷却和具有镇静效果的水分面霜，使皮肤快速降温。

婳茵雅 (Mary&May) 舒缓敏感凝胶面霜，即刻镇静肌肤，舒缓外部刺激

婳茵雅 (Mary&May) 舒缓凝胶面霜已完成临床测试，为夏季户外活动及因面膜而受到刺激的肌肤带来即刻镇静静热及镇静外部刺激的效果，使用2周后显著改善肌肤红肿，被认证为具有收敛毛孔效果的天然成分低刺激补水镇静面霜。(韩国临床实验结果报告为36度->30.8度)

婳茵雅 (Mary&May) 在韩国具有极强的影响力，被评为韩国品牌K的国家代表品牌。据了解，"品牌K"是韩国选定的革新产品，支持企业进军海外，由1291家韩国企业参与，并通过最终专家评价团的品评会，选出70家企业，是韩国国家保证项目。婳茵雅舒缓凝胶面霜富含71.8%的鱼腥草提取物，能有效镇静皮肤收缩毛孔，添加9.7%的茶树提取物，其特点是天然有效成分含量高，即效性强，对皮肤舒适无刺激。



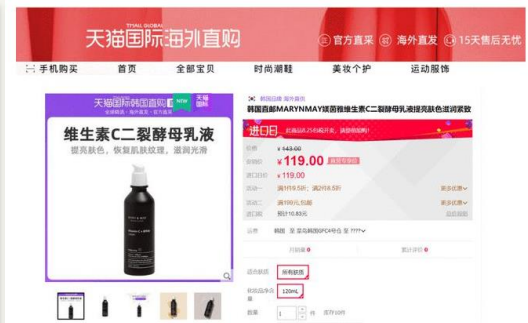
## 婳茵雅 (MARYNMAY) 参加拉斯维加斯美容展览会，引领清洁美容护肤新潮流

2021-09-06 14:59

8月29日至31日，第18届北美美容展 (The 18th edition of Cosmoprof North America) 于美国拉斯维加斯曼德勒海湾会议中心举行。清洁美妆护肤品牌婳茵雅 (MARYNMAY) 前往参展，作为代表性的K-Clean Beauty品牌受到了访客们的极大关注。



据了解，拉斯维加斯国际美容展会是美洲最大和最受欢迎的B2B美容活动，其与意大利的博洛尼亚、香港美容展并称为世界三大美妆展示博览会，涵盖了美容、化妆品产业的所有领域。仅在2019年展会就吸引了43个国家和地区的1435个展会，访客达4万人次，是各国买家、顾问、学会专家关注的全球性活动。特别值得一提的是，因COVID-19引发的全球性疫情，原定于去年6月举行的第18届博览会，开展推迟了3次，最终确定为2021年8月。



作为韩国清洁美容基础护肤品牌，凭借安全成分和显而易见的效果，婳茵雅 (marynmay) 在美国、俄罗斯、土耳其、泰国、越南、印度尼西亚等地区深受喜爱，尤其是品牌主推的维生素+二裂酵母基础套装拥有全球人气。

据调查，37%的中国女性正在经受敏感皮肤的困扰，且比例不断上升，如何修护敏感皮肤已成为广大女性的热点话题。敏感性肌肤需要先强化皮肤屏障。其中乳酸菌、维生素多溶解物备受瞩目。婳茵雅 (marynmay) 维生素爽肤水、乳液在上市前就备受敏感性肌肤困扰的消费者关注，并受到一致好评。

值得一提的是，标榜“正直的清洁美容基础护肤”的 婳茵雅 (marynmay) 以高含量、安全有效的高功能成分而闻名。旗下所有产品提倡排除有害成分，专注主要原料，用于加大产品的即效性。维生素、氨基酸、矿物质和有机酸成分通过发酵过程被低分子化，可迅速为肌肤补充营养，并带来镇静、再生、去角质效果。维生素B可以有效防



MARY & MAY\_ GLOBAL




ahmarii






MARY & MAY\_ GLOBAL



[Mary&May] LinaHassan's special set (Brightening)  
**76.50 USD**

Brand **Mary&May** (See More)  
Code MMS09-SETdiasum  
Weight 515 g (1.14 lbs)

QA



(these are the original prices before the discount)  
check out the sale in May

Korean\_skin\_care\_skin\_care\_challenge #style\_korean  
Extreme skin close up challenge ENG (مترجم) تحدي البشرة مع موب جوا واعلان سابقة كثيرة (مترجم)

공유 오프라인 저장 THANKS 클립 저장



재생

2:28 / 7:03

My Top 9 Favorite Peptide Facial Skincare Products - All About Peptide Products - Frag  
조회수 10,447회 • 2021. 9. 6.

No BS Beauty  
구독자 7.11만명

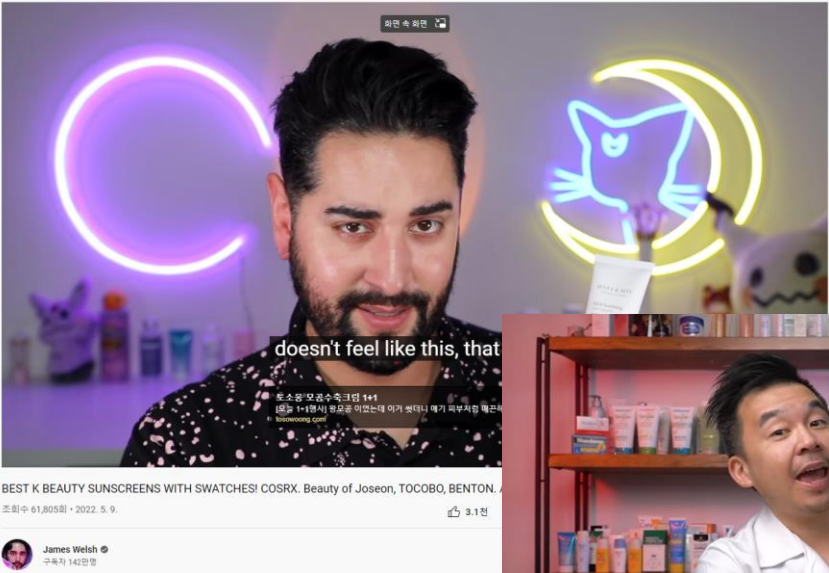
17만



이 제품은 블랙헤드와 피이에 정말 좋아요

New joys that elevated my life! Sun Patches, Blackhead Mask, Nipple Patch, Oliveyoung Coupon App!  
조회수 10,993회 • 최초 공개 2022. 4. 7.

EunjiUnni  
구독자 26.1만명



doesn't feel like this, that

BEST K BEAUTY SUNSCREENS WITH SWATCHES! COSRX, Beauty of Joseon, TOCOCO, BENTON, ...  
조회수 61,805회 • 2022. 5. 9.

James Welsh  
구독자 142만명


142만

14만



10,000 PPM  
CENTELLA ASIATICA

10,000 PPM  
HOUTTUYNIA  
CORDATA EXTRACT




Beauty TMI  
GIVEAWAY

재생

11:34 / 13:44 - [Mary & May] Vitamin C+ Bifida Lotion

#Giveaway #SOON KPEY  
Pls don't do this if you have dryness skin [Euniso's TMI | EP08]  
조회수 157,320회 • 2021. 12. 30.

Beauty Cookie  
구독자 14.9만명



MARY & MAY SET  
(Cruelty-free)

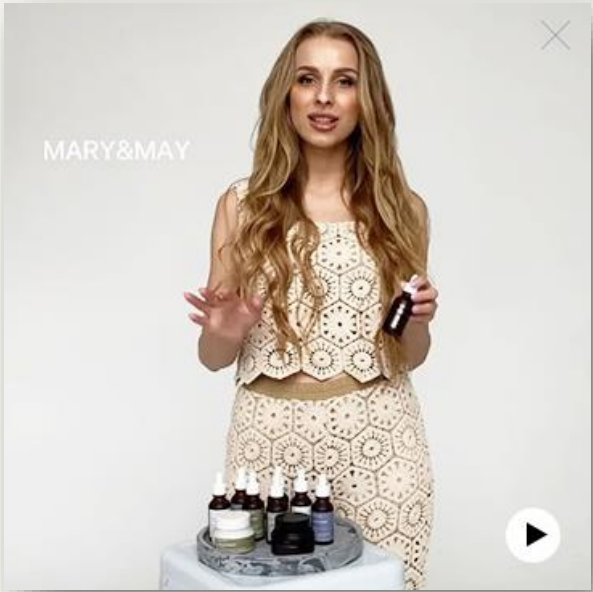
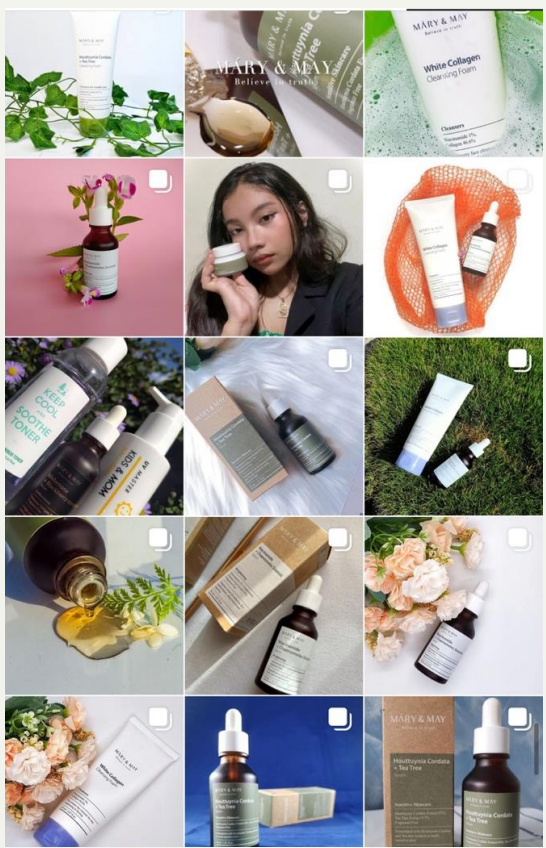
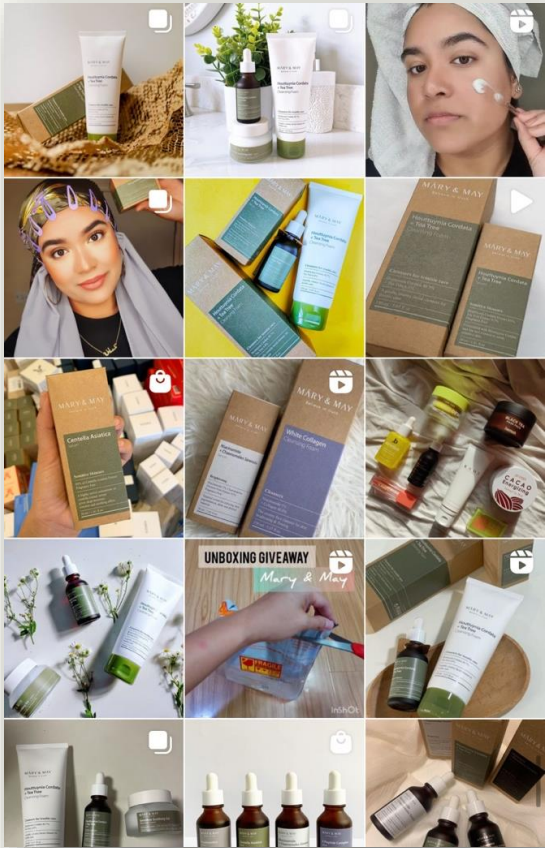
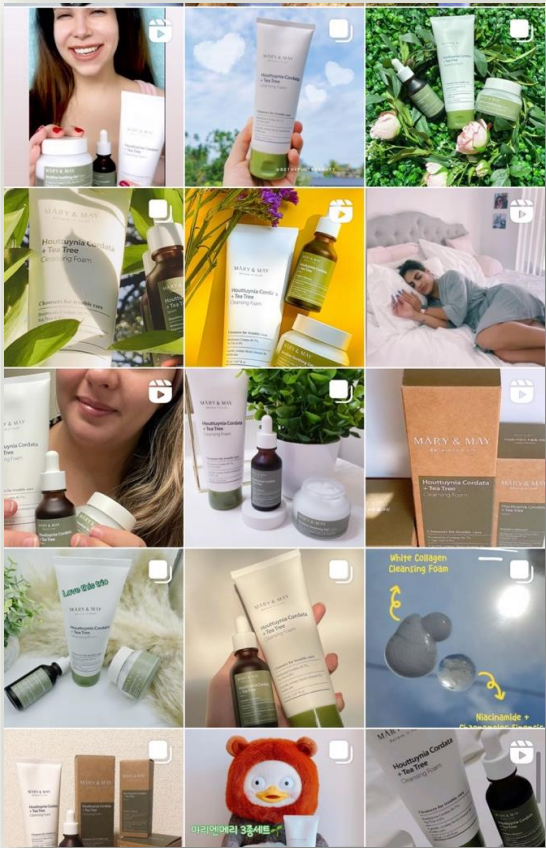
2. Vitamin C+ Bifida Lotion

- Vitamin C: Brightens the freckles and blemishes
- Fermented Bifidus bacteria: Reinforces skin immunity
- Vitamin B5: Nourishes/soothes the skin

14만



# MARY & MAY\_ GLOBAL





# MARY & MAY\_ GLOBAL





# MARY & MAY\_ GLOBAL

cosmelove.korea

輝く肌へ クレンジングしながら、

ビタミンB  
ビタミンC  
ビタミンE

最新進化系クレンジング

좋아요 124개

cosmelove.korea MARY&MAYのビタミンB.C.Eクレンジングバーム。名前からして良さそうな予感しかしらないクレンジング。こんなにビタミン同時に使用しちゃって大丈夫... 더 보기

リアルMDレビュー #スージングクリーム、どっちがいい？

Dr.G VS MARY & MAY

レッドプレミッシュ クリアスーージングクリーム

主要成分：ツボクサエキス  
- クーリング ★★★  
- 吸収力 ★★★  
- 水分感 ★★★★★  
- 保湿力 ★★★★★  
- 鎮静効果 ★★★★★

レッドプレミッシュ クリアスーージングクリーム

主要成分：ドクダミ+ティーツリー  
- クーリング ★★★★★  
- 吸収力 ★★★★★  
- 水分感 ★★★★★  
- 保湿力 ★★★★★  
- 鎮静効果 ★★★★★

オススメコメント

デイリーで肌に水分を満たす時に良いクリーム！ツボクサ成分とより軽いテクスチャーが好きな方にオススメ

心地よいクーリング感と保湿力で肌の鎮静に優れたクリーム！成分に敏感な方、日焼けによる赤みが悩みの方にオススメ

ドクダミ&ティーツリーで鎮静効果バツグン

MARY & MAY

haru\_cosmejp

レビューアー募集

募集期間: 2021.05.27 (木) ~ 2021.06.24 (金)  
(詳しい参加方法はポストをご参考ください。)

オールクリーン!

正直なクリーンビューティブランド  
#マリーアンドメイ  
ビタミンB・C・Eクレンジングバーム

MARY & MAY X haru\_cosmejp

10月消費券使用

@CleanBeauty #性値は超高  
#真心又低又好用

凡購買Mary & May商品包贈禮

贈禮寄件有

買貨價格仔細取貨有

格仔舖可用 AlipayHK / WeChat Pay HK 消費券

週二 下午 6:57

#客人好評

Tiptop hello 隻面霜好用呀，我有敏感又在生油脂粒，算係平靚正用左接近兩星期，塊面膚色真係好左少少

10月內買到有折？

@TIPTOPHK

新商品紹介

[MARY & MAY] センシティブ スーージングジェルプレミッシュクリーム

MD PICK! 今年の夏はコレ！  
爽やかでしっとりとする  
ドクダミ+ティーツリー鎮静クリーム

商品のポイントを見る

costia.jp

costia.jp「5月の新商品アップロード」

皆様こんにちはー！  
ますます夏に近づき、日差しも強くなっている毎日です！

今年のトレンドに合わせて、たくさんのお客様からリクエストがあり、ピーガンコスメとコラボして作り出す、今年はこの夏の季節にピッタリの新作クリーム！

皆様にも是非チェックして頂きたいので、アップしました！

ヤフー CHECKIT

좋아요 77개

1일 무료

マリーアンドメイ  
ビタミンB5+  
ビフィゲトナー

香りがいい！

トラブルで赤みが出た肌に

8つのフリー  
皮膚刺激テスト完了※  
早い吸収力

MARY & MAY

ドクダミ85%+ティーツリー9.7%エキスセラム

※全ての人に皮膚刺激が発生しないということではありません。



# MARY & MAY\_ GLOBAL



ktcho122님 외 720명이 좋아합니다

koreanbutik\_ru Начинаем день с десерта 🍰  
Сегодня расскажем подробнее про очищающий бальзам с витаминами В, С, Е от бренда MARY&MAY👇

По текстуре бальзам напоминает щербет, но только он попадает на кожу, то начинает подтаивать и превращается в легкое масло, которое деликатно распределяется по коже и растворяет косметику и чёрные точки.

Состав бальзама просто космический👑



## 4. Crema



**Mary&May**  
Sensitive Soothing Gel Blemish Cream

libre de crueldad

Es una crema gel muy ligera.  
Esta crema con textura gel se absorbe al instante, dejando una sensación cooling sobre la piel.

Por eso me gusta aplicarlo en el último paso del cuidado de la piel antes del maquillaje.

@hola\_stylekorean

stylekorean\_russia

### Проблемная кожа

**SOME BY MI Сыворотка для проблемной кожи**

- оказывает антибактериальное действие
- успокаивает
- отшелушивает ороговевшие клетки
- есть две версии: более плотная и более легкая



**Mary&May Успокаивающая сыворотка**

- успокаивает кожу
- оказывает противовоспалительное действие
- оказывает антибактериальное действие
- легкая текстура



**COSRX Серум для проблемной кожи**

- успокаивает кожу
- оказывает противовоспалительное и антибактериальное действие
- защищает и восстанавливает
- легкая текстура





# MARY & MAY\_ GLOBAL





# MARY & MAY\_ GLOBAL

**Orange Gate โกดังเกาหลี**  
3월 10일 · 🌐

💡 ทัดไม๊ไหวแล้วว โคเอนไซม์ Q10 ถึง 10 เท่า  
คอร์สละเป็นหมื่น !! มาอยู่ที่นี่แล้ววว ✨ แก่หน้าพังผิวหายาบ ริ้วรอย 🥰  
( ใต้อีบีโชน + แบคทีเรีย คอมเพล็กซ์ เซรัม 30ml.)  
สารสกัดใต้อีบีโชนถึง 1000 ppm และสารสกัดแบคทีเรียเข้มข้น 20 % มี  
ประสิทธิภาพมากกว่าวิตามินซี 4 เท่า 🍊 และ 10 เท่าของ โคเอนไซม์ Q10 🍷  
เชร... 더 보기

번역 보기



**MARY & MAY**  
Believe in truth

**HOT!!**

**เซรั่มตัวใหม่**  
**เป็นที่นิยมในเกาหลี**

Image showing various Mary & May products on a display stand.

**MARY & MAY**  
*Centella Asiatica Serum*

@Skincarebysoha  
بشرة مختلطة / حساسة

**سيروم السنتيلا أسياتيكا**

**المكونات:**  
95% مستخلص السنتيلا أسياتيكا : تساعد على تهدئة البشرة الحساسة وتحسين تجدد خلايا من العطر

أجد دائما صعوبة في العثور على المكونات الصحيحة لتهدئة احمرارى أو البثور الملتهبة ، حتى اكتشفت مكون السنتيلا أسياتيكا المعروف بمفعوله المهدئ. ولكن عادة ما يتم استخدامه بتركيز منخفضة لذلك لا يمكنني الشعور بفوائدها. يحتوي هذا السيروم على 95 % من مستخلص السنتيلا أسياتيكا. لذا فقد ساعد حقا بشرتي الحساسة كما أنه يساعد على شفاء البثور في وقت أقل. عادة ما أضعه في قطعة قطن رقيق. اتركه على المنطقة الملتهبة أو المحمرة. ويمكنني رؤية النتائج على الفور!

مناسب لـ : البشرة الحساسة  
وقت الاستعمال : صباح و مساء

SKIN @BEBEAUTYANDSHINING CARE

**MARY&MAY  
NIACINAMIDE  
CHAENOMELES  
SINENSIS**

EM NÀY CHỨA 93%  
CHAENOMELES  
SINENSIS FRUIT(MỘC  
QUA HẢI ĐƯỜNG)  
EXTRACT VÀ 2%  
NIACINAMIDE GIÚP  
SÁNG DA, MỀM DA,  
DƯỠNG ẨM MỊN MÀNG.

BẢNG THÀNH PHẦN  
ĐẸP VÀ LẠNH TÍNH, ÍT  
NGUY CƠ GÂY KÍCH  
ỨNG CHO DA

PHÙ HỢP CHO NHỮNG  
LÀN DA MUỐN LÀM  
QUEN VỚI  
NIACINAMIDE

GIÁ: ~250K/30ML

Image showing a bottle of Mary & May Niacinamide serum and a lemon.

bebeautyandshining · 팔로우

bebeautyandshining (Suggestion) Tiếp tục phần 2 của chuyên mục gợi ý Niacinamide đây ạ 🍷🍷🍷

Với phần này đa số các sản phẩm mình chưa dùng nhưng đây đều là các sản phẩm trong wishlist của mình nên mọi người tham khảo thử nhenn

Lovee 🍷🍷🍷

Mọi người muốn mình làm về chủ đề gì nữa comment ở dưới cho mình biết nhé

#bebeautyandshining #toplist #wishlist #niacinamide #niacinamideserum #b3 #skincare #routine #skincareaddict #maryandmay #cerave #cocoonvntam #balanceactiveformula #olay #dermarium #dermatology

ktcho122님 외 85명이 좋아합니다

8월 25일

댓글 달기...

CHAENOMELES SINENSIS

**Niacinamide**

Brightening Serum  
By Mary & May

Make dull skin clean and clear, and sebum activity balanced using this fragrance free serum with Niacinamide 2% and Chaenomeles Sinensis Fruit Extract 95%. It also contains:

Chaenomeles Sinensis Fruit Extract (95%), Glycereth-26, Niacinamide (2%), 1,2-Hexanediol, Arginine, Carbomer, Ethylhexylglycerin, Caprylyl Glycol

bubbly.vivi · 팔로우

bubbly.vivi #niacinamide is one of my top 3 favourite ingredients, and I want to share about these products from @marynmay\_official

Mary & May is an honest and clean beauty brand that is completely transparent about its products including ingredients list. I love the (smell of) eco-friendly packaging and the use of soy ink in the labels 🍷

💖 White Collagen Cleansing Foam Boost collagen production and firm your skin with the low-molecular marine collagen while making your skin vibrant.

💖 Niacinamide + Chaenomeles Sinensis Formulated with high-intensity vitamin to black melanin from melanin and hair

ktcho122님 외 824명이 좋아합니다

9월 18일

댓글 달기...



orangegate.th · 팔로우

orangegate.th รวมดังสินค้าแบรนด์ดังโปรโมชันปังๆ มาไว้ที่ 🍷 "Orange Gate โกดังเกาหลี" ของถูกมากสาาา!!

แบรนด์ใหม่เกาหลี "K-BEAUTY" กว่า 10 แบนด์ดัง!  
โปรลดสูงสุด 80% วันที่ 25 มี.ค. ถึง 20 เม.ย 64  
หาสาาาาาาา #OrangeGateโกดังเกาหลี

มีเครื่องสำอางและสินค้าแบรนด์ดังจากห้าง #OliveYoung ชื้อตังจากเกาหลีของแท้แน่นอน เยอะมาก แถมถูกกว่าที่เกาหลีอีกจ้า!

เพราะจัดโปรลด! ทุกวันที่ 25 ของทุกเดือน  
💖ผลิตภัณฑ์ดูแลเส้นผม "HEADSPA7"  
💖เครื่องสำอางแต่งหน้าสวย "PURPLISH"  
แบบบิวตี้บล็อกเกอร์สาวชื่อดัง #อิมโบรา  
💖10 แบนด์ #KBEAUTY ความสวยสไตล์เกาหลี  
•1.HEADSPA7

MÁRY & MAY

Believe in truth