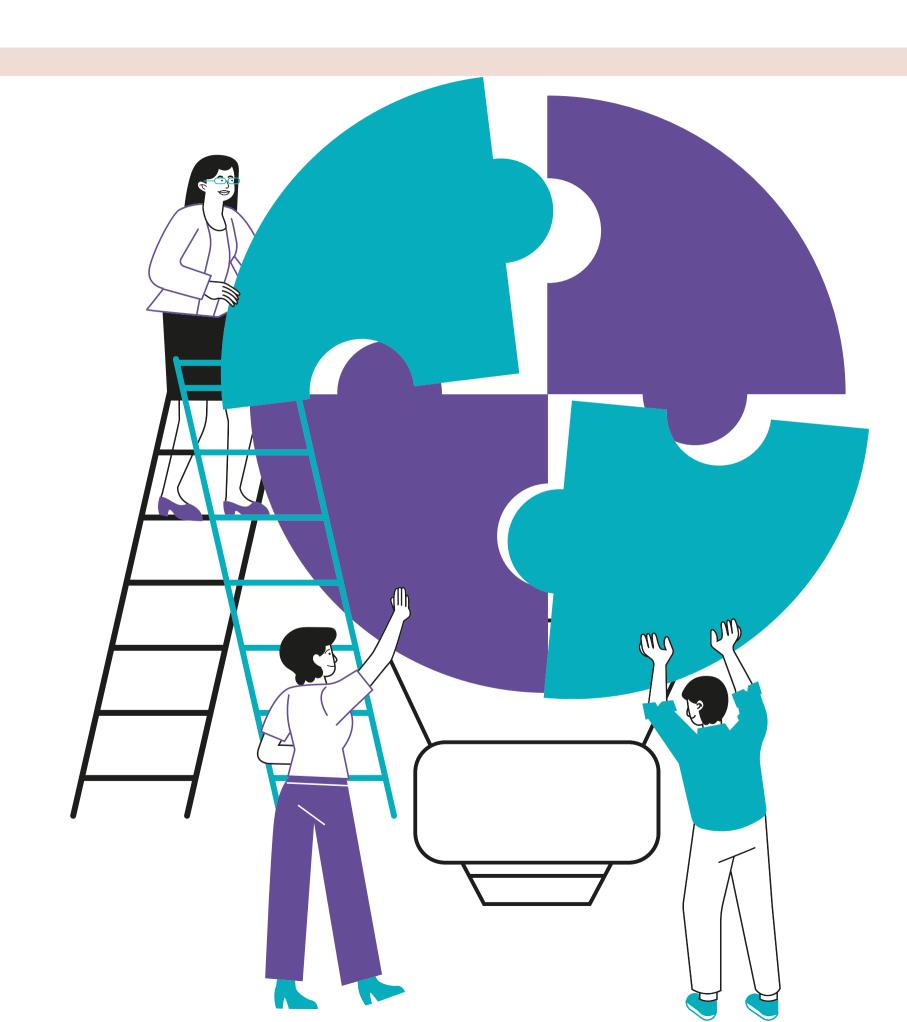


# cosibella

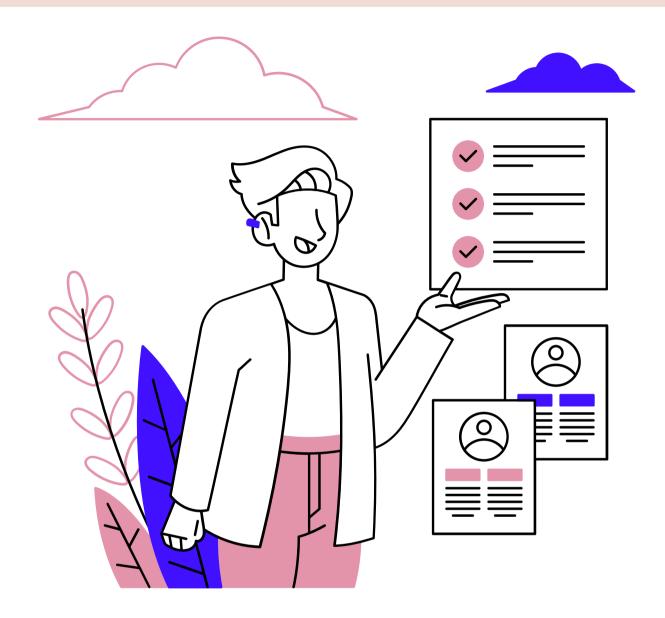


HI!

IN COSIBELLA WE ARE
LOOKING FOR A DISTRIBUTORS
FOR OUR OWN COSMETIC
BRANDS!

WE WOULD LIKE TO INVITE YOU TO WORK WITH US!

## cosibella



#### **OUR MISSION**

Improve our customers skin care habits and give them the products and knowledge to have the beautiful and healthy skin they deserve. We believe that everyone should be approached individually - that's why we provide professional care for our customers.

Cosibella is a special place which combines sales and education. Our customers can buy high quality beauty products selected by cosmetologists.

We value **long-term** and **quality business relationships**. We cooperate with the Commercial Department of the Korean Embassy (KOTRA) and work directly with brands such as Paula's Choice, The Ordinary, COSRX and many more.



We care about the **environment**, which is why we use only ecological materials to pack shipments. We also cooperate with Plastic Bank, UN Carbon Offset and the Forest Forever Foundation.

## Get to know us



#### E-commerce

Cosibella has been on the Polish market since 2015, during this time we have seen a huge increase in sales and have started to expand into foreign markets. Our shop has also been expanding on the Ukrainian market, we have a branch in Odessa.



#### Own Brands

In 2021, our cosmetologists created SkinTra - cosmetics for facial and body skin. In 2023 HairTry - comprehensive care for scalp and hair - joined our ranks.

### **Our Stores**

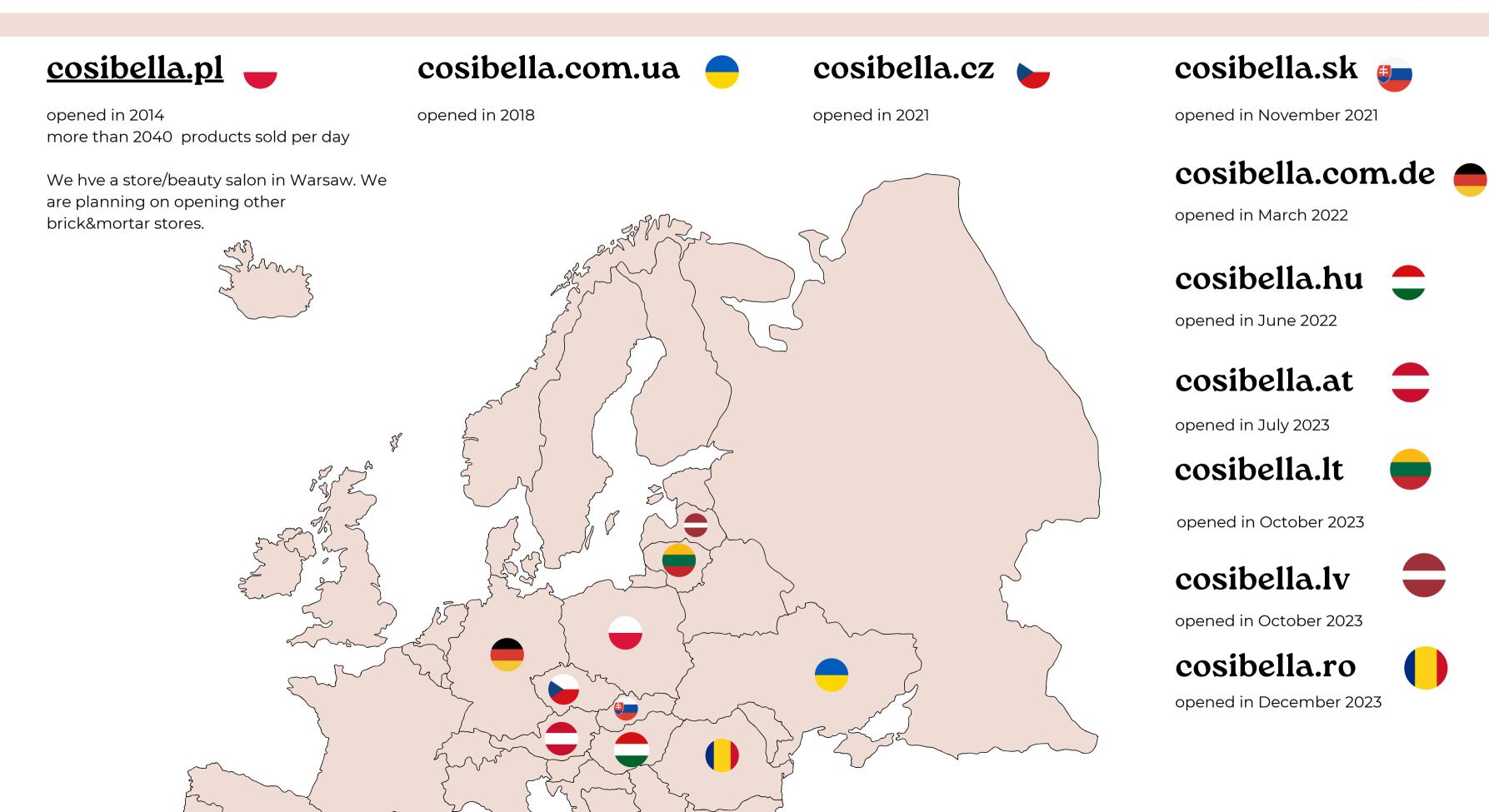
In 2021, we opened the first Cosibella Corner. This is a unique place in Warsaw that combines a beauty salon and a stationary store. We opened second Cosibella Corner on the 30th of May 2023.

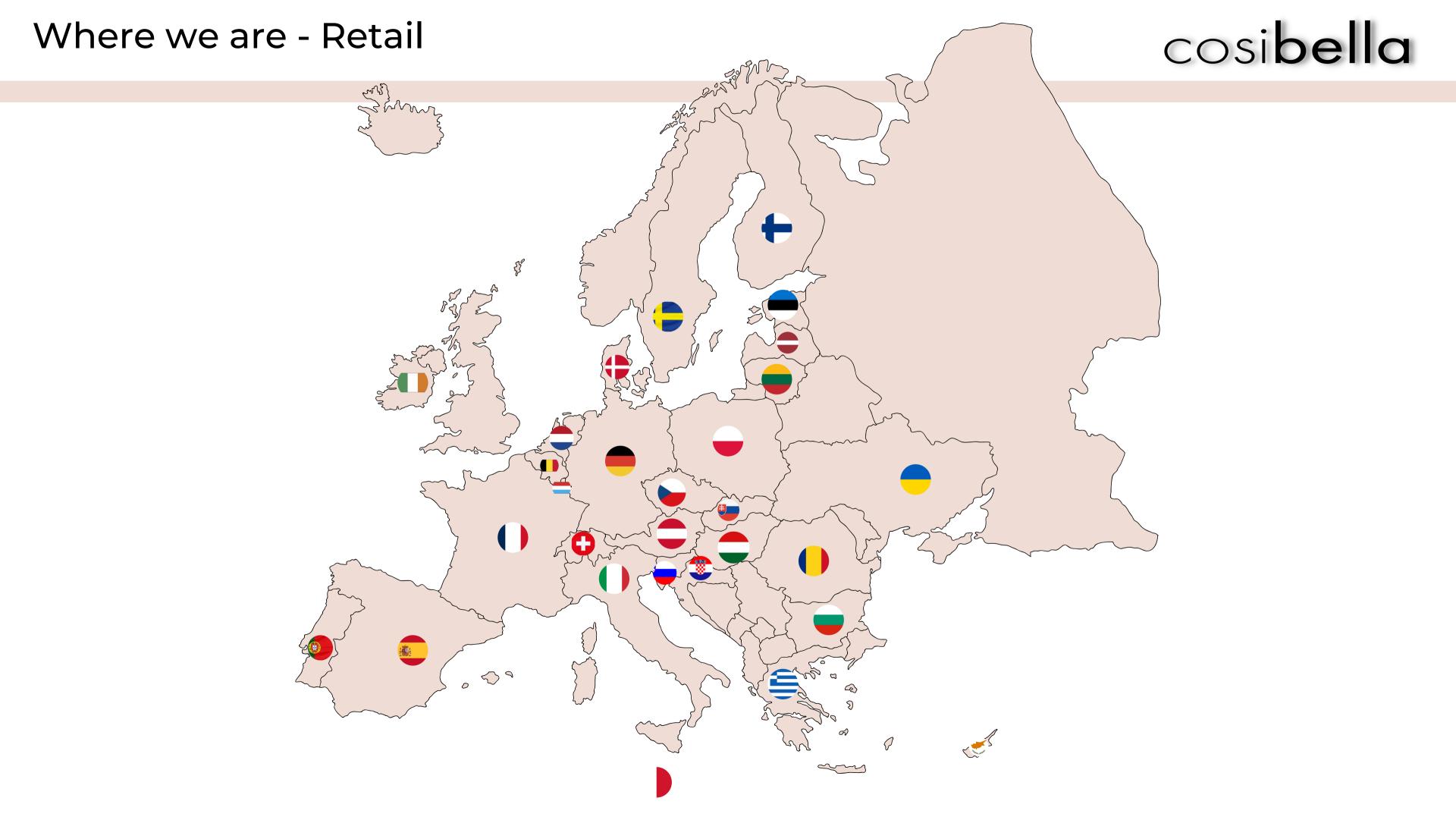
### Wholesale

In 2022 we opened our wholesale channel. We sell B2B throughout Europe. It is one of the fastest growing departments in our company.

## Where we are - Retail

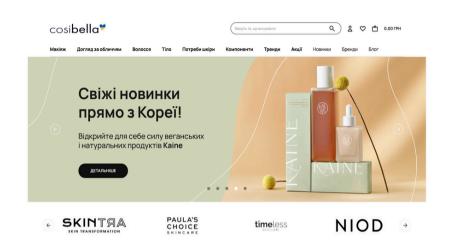






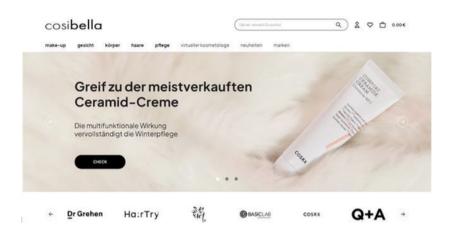
## Our websites

# cosibella

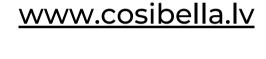




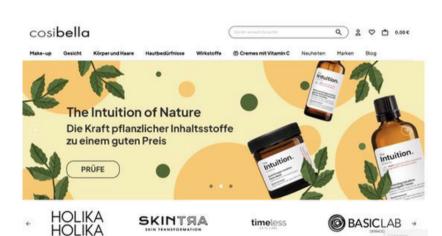




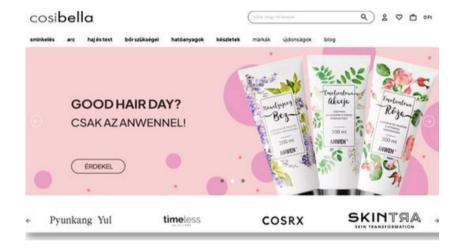
#### www.cosibella.com.ua



www.cosibella.cz



www.cosibella.at



www.cosibella-wholesale.com

**PURITO** 

COSRX

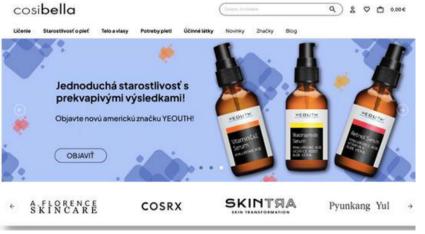
SKINTAA

KAINE





www.cosibella.hu



Minimalizm i skuteczność w pielęgnacji z Mixsoon COSRX

www.cosibella.pl

www.cosibella.lt



www.cosibella.sk



#### Skintra is:

- A combination of **nature** and **technology**,
- High concentration of acids for safe use throughout the year,
- High concentrations of active ingredients,
- High quality at a reasonable price.

By now we've reached: Poland, Ukraine, Czech Republic, Slovakia, Hungary, Germany, Austria, Lithuania, Latvia, Romania, Bulgaria, Canary Islands, Portugal, Slovenia, Spain, Sweden.

We do not impose RRP (recommended retail price)









## Say hello to HairTry





### HairTry is:

- The result of our holistic approach to hair care,
- Comprehensive care focused on the health of the scalp for beautiful hair,
- The experience of trichologists and cosmetologists encapsulated in a bottle.

By now we've reached: Poland, Ukraine, Czech Republic, Slovakia, Hungary, Germany, Austria, Lithuania, Latvia, Romania.

We do not impose RRP (recommended retail price)

Who do we look for?



## We are looking for a distributor who:

- Has a wide range of foreign and local brands in their portfolio,
- Has a clear and user-friendly website,
- Ensures their offer only includes valuable brands (e.g., those with a high concentration of active ingredients in their products),
- Invests in the development of brands and promotes them on social media (Facebook, Instagram, YouTube), and develops their presence on Google,
- Cares about the individual needs of customers,
- Aims to effectively reach customers by sharing knowledge about the cosmetics they offer (e.g., blog entries/posts),
- Will treat these brands as their own focusing on advertising, extensive promotion, organizing contests, and reaching out to influencers.

# cosibella

For every bottle PRODUCED (no matter if it's selled), we:

- Plant trees
- Plant saplings in Kenya
- Collect plastic and support local communities with a <u>ReSea</u> <u>Project, Ocean Waste Plastic</u> and <u>Plastic Bank</u>
- Use eco-friendly packaging



