



Ha:rTry

Pielęgnacja włosów z głową.



Key brand tenets:

- Trychological approach to taking care of the scalp, and „hair maniac" take care of the hair shaft.
- Ecology.
- No age division.
- Showing hair care as something simple and easy.
- Holistic approach to hair care.
- Caring for the microbiome and skin well-being.

Brand values:


- **Transparency.** We show the ingredients of the products we have created.
- **Effectiveness.** We have tested hundreds of ingredients and the effects are backed by research.
- **Doing good.** We help customers and the environment.
- **Realism in care.** We do not give empty promises but a simple recipe for healthy hair.
- **Holistic approach.** We take a head-on approach to care. Literally.





Foundations

A donation is made from each Hairtry product produced:

- **ReSea Project – Ocean Waste Plastic Foundation** – Compensating for introduced plastic by cleaning up the seas and oceans
 - **SeedBalls Kenya** – Reforestation of land devastated by humans
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ReSea Project – Foundation Ocean Waste Plastic

An organization that collects plastic from the ocean off the coast of Indonesia and then recycles it. It's a project that not only supports the environment, but also the local community by providing stable, fair employment.

In the case of HairTry, an amount of plastic corresponding to the weight of cosmetic packaging is removed for each product. In this way, we compensate for the amount of additional plastic in circulation in nature.



SeedBalls Kenya

A project that fights climate change in a region that is most vulnerable to its effects.

SeedBalls Kenya is greening Kenya in an unconventional way - scattering multiple seed balls over large, often hard-to-reach areas to increase the chance of adoption.

The seeds are housed in carbon dust - so they won't be eaten by animals, and are more resistant to lack of water and high sunlight.

One HairTry product produced = about 20 balls.



The difference 3 years after spreading the seed balls!





SHAMPOOS

- **Feel the NMF**
- **Date With EXFOLIATE**
- **Take of the SEBUM**

RECOMMENDATIONS:

- great as a choice for the whole family or children (can be used after age 3).
- for dry skin and long hair, but also for daily washing of normal or medium oily skins



Feel the **NMF**

Formula: gel

Capacity: 500 ml

Packaging: brown bottle, 98% rPET + black pump

Fragrance: fresh, chamomile



EFFECT:

- **leaves hair simultaneously moisturized and cleansed,**
- **relieves itching and dryness**
- **looseness and lightness of hair**

UNIQUE PROPERTIES OF THE PRODUCT :

- it foams very well (we recommend foaming the shampoo in your hands and washing twice)
- it is both cleansing and moisturizing
- is ideal for people with "capricious" scalp and dermatoses such as SD, AD, psoriasis

Characteristic ingredients:

PANTENOL

An essential humectant, it moisturizes, soothes and calms

surfactants of each group

(anionic, amphoteric, nonionic)

The use of mixed surfactants ensures thorough cleansing without irritation or dryness, and guarantees the production of a creamy foam to facilitate the washing process



1% MOISTURIZING FACTOR

(Sodium PCA, Glucose, Urea, Glutamic Acid, Lysine, Glycine, Allantoin, Lactic Acid)

NMF ingredients, restore balance to the disturbed skin microbiome, moisturize, soothe and calm.

POLYPLANT MOISTURIZING

A complex composed of arnica, ivy, mallow, cucumber, pomegranate, elderberry and lime has a moisturizing effect on the skin and hair to the ends. It prevents excessive TEWL, soothes itching and redness.

Date With **EXFOLIATE**

Exceptional product properties:

- good foaming
- leaves hair smooth on the length,
- visible extension of freshness
- bounces hair back from the roots
- a solution for people who do not have time to do a scalp scrub,
- helpful in the fight against oily dandruff.



FORMULA gel formula, not leaking through fingers, forms a creamy foam

SMELL - fresh, perfumy, yet not suffocating

PACKAGING 500ml bottle, 98% rPET with pump

APPLICATION once every 7/10 days, keep a second foam on the skin

Characteristic ingredients:

surfactants of each group

(anionic, amphoteric, nonionic)

The use of mixed surfactants ensures thorough cleansing without irritation or dryness, and guarantees the production of a creamy foam to facilitate the washing process



FICIN

extracted from figs, the most powerful of enzymes (20 times more potent than papain), effectively removes corneocytes (dead skin cells) leaving skin refreshed and smooth.

Keratoline™ C PS

A proteolytic enzyme obtained by fermentation, with an action comparable to AHA acids. It exhibits enzymatic action, eliminating dead skin cells, smoothing the skin surface and promoting cell renewal.

Take Off The **Sebum**



Application and effect:

- effective cleansing of the scalp and hair length,
- regularly used prolongs the freshness of the hairstyle,
- leaves hair full of shine thanks to the addition of fruit vinegar,
- contains complexes of extracts with sebo-regulating effect

EXCEPTIONAL PRODUCT PROPERTIES:

- good foaming,
- visible extension of hair freshness,
- rebounding of hair from the root
- shine and smoothing of hair lengths

Characteristic ingredients:

surfactants of each group

(anionic, amphoteric, nonionic)

The use of mixed surfactants ensures thorough cleansing without irritation or dryness, and guarantees the production of a creamy foam to facilitate the washing process



1% Fruit Vinegar

Fruit extract based on vinegar from the following fruits: apple, apricot and peach, adds elasticity, shine and volume to the hair, when used regularly it has a positive effect on the microbiome of the scalp and reduces greasiness.

2% POLYPLANT A/S

A complex of extracts of burdock, juniper, gentian, lemon and thyme with soboregulatory and sebostatic effects.



HAIR RUBS

- **Babyhair Fever**
 - **Long Hair Don't Care**
 - **Breezy not Greasy**
 - **Hydrate Hero**
- 



Babyhair Fever

Formula: water-based, non-stressing

Fragrance: light vanilla

Packaging: 100ml 98% rPET bottle, with spout dispenser



APPLICATION AND EFFECT:

- stimulates hair growth,
- prevents hair loss,
- gives a warming sensation – improves microcirculation, which has a positive effect on hair growth,
- a warming sensation may occur again during physical exertion.
- does not weigh down the hair.

Characteristic ingredients:

VITAMIN B COMPLEX

It has a nourishing effect on hair and scalp, promotes tissue regeneration, prevents seborrhea, protects hair follicles and prevents hair loss.

Biotinoyl Tripeptide-1

A tripeptide combining vitamin H (biotin) and matrikin, biotin prevents hair loss, strengthens hair and protects against the appearance of gray hair, while matrikin, as a peptide and skin matrix product, regulates cell reproduction and connective tissue regeneration, accelerating the production of proteins to repair hair and skin and stimulate hair growth.



CAFFEINE

It reduces and prevents hair loss, stimulates hair roots and enhances hair growth, strengthens hair structure, stimulates circulation and strengthens the hair shaft.

Vanillyl Butyl Ether

A warming ingredient, it activates hair growth and improves microcirculation of the scalp.



Long Hair Don't Care

An encapsulated recipe for long and strong hair

PRODUCT FEATURES:

Formula: water-based

Capacity: 100 ml

Packaging: brown bottle, 98% rPET +
black dispenser with a spout

Fragrance: slightly noticeable, fairly
neutral, slightly noticeable alcohol smell

Application and effect:

- has a nourishing effect on the scalp and hair roots,
 - stimulates hair growth,
 - reduces hair greasiness,
- improves microcirculation of the scalp,
 - does not dry out the scalp (despite its alcohol content),
 - reduces hair loss,
 - efficient,
- has a pleasant fragrance.



Characteristic ingredients:

ELAYA RENOVA

The raw material is extracted from the stem cells of the olive tree, *Olea europaea*, forming the so-called cell oil, which has been encapsulated in innovative cyclodextrin capsules. Thanks to the encapsulation process, the active substances are more effectively delivered to the deeper layers of the scalp and hair. The oil is rich in a new generation of phytolipid fractions and structural membrane proteins. Elaya renova has a broad spectrum of action and multifaceted functioning. By effectively delivering the active ingredient deep into the scalp, inside the root and throughout the hair, it effectively strengthens, regenerates, nourishes, moisturizes, and protects against harmful external factors.



CAFFEINE

It reduces and prevents hair loss, stimulates hair roots and enhances hair growth, strengthens hair structure, stimulates circulation and strengthens the hair shaft.

Kerascalp

Amla extract, a source of vitamins and amino acids thanks to its nourishing effect on hair, prevents hair loss and makes it grow back stronger.

Breezy not Greasy

Seboregulating rub with encapsulated salicylic acid and terpineol

Formula: water-based

Capacity: 100 ml

Packaging: brown bottle, 98% rPET + black atomizer

Fragrance: slightly herbal, the scent of tea tree oil is gently pierced, but it is not dominant or suffocating





Unique properties of the product:

- reduces hair greasiness,
 - prolongs the freshness of the hairstyle,
 - does not weigh hair down,
 - does not dry out or irritate the scalp
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How to use: Divide hair into sections and apply the rub directly to the scalp. Gently massage with your fingertips. Leave the product on for at least 2 hours and preferably overnight. Apply 2-3 times a week. Avoid contact with eyes.

Characteristic ingredients:

encapsulated salicylic acid - 0.5% pure acid

Thanks to the acid's encapsulation technology, it is released in a gentle manner, so it does not dry or irritate the skin; salicylic acid effectively eliminates excess sebum located on the surface of the scalp and around the hair follicles.

ZINC PCA 0,5%

Zinc L-PCA salt. Zinc is known to inhibit 5- α -reductase and as a trace element responsible for sebum regulation. It helps regulate sebaceous gland activity and reduce sebum levels.



Terpinen-4-ol

An active substance that is obtained by fractional distillation of tea tree oil. The compound has anti-inflammatory and antibacterial properties.

Salix Alba Bark Extract

Obtained from Salix alba, it has keratolytic, anti-irritant and anti-seborrheic properties. In addition, it has astringent, analgesic, anti-inflammatory and antibacterial effects. The extract is rich in polyphenols, flavonoids and salicylic derivatives.



Hydrate Hero

Moisturizing rub for dry and irritated scalp

Formula: water-based

Capacity: 100 ml

Packaging: brown bottle, 98% rPET +
black atomizer

Scent: pleasant, slightly perfumy,
associated with freshness

Unique properties of the product:

- moisturizes,
- soothes irritation,
- supports the microbiome of the scalp,
- relieves the sensation of itching,
- restores balance to the skin.

Unique product features:

- Lightweight formula that does not weigh hair down
- Rare ingredients in scalp care (e.g. ectoin) with proven effects
- Applicator for easy dosage



Characteristic ingredients:

EKTOINE

It has anti-inflammatory, protective and stabilizing effects on cell membranes, improves skin hydration, smooths, soothes, regenerates,

NMF COMPLEX

Natural Moisturizing Factor, is a natural factor that protects the skin from dehydration. It also plays a key role in maintaining the physical properties of the top layers of the skin (stratum corneum). (Sodium PCA, Glucose, Urea, Glutamic Acid, Lysine, Glycine, Allantoin, Lactic Acid, Water, Glycerin, Potassium Sorbate, Sodium Benzoate, Gluconolactone, Calcium Gluconate)



ALOE VERA EXTRACT

It acts primarily as a moisturizer, but also soothes and calms irritated skin,

Saccharomyces/Barley Seed Ferment Filtrate

The raw material has a soothing effect providing long-lasting hydration to thirsty skin, is a source of carbohydrates and polyphenols, in addition to being a source of ferulic acid.



CONDITIONERS

- Shine (f)low
- Shine Brightly
- Like a Dimond

EMOLLIENT CONDITIONERS – COMMON FEATURES

PACKAGING:

98% rPET 250ml bottle with pump for easy dispensing

CONSISTENCY:

The conditioners have a very mousse-like consistency, which guarantees greater efficiency and better coverage of all hair lengths

FRAGRANCE:

All variants have the same fragrance composition – floral and fruity

EFFECT ON HAIR:

- smoothing,
- ease of combing,
- reducing frizz,
- giving shine,
- taming unruly strands,
- adding extra weight to the length of the hair.



Shine (f)low

Emollient conditioner for hair with low porosity

What are the characteristics of low-porous hair?

- straight/healthy/loose hair,
- they often lack volume,
- are resistant to mechanical damage,
- they are difficult to style with heat - they quickly return to their original appearance,
- easy to weigh them down,
- slow to dry.



Shine (f)low

Emollient conditioner for hair with low porosity

Formula: emulsion

Capacity: 250 ml

Packaging: brown bottle, 98% rPET + black pump

Fragrance: pleasant, perfumery, slightly fruity, a little floral

Characteristic ingredients:

EMOLIENTS:

- baobab oil
- Tucuma butter
- Cupuacu butter

Purpose :

- low-porous hair,,
- hair sometimes unruly, with a tendency to frizz,
- problem with combing,
- lack of shine,
- electrifying hair.

Unique properties of the product:

- smoothing the hair,
- shining the hair,
- adding shine,
- facilitating combing,
- providing emollients,
- reducing frizzy hair,
- pH ~3.5 (lowered pH closes the hair cuticle making it smoother).





Shine Brightly

Emollient conditioner for hair with high porosity

What are the characteristics of high porous hair?

- damaged/ bleached/ curly hair,
- easily subject to mechanical damage,
- are difficult to weigh down,
- are susceptible to heat styling,
- dries quickly.



Shine Brightly

Emollient conditioner for hair with high porosity

PRODUCT FEATURES:

Formula: emulsion

Capacity: 250 ml

Packaging: brown bottle, 98% rPET + black pump

Fragrance: pleasant, perfumery, slightly fruity, a little floral

Characteristic ingredients:

EMOLIENTS:

- watermelon seed oil
- safflower oil
- borage oil

- **Intended use:**
- high porous hair,
- unruly, frizzy hair,
- damaged hair,
- problem with combing,
- lack of shine,
- electrifying hair.

- **Unique properties of the product:**
- smoothing the hair,
- stress relief,
- shining the hair,
- facilitating combing,
- providing emollients,
- reducing frizzy hair,
- pH ~3.5 (lowered pH closes the hair cuticle making it smoother).



Like a Dimond

Emollient conditioner for medium porosity hair

What are the characteristics of medium-porous hair?

- Wavy/lightly frizzy hair,
- are easily subject to mechanical damage,
- are susceptible to heat styling,
- dries relatively quickly.



Like a Dimond

Emollient conditioner for medium porosity hair

Formula: emulsion

Capacity: 250 ml

Packaging: brown bottle, 98% rPET +
black pump

Fragrance: pleasant, perfumery,
slightly fruity, a little floral

Characteristic ingredients:

EMOLIENTS:

- baobab oil
- pracaxi seed oil





Intended use:

- medium-porous hair,
- hair sometimes unruly, with a tendency to frizz,
- damaged/dyed hair,
- combing problem,
- lack of shine,
- electrifying hair.

Unique properties of the product

- smoothing the hair,
- ballasting,
- shining the hair,
- facilitating combing,
- providing emollients,
- reducing frizzy hair,
- pH ~3.5 (lowered pH closes the hair cuticle making it smoother).

Peeling



Acid Queen

Trichological scalp scrub

Formula: gel

Capacity: 100 ml

Packaging: brown glass bottle with
pipette

Fragrance: intense mint

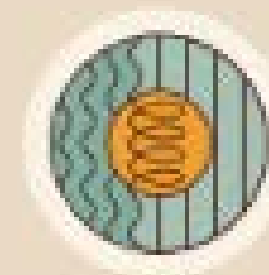
CHARACTERISTIC INGREDIENTS:

mandelic acid 4%

salicylic acid 0.8%

urea 3%

moisturizing plant complex



Ha:rTry

ACID QUEEN

MANDELIC ACID 4%
SALICYLIC ACID 2%
UREA 3%

Trychologiczny peeling
kwasowy do skóry głowy

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Trichological acid peeling

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Pielęgnacja
włosów z głową

Purpose :

- Oily skin,
- Seborrheic and normal skin,
- hair lacking volume,
- need for cleansing and refreshing,
- skin prone to dandruff,
- itchy scalp,
- problem with hair growth and excessive hair loss,
- feeling of "sand" under the fingers

Directions for use

Before shampooing, apply a small amount of product to dry scalp, separating strand by strand. Gently massage in. Leave on for 5-10 minutes, then wash your head twice with shampoo. Depending on your needs, use every 10-14 days or so.

Who is she?

Smoothing hair conditioner with lamellar water technology

PRODUCT FEATURES:

- Formula: liquid consistency
- Capacity: 100 ml
- Packaging: brown bottle, 98% rPET + black atomizer

Purpose:

- damaged hair,
- frizzy hair,
- hair lacking shine,
- combing problems.







Unique properties of the product:

- smooths hair,
- makes combing easier,
- adds shine,
- moisturizes and nourishes,
- provides a banquet effect.

Characteristic ingredients:

- oil ingredients - replenish lipids in the hair shaft, intensely smooth, condition and add shine.

EFFECT ON HAIR:

- Intensely smooths, adds radiance and exceptional softness.
 - The conditioner makes combing and styling easier, while not weighing hair down.
 - It provides a banquet effect that will delight owners of dull, rough and tangle-prone hair.
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Everyone, everyday

Emollient-humectant conditioner for all hair types

PRODUCT FEATURES:

- Formula: emulsion
- Capacity: 250 ml
- Packaging: brown bottle, 98% rPET + black pump
- Fragrance: pleasant, fresh yet elegant

Purpose:

- any type of hair.



Unique properties of the product:

- the combination of ingredients creates a blend ideal for everyone, for daily use to take care of hydration and radiance,
- smooths hair,
- makes combing easier,
- gives shine,
- moisturizes,
- nourishes.

Characteristic ingredients:

- Broccoli Seed Oil - an emollient suitable for any porosity of hair, acts as a silicone, improves elasticity, smooths and softens hair, protecting it from the external environment,
- Hydrolyzed jojoba oil esters - make it easier to comb, smooth the hair, protect against color loss and against the negative effects of heat,
- Panthenol - a humectant, effectively moisturizes, strengthens and rebuilds due to its high affinity for the external structure of the hair.