



AROMATICA

*Save the Skin,
Save the Planet.*

About brand

Aromatica stands for safe and healthy beauty with the essence of aromatherapy. All products are produced with a vegan formula that excludes synthetic fragrances and ingredients that are harmful to the human body.

— *Safe and effective products start with raw material production.*

The Aromatica production plant has acquired COSMOS certification, the international certification standard for organic and natural cosmetics, and is **strictly managed in accordance with the certification standards**. Safe and effective products start with raw material production. Aromatica's principle is to find raw materials that are harvested in a sustainable way from reliable sources and purchase them directly from producers of origin.

From Aromatherapy

Aromatica was born in 2004 by aromatherapists. 'Essential oil', a natural fragrance used in Aromatica, is the basic raw material for aromatherapy. It refers to **100% pure natural essential oil** extracted from flowers, leaves, stems, roots, fruits, skins, resins, etc. according to the characteristics of plants.

In Aromatica products, not only essential oils but also natural raw materials from all over the world are blended using various extraction methods of aromatherapy and used as raw materials for the product.



History



2004

The start of Aromatica for safe cosmetics
No, mineral oil & silicone - Aromatherapy roll-on,
massage oil launched
Launched Paraben & Silicone - Rose Skin Care Line

2005

Establishment of an affiliated research institute
Acquired a patent for natural preservatives
Release of Silicone & Sulfate Free - Shampoo
Free Synthetic Fragrance - Facial Mist Released

2010

Free PEG & Phenoxyethanol - Aloe Vera Get
Released
All ingredients listed in EWG Skindeep

2011

EWG Safe Cosmetics Champion Award
ECOCERT Organic Cosmetics Manufacturing
Facility Certification
Released silicone-free sunscreen

2015

Vegan society partner registration
Sunscreen Line, US FDA OTC Registered

2016

Selected as EWG's Best Sun Cream
Acquired EWG Verified certification (33 items)
Fragrance Free - Launch of vegan fem. cleanser

2019

Established Eco-Friendly Smart Factory
Obtained COSMOS organic certification
Join UN Global Compact

2020

100% PCR container product launch
Opened the first refill station for a domestic
beauty brand

Cosmos Natural & Organic Certification

Following Ecocert natural and organic finished product certification in 2011, COSMOS certification was obtained in 2019.

EWG VERIFIED™ Certified

(Korea's first in 2016) Aromatica acquired EWG VERIFIED™ certification for 33 products. EWG VERIFIED™ certification is an authoritative product certification system that reviews and evaluates product ingredients.

EWG Selected Safe Cosmetics Champion

In 2011, Aromatica was selected as the 'EWG Safe Cosmetics Champion' for the first time as a domestic brand.

Vegan Society Partner

Aromatica is registered as a partner of the Vegan Society, the world's oldest and most prestigious vegan certification body. To protect the value of respect for life, Aromatica does not use animal-derived ingredients and prescribes natural, plant-based ingredients.





1. We use 100% recyclable packaging: glass, PP, PET plastic.
2. We aim to swap to only biodegradable and recyclable plastic in our entire products.
3. We strictly use FSC certified and 100% recyclable paper to prevent deforestation.
4. We promote refillable packaging and glass containers to reduce the use of virgin plastic.
5. We limit our dependency on raw materials in our packaging.

We believe in a more responsible world and pledge to conduct sustainable practices in producing and distributing our products to preserve the environment with love and respect. We are taking a standard to make sustainability a **priority** and pioneer **sustainable solution**.



Skin Care



Organic Aloe Vera

For Sensitive and Dry Skin.
Line has a non-sticky formula and leaves the skin moisturized with cooling effects without leaving remaining residue behind. Soothing line for sensitive skin caused by external environment.



Tea Tree

For Oily and Sensitive Skin.
Line useful for hormonal acne, reduce the appearance of scars and hyperpigmentation, sebum balancing and a natural remedy for minimizing pores, also hydrates the skin's barrier.



Reviving Rose

For Sensitive and Dry Skin. Ideal for couperose skin.
Line brightens, has antioxidant properties, improves fine wrinkles. Made with organic Damask rose extract, super berry complex and naturally derived ingredients help firm and revitalize skin.



Vitalizing Rosemary

For All Skin types.
Line provides vitality and moisture starting at the skin base. Infused with Rosemary, for soothing and softening the skin, providing vitality and moisture for the skin.

Hair Care



Shampoo

Rosemary Scalp Scaling Shampoo
Tea tree Purifying Shampoo
Cypress Deep Cleansing Shampoo
Quinoa Protein Shampoo
B5+Biotin Fortifying Shampoo



Hair Treatment

Rosemary Root Enhancer
Rosemary Scalp Scrub
Rosemary Scalp 3-in-1 Treatment
Rosemary Active V Anti-Hair Loss Tonic
B5+Biotin Fortifying Conditioner



Body Care



Body Lotion

A body lotion with a rich fragrance that warms the body and mind.

Body Lotion Neroli & Patchouli

Seren Body Lotion Lavender & Marjoram

Vitalizing Rosemary All-in-One Lotion

Blossoming Body Lotion Neroli & Jasmine



Body & Hand Wash

A body wash with a sensual fragrance that invigorates the mood. An all-in - one wash that provides pleasant vitality like fresh morning air.

Hand Wash Ginger & Grapefruit

Vitalizing Rosemary All-In-One Wash

Serene Body Wash Lavender & Majoram

Body Wash Neroli & Patchouli



Body Oils

Body oil with a sensual fragrance that envelops the body and mind and invigorates the mood.

Neroli & Patchouli

Lavender & Marjoram

Juniper Berry & Ginger

Peppermint & Eucalyptus



Hand cream

A hand cream with a rich fragrance that wraps around tired hands and leaves a deep aftertaste.

Neroli & Patchouli

Lavender & Marjoram

Reviews

I discovered this stuff when Ipsy sent me a sample and I HAD to have it. I use it at night before bed and follow it up with a moisturizer and eye cream. My skin is sensitive and combination, and I've noticed a difference in how my naked face looks: less flushed, fewer breakouts, and softer.

Mary

I have problematic skin and have a hard time finding a cleanser that works without over drying... this is by far the best I've found for that and I've tried many!! I like it so much that I've ordered it and had it sent to friends to try who are also now hooked.

Nicole T.



I found this brand while looking on the EWG Skindeep Database. I love that it is carried the EWG certification for safety, so I know I am not putting harsh chemicals or dangerous ingredients on my face. The tea tree oil helps my skin (I battle with Rosacea). The scent resembles clay. My skin always feels better after using this.

April Emery

This serum boasts of a wondrous collection of ingredients to improve and hydrate your skin. My skin felt smoother and softer -- actually looking a bit younger, and believe me, I hate to admit such a thing is necessary! (Apparently, it was!!) This one is most definitely a winner to try for yourself.

J. Arena

Magazine

— *Aromatica's proposal for a world in which plastic is reborn indefinitely without becoming garbage, a life that circulates in a circle.*



ACTIONS

100% upcycled paper package that protects the container and the environment

We live with a wide variety of papers. Annual paper consumption in Korea is 9.9 million tons. That's a whopping 240 million trees. (as of 2016) Paper is made from natural pulp made from wood. The world continues to cut down primeval forests to produce this paper. Every 2 seconds, the primeval forest covering the soccer field is used for pulp and paper products.

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ACTIONS

Cosmetic refill packs are all plastic, but is this eco-friendly?

"Will my consumption be harmful to the environment?" Whether the ingredients and packaging materials of the product are beneficial to the environment, and whether the company has sufficiently considered the environment from the production stage. Now, it has become an important criterion for consumers to choose a product and to decide whether to continue using the product. As media reports and research results on environmental pollution continue to pour in, we have come to recognize that...



ACTIONS

Metal-free pump, please separate and dispose of it with plastic now.

Pump type dispenser. It is a very convenient tool that allows you to easily dispense the desired amount of content by pressing lightly. However, most pumps not only contain a metal spring inside the product, but also is a representative composite material that even contains marble-shaped glass. (Exploded view of a generic composite pumpAs can be seen from the exploded view of the general pump above, Pumps are very complex and made of a variety of materials. After general consumers use the...

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ACTIONS

Recycled PP flip cap with simple charm and environmental significance

How much of the resources we separate at home can be recycled? We recycle in front of the separation bin every week, but without knowing it, there are general garbage that goes to the bin. I thought that only the visible material would be recycled, so I put it in a separate bin, but in reality, it is thrown away as waste at the recycling sorting site. For example, a delivery food container with its contents still on it, or a cosmetic fact with a glass attached to the inside of the lid. Packaging material with foreign substances...

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Join the Circle

Join the Circle contains the meaning of creating a life in which plastics are no longer garbage and are reborn in their original form, that is, plastic resources are circulated indefinitely.

Starting with zero-waste shops in the metropolitan area, we work with living communities, commercial establishments, and local organizations to collect more resources.

A large picture of Aromatica creating a circular, non-linear circulatory system.

We plan to launch a campaign to suggest participation in methods and lifestyles .



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